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Constant Hall News

December, 2006

Message From the Dean

Dr. Nancy Bagranoff

Here we are with yet another semester coming to an end. This newsletter highlights the many accomplishments of our faculty, students, staff, alumni, and friends. You will notice that a fairly large section is devoted to faculty research. We are increasingly prolific in advancing knowledge through our faculty's scholarship. What is really exciting is that the quality of our work is so high. As I read faculty information sheets, I see journals that are A and A+ among our research outlets. This is exciting news as the hard work of our faculty are helping to increase our international presence and profile. In addition to our research output, we now have four journal editors in-house: John Doukas, John Ford, Bill Judge, and Wayne Talley all edit journals with an international presence.

We've had several events this fall of note. We held our first two Landmark Executive-in-Residence speakers, with record crowds hearing Regina Williams, Norfolk's City Manager and John Allison, CEO of BB&T. We had four Economics Club speakers and have a record membership of about 325 this year. We held two new events for students and employers: an accounting job fair and a Real Estate career fair.

Other news is that there will soon be one more plaque on our Constant Hall Partners wall in the Constant Hall lobby. We are very pleased to welcome ET Gresham Company as a new Constant Hall Partner.

This is our second Constant Hall newsletter of this semester. We are now on a schedule of four per year with our Annual Report issued in the summer. Our first annual report, we are pleased to say, won a gold medal in Marcom Communications (Arlington, Texas) annual review of college, universities and business publications. Kudos to Connie Merriman and Victoria Burke for helping us create such a wonderful publication and many thanks to Bruce Bradley for his financial support.

As always, we hope you enjoy this newsletter. And have a safe and happy holiday season!

Faculty/Staff News

Dr. Douglas Ziegenfuss Named "Super CPA Educator"

Dr. Douglas Ziegenfuss, Professor of Accountancy and Chair of the Accounting Department, was named a "Super CPA Educator" by *Virginia Business Magazine*.

The annual list, published in the November edition of the magazine, highlights ten educators throughout the state who exhibit teaching excellence in the accounting field.

A CBPA faculty members since 1989, Dr. Ziegenfuss received his doctorate from Virginia Commonwealth University, a master's in Accounting from American University, and bachelor's degree in philosophy and history from Mount Saint Mary's College. He has eight years of auditing experience, principally in the public utility and waste management areas.

Dr. Ziegenfuss, author of two books and 23 articles on audit-related subjects, routinely gives programs on a variety of accounting topics. His research investigates ethical decision making as it relates to internal auditors, audit quality, fraud examinations, forensic accounting and the teaching of assurance services.

Dr. Shaomin Li is Keynote Speaker at Globalization Conference

Dr. Shaomin Li, Professor of Management and International Business, was a luncheon keynote speaker at the Rollins College (FL) conference on "The Globalization of Chinese Enterprises: The Advent of a New Age Multinational Experience."

Dr. Li's speech, "Chinese Firms at the Cross Road," discussed two major challenges being faced by increasingly powerful Chinese firms - how to deal with the weak institutional environment at home and how to learn to become world-class players in the global market. He also speculated on possible directions for research on the globalization of Chinese firms.

The conference was jointly sponsored by Rollins China Center, Georgia Tech College of Management & Center for International Business Education and Research (GT CIBER), Crummer Graduate School of Business and Rollins International Business Department.

Dr. James V. Koch provides textbook cost analysis for Congress

(portions reprinted from the Courier, 10/13/2006 issue)

Dr. James V. Koch, president emeritus and Board of Visitors Professor of Economics, testified to the Congressional Advisory Committee on Student Financial Assistance on his findings in a study of college text book pricing. Dr. Koch was retained by the committee to complete a one-year study on the cost of college textbooks, the impact of costs on students and options to make textbooks more affordable. The advisory committee will report to the House Committee on Education and the Workforce by May 2007.

During his testimony at the Sept. 19 hearing, Dr. Koch outlined his proposal for the study design, explained the underlying issues of textbook costs, and offered suggestions for policy options and paths for action. He noted that textbook prices rose at six percent per year from 1986 to 2004, even though the Consumer Price Index rose only about 3 percent annually over the same time period.

One factor in the rising costs of textbooks is that most faculty, who are responsible for choosing the textbooks students must purchase, don't know how much textbooks cost and therefore don't take those prices into account when making choices. Another aspect is that five dominant publishers have 80 percent of the textbook market. While students can purchase used textbooks at greatly reduced prices, publishers -- and bookstores -- make more money on new books. Therefore new editions of textbooks come out frequently, thus rendering the used version obsolete.

Dr. Koch noted that textbook publishers have increasingly moved to textbook bundles that include the textbook and related items such as workbooks, CDs and websites. "These bundles easily can cost \$150 each and the problem is students usually aren't allowed to unbundle the package and purchase only the items they want," he said.

Dr. Koch provided some price-reducing recommendations to the committee, including instituting book rental systems at universities, requiring publishers to unbundle textbook packages, requiring universities to provide all books lists on the Internet with an easy access link to used book sellers. "Textbook costs can be reduced if institutions help students shop around," he said.

For more information on the Advisory Committee on Student Financial Assistance, visit <http://www.ed.gov/about/bdscomm/list/acsfa/edlite-index.html>.

Dr. Charlie Turner is Member of Multi-Disciplinary Grant Team

Dr. Charlie Turner, Associate Professor of Economics, is one of eight members of a research team awarded a \$74,998 multi-disciplinary grant from the University's Office of Research.

Dr. Turner and his colleagues -- Brian K. Payne (lead investigator), Professor of Sociology and Criminal Justice; Richardean Benjamin-Coleman, Associate Professor of Nursing; Randy Gainey, Associate Professor of Sociology and Criminal Justice; Carryl Baldwin, Assistant Professor of Psychology; Elizabeth Monk-Turner, Professor of Sociology and Criminal Justice, Stefan Gravestain, director of EVMS' Glennan Center for Geriatrics and Gerontology; and Ruth Tripplet, Associate Professor of Sociology and Criminal Justice -- will investigate "Quality of Life Indicators Among Elderly Persons -- Mapping the Interrelationships Between Health, Transportation Needs, Happiness, Economics, and Mistreatment."

The proposal, one of 22 submitted for consideration, was one five receiving funding. The goal of initiative is to provide seed funding for research that is multi-disciplinary and multi-researcher; complies with research priorities at ODU; can produce immediate impact; and builds thematic teams with serious potential to attract additional new research dollars.

Dr. William Judge Will Be Editor-in-Chief of "Corporate Governance: An International Review"

Dr. William (Bill) Judge, E. V. Williams Chair of Strategic Leadership, will become editor-in-chief of *Corporate Governance: An International Review* in July 2007. This journal currently has an ISI ranking of 1.43 and is ranked as being among the top 20 management journals (#14 of 71) in the world. The journal is published by Blackwell.

Agarwal and Yochum Appointed To Governor's Advisory Board Of Economists

Dr. Vinod Agarwal, Professor of Economics, was recently appointed and Dr. Gilbert Yochum, Professor of Economics, reappointed to the Governor's Advisory Board of Economists, a group of experts that reviews and evaluates the economic forecasts used to develop the revenue estimates on which Virginia's budget is based.

The Board's review encompasses economic assumptions and technical econometric methodology used to prepare the governor's estimates of anticipated general and non-general fund revenues; assumptions and methodologies used to project general fund and non-general fund revenues for the current and future biennia; and the current and projected economic outlook for the commonwealth and the nation.

Together with Dr. Mohammad Najand, Professor of Finance, Dr. Agarwal and Dr. Yochum lead the Economic Forecasting Project for Hampton Roads, which provides quarterly economic forecasts and a yearly outlook for the entire Hampton Roads region.

Dr. Agarwal has served as chair of the Department of Economics and the Graduate Program Director of the Masters Program in Economics. His research interests are in the area of applied economics. The author or co-author of more than 60 professional journal publications and research monographs, his articles have appeared in various journals such as *Cornell Hotel and Restaurant Administration Quarterly*, *Journal of Travel Research*, *Economic Development and Cultural Change*,

Social Science Quarterly, Economics of Education Review, Journal of Higher Education, Journal of the American Real Estate and Urban Economics Association, Southern Economic Journal, and Eastern Economic Journal.

Dr. Yochum served as chairman of the Department of Economics from 1991 to 2000. He has also served as the advisory economist to the U.S. Intelligence Service Conference on Economic Intelligence and for several years led the Naval and Marine Corp Intelligence Training Center seminar on Economic Intelligence. Dr. Yochum has served as an economic consultant to more than 40 companies and government agencies, and offered testimony before the National Labor Relations Board, U.S. Maritime Administration and Virginia State Corporation Commission. He is author or co-author of more than 60 professional journal publications and research monographs, appearing in such journals as *Industrial Relations, Public Choice, Economic Inquiry, International Migration Review, Social Science Quarterly, Journal of Behavioral Economics, and International Advances in Economic Research.*

Both Dr. Agarwal and Dr. Yochum have been cited in more than 130 newspaper, magazine and wire reports throughout the country, including the *Dow Jones Newswire, Associated Press, and USA Today.*

Dr. Leonard Ruchelman Releases New Edition of "Third Wave" Book

The second edition of Dr. Leonard Ruchelman's book titled *Cities In The Third Wave: The Technological Transformation Of Urban America* is now available.

In the book, Dr. Ruchelman, Professor of Urban Studies and Public Administration, argues that technology has both created and recast cities throughout history. He explores how cities are presently being affected by new technology and how they will evolve in the future.

The book is published by Rowman & Littlefield (www.RowmanLittlefield.com).

Dr. William Judge Coordinating Session for 2007 Academy of Management Meetings

Dr. William (Bill) Judge, E. V. Williams Chair of Strategic Leadership, is coordinating the International Management Division's junior faculty consortium for the 2007 Academy of Management meetings to be held in Philadelphia in August 2007.

There will be 20-30 junior faculty from all over the world attending this consortium. Dr. Judge has invited 10 distinguished senior scholars in international management to help facilitate the personal development workshop.

Dr. Kae C. Chung Announces Retirement

Dr. Kae C. Chung, Professor of Management, has announced his retirement effective at the end of the current academic year. Dr. Chung received his PhD in Management from Louisiana State University in Baton Rouge, a Master of Public Administration from LSU, and a BA in Sociology from Seoul National University, Seoul, Korea. He is a Certified Compensation Professional.

Dr. Chung, who became a CBPA faculty member in 1990, has served as Department Chairperson and was Program Director for the PhD in Business Administration program. He teaches and researches in the fields of Strategic Management, International Strategy, and doing business in Asia.

He has published seven books and more than 30 articles in his professional fields. His books include "Management: Critical Success Factors" (Allyn & Bacon, 1987) and "Korean Management" (Walter de Gruyter, 1997). His articles appear in such journals as *Academy of Management Journal, Academy of Management Review, and Academy of Management Executive.* He also served as Proceedings Editor for the Academy of Management.

Faculty Works Accepted for Publication, Presentation

- **Dr. Lan Cao**, Assistant Professor of Information Technology/Decision Sciences, "Agile Software Development: Ad-hoc practices or grounded in sound principles?," accepted for publication in *IEEE IT Professional*.
- **Dr. Diana Deadrick**, Associate Professor of Management and **Dr. Pamela Gibson**, Assistant Professor of Public Administration, "An Examination of the Research-Practice Gap in HR: Comparing Topics of Interest to HR Academics and HR Professionals," to be published in Spring/Summer 2007 in *Human Resource Management*.
- **Dr. John Ford**, Professor of Marketing and International Business, "The Impact of Regional Affiliation on Consumer Perceptions of Relationships among Behavioral Constructs," *Journal of Business Research*, Vol. 59, No. 9 (September), 2006, pp. 965-973. (with Shawn Thelen, former CBPA doctoral student and Earl Honeycutt Jr., former CBPA faculty member)
- **Dr. John Ford**, "Assessing Russian Consumers' Imported versus Domestic Product Bias," *Thunderbird International Business Review*, Vol. 48, No. 5 (Sept./Oct.), 2006, pp. 687-704. (with Shawn Thelen and Earl Honeycutt Jr.)
- **Dr. John Ford**, "The Power of Brands," **Stanford Social Innovation Review**, Vol. 5, No. 1 (Winter), 2007, pp. 40-47. (with Adrian Sargeant)
- **Dr. Mike Glassman**, Professor of Marketing; **Dr. Diana Deadrick**, Associate Professor of Management and **Dr. R. Bruce McAfee**, Professor of Management, "Emotional Labor and Distance Education: The Missing Variable," accepted for publication in *Journal of Education for Business*.
- **Dr. Russell Haines**, Assistant Professor of Information Technology and Decision Sciences and **Dr. Lan Cao**, Assistant Professor of Information Technology, "Participation and Persuasion via Computer-Mediated Communication: Anonymous versus Identified Comments," presented at the International Conference on Information Systems, December 2006. This is one of the most selected MIS conferences, with an acceptance rate of less than 15%. (co-authored with Douglas Haines).
- **Dr. Russell Haines**, "Individual Characteristics and Ethical Decision-Making in an IT Context," accepted for publication in *Industrial Management & Data Systems*. (co-author is Lori Leonard).
- **Dr. Russell Haines**, "Computer-Mediated Group Influence on Ethical Behavior," accepted for publication in *Computers in Human Behavior*. (co-author is Lori Leonard).
- **Dr. Ed Markowski**, Professor of Information Technology and Decision Sciences and **Dr. Carol Markowski**, Professor of Information Technology and Decision Sciences, "Inferring Effective Sample Size from Structural Equation Modeling Summaries," presented at the 2006 National Meeting of the Decision Sciences Institute, San Antonio, Texas.
- **Dr. Ed Markowski**, "Association between Daily Events and Mood States Among Individuals Living with HIV: A Pilot

Study Based on a Daily Diary,” in press at *Journal of Nursing Measurement*. (co-authored with L. Janda, V. Derlega, N. McCain, and J. Nezlek)

- **Dr. Mohammad Najand**, Professor and Chair of Finance, “The Conditional CAPM and Time Varying Risk Premium for Equity REITs,” in v. 12, n. 2 of *Journal of Real Estate Portfolio Management*. Co-author is C.Y. Lin of Eastern Illinois University.
- **Dr. Deepak Sethi**, Professor of Strategy and International Management, “Synthesizing Diverse Perspectives on Organizational Diversity - A Review and Extension of the Literature,” *Alliance Journal of Business Research*, 2 (1), 2006, pp.49-59.
- **Dr. Deepak Sethi**, “The Development Of Entrepreneurial Networks: A Necessary Condition For International New Ventures?,” presented at the Strategic Management Society's 26th Annual Conference at Vienna, Austria, Nov 2006. (co-authored with Steve Phelan and Li Dan)
- **Dr. Deepak Sethi**, “Peace and Conflict Management in South Asia.” Invited speech at Virginia Center of International Studies seminar, October 2006.
- **Dr. Anusorn Singhapakdi**, Professor of Marketing, “Institutionalization of Ethics and Its Consequences: A Survey of Marketing Professionals.” Accepted for publication at the *Journal of the Academy of Marketing Science*. (Co-authored with S. Vitell)
- **Dr. Haiwen Zhou**, Assistant Professor of Economics, “Intra-firm specialization, income distribution, and international trade,” *Journal of Economic Integration*, Volume 21, 2006, pp.577-592.
- **Dr. Haiwen Zhou**, “R&D tournaments with spillovers,” *Atlantic Economic Journal*, Volume 34, 2006, pp. 327-339.
- **Dr. Douglas Ziegenfuss**, Professor and Chair of Accounting, and T. Xu (lead author), “Intra-Industry Effects of Earnings Restatements, Due to Accounting Irregularities,” in v. 33 of *Journal of Business, Finance, and Accounting*.

Amanda Renwick is new EDC Office Manager

Amanda Renwick has joined the CBPA staff as Office Manager for the Executive Development Center. Her responsibilities include providing all fiscal and administrative support to the Center Director and assisting with public and contract programs within the Center. She also maintains office operations while providing customer service to faculty members and students.

Ms. Renwick is a 2004 alumna of Longwood University, where she received a bachelor's degree in Communication Studies and History. She is currently enrolled in the Master of Arts in Humanities program at ODU and plans to graduate in May 2007. Her goal is become a university professor.

Prior to joining the CBPA staff, Ms. Renwick was employed by the Department of Ocean, Earth & Atmospheric Sciences in the College of Sciences Her hobbies include traveling overseas, cooking and staying fit. As a native to the Tidewater region, she has always enjoyed the local beaches. She is also currently the Vice President of Old Dominion University's Hourly and Classified Employee (HACE) organization.

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Program/Center News

Maritime and Supply Chain Management: New Major, Off and Running

The Maritime and Supply Chain Management major, housed within the Department of Information Technology/Decision Sciences, is nearing end of it's inaugural semester.

In Fall 2006, students had the opportunity to enroll in MSCM 370: International Shipping, one of the major's four core classes. In the course, students studied and analyzed key components of international logistics and the processes that ensure a smooth flow of products from origin to end-user. Topics included international contract development, admiralty cases, and intermodal transportation and infrastructure issues. Students also gained insight into the importance of bills of lading and documentation, shipping terminology and the value of an organization's supply chain.

In conjunction with the course offerings, students participated in events co-sponsored by the Student Propeller Club. The Club hosted Collis Bryant of Cornerstone Systems to the University. Cornerstone is one of the largest third-party logistics companies in the U.S. Mr. Bryant discussed the company's Portsmouth operations and its involvement with international shipments and specialty cargo.

In October, the MSCM major hosted its first Open House for perspective students. The event included a panel of industry leaders discussing maritime career possibilities. The panel was comprised of Paul Cozza, CFO, Maersk Line Limited; Chris D'Surney, Director of Human Resources, Virginia International Terminals; and Deborah Ryan, Import Specialist, U.S. Customs and Border Protection. The guest speakers shared insights into their company's operations, current maritime events, and employment opportunities.

In November, Luke Ritter, CEO, Trident Global Partners and an ODU alumnus from the MBA Port and Maritime program, returned to the University to speak on security issues facing the transportation industry, specifically the maritime industry. This event focused on the post 9/11 security initiatives and their effectiveness. Mr. Ritter is the co-author of the recent book, *Securing Global Transportation Networks*, which was published by McGraw Hill with a Foreword by Tom Ridge, the first Secretary of Homeland Security.

In addition to on-campus events, students had several opportunities to learn first-hand about maritime logistical operations in Hampton Roads. Trips included a tour of the Norfolk Southern Coal Terminal at Lambert's Point; a tour of the Virginia Pilot's Association; and a tour of the Virginia Modeling and Simulation Center (VMASC).

The Spring semester will prove to be equally exciting for MSCM majors with the offering of the second MSCM core class, Shipping Management; a Spring Open House that will feature a Security Initiative panel discussion; guest speakers from AMSEC, LLC; and a tour of the Norfolk Cruise Terminal. If you would like to attend any of these events, please contact the Maritime Institute at 683-3964.

Executive Development Center Update

The Executive Development Center has had a productive Fall semester, offering certificate programs in Professional Financial Planning, Master's Certificate in Government Contracting, Paralegal, Professional Human Resource Manager and others.

The 29th Annual Certified Municipal Clerk Institute and Master Municipal Clerk Academy was held at the Holiday Inn Sunspree Resort in Virginia Beach with over 90 clerks from the mid-Atlantic region attending the program.

The Executive Development Certificate Program is currently in its 5th year and will have its first alumni event at the Town Point Club on January 31. Custom contract programs and services were provided for clients that include Ford Motor Company, LifeNet, and Landmark Communications.

Currently, the Center is providing custom programs in *Advanced Business and Public Administration* and *Tax Management* to two delegations of senior officials and executives from Hunan, PRC.

Insurance and Financial Services Center Founders' Day Luncheon

A total of 115 insurance professionals and ODU students attended the annual Insurance and Financial Services Center Founders' Day Luncheon, which celebrated the educational accomplishments of insurance professionals who have earned a new insurance industry designation.

The guest speaker for the event was Britt Glisson, President and Chief Operating Officer for Markel Insurance Company, a subsidiary of Markel Corporation. Mr. Glisson has guided Markel Insurance Company as President and COO since 1996. Previously, he served as Executive Vice President and CFO for Essex Insurance Company, one of MIC's sister companies.



Markel Corporation (MKL-NYSE) is an international property and casualty insurance holding company headquartered in Richmond, VA. They sell specialty insurance products and programs to a variety of niche markets and believe that their specialty product focus and niche market strategy enables them to develop expertise and specialized market knowledge.

E. V. Williams Center Fall Luncheon and Career Fair

The E.V. Williams Center for Real Estate (CREED) fall luncheon and Career Fair was held December 4. The luncheon, themed "Outside Looking In: Why Do REITs Invest in Hampton Roads?," attracted over 120 attendees from throughout the region. Nicholas Smith, chief investment officer from First Potomac Realty Trust and Craig Cope, Vice President of Liberty Property Trust, were featured speakers in a session moderated by Scott Adams, Regional President of CB Richard Ellis.

Chris Livingston, a student in finance and real estate, was awarded a \$2,000 scholarship check by Jonathan Guion, representing the Virginia Chapter of the Society of Office and Industrial Realtors.

The luncheon was followed by the first Commercial Real Estate Career Fair and networking event, presented by CREED with support from the Career Management Center. Twelve industry employers were on hand to discuss careers in real estate. Many students, including a group from Dr. Jon Crunkleton's Real Estate classes, attended and talked to prospective employers.

The next CREED event is the 12th annual Hampton Roads Real Estate Market Review and Forecast on February 28th at "The Ted." Registration is available at the CREED website (<http://www.odu.edu/bpa/creed/>) in the near future.

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Upcoming Events

Special Extended-Length Program

Executive-in-Residence Series Hosts Cynthia Cooper on February 6

Cynthia Cooper, former internal auditor at WorldCom and *Time* magazine's 2002 co-person of the year, will speak Tuesday, February 6, 2007 as part of the Landmark Executive-in-Residence Speaker Series. The talk will be an extended session beginning at 12 noon and concluding at 1:30 p.m. Special arrangements will be made with CBPA faculty members to allow students early dismissal from their preceding class. The program will be held in Constant Hall Room 1005, with overflow to Room 1002; pizza and soft drinks will be served at entrances to both rooms.

Ms. Cooper is best-known for her role in uncovering the corporate fraud at WorldCom, to date the largest corporate fraud in history. She is a member of the AICPA Hall of Fame, was featured as one of 25 influential working mothers in the November 2004 issue of *Working Mother*, and received the 2003 Maria & Sidney E. Rolfe Award and the 2003 Accounting Exemplar Award.

Ms. Cooper is a Certified Public Accountant in Georgia, a Certified Information Systems Auditor and a Certified Fraud Examiner. Her professional memberships include American Institute of Certified Public Accountants, Information Systems Audit and Control Association, Institute of Internal Auditors and Association of Certified Fraud Examiners. She currently serves on the Louisiana State University Center for Internal Auditing Advisory Board.

She regularly speaks to students and professionals across the country to share some of the lessons she has learned and to emphasize the importance of strong ethical and moral leadership.

Ms. Cooper's visit to Old Dominion University is co-sponsored by the Economics Club of Hampton Roads. She speak to

Economics Club members and guests at their regular monthly meeting on Wednesday, February 7.

Economics Club of Hampton Roads Speaker Schedule for 2006/2007

The Economics Club of Hampton Roads speaker schedule for 2006/2007 continues in the new year with annual Economic Outlook Conference on January 17. All programs are held at the Norfolk Marriott Waterside at 235 East Main Street, Norfolk. All programs are from 12 noon – 1:30 p.m. unless noted. Upcoming programs are:

- January 17, 2007 – (program begins at 10:45 a.m.) Annual Economic Outlook Conference with **Mark Zandi**, Chief Economist and co-founder of Economy.com. Zandi is responsible for the firm's forecasts, model development, and consulting practice. He holds a Ph.D. in Economics from the University of Pennsylvania. Old Dominion University Forecast Team Professors **Vinod Agarwal**, **Mohammad Najand** and **Gil Yochum**, will present their regional forecast.
- February 7, 2007 - **Cynthia Cooper**, former internal auditor at WorldCom and *Time* magazine's 2002 co-person of the year. Ms. Cooper is best-known for her role in uncovering the corporate fraud at WorldCom, to date the largest corporate fraud in history.
- March 14, 2007 - **Daniel P. Kessler**, Graduate School of Business, Stanford University and senior fellow, the Hoover Institution. Kessler is co-author of *Healthy, Wealthy, and Wise: Five Steps to a Better Health Care System* (with John F. Cogan of the Hoover Institution and Glenn Hubbard, Columbia University), a book that proposes steps to save as much as \$60 billion a year and extend coverage to 20 million people who are currently uninsured.
- April 27, 2007 - **Dr. Benedict Schwegler, Jr.**, vice president and chief scientist, Walt Disney Imagineering, Research & Development, Inc. Dr. Schwegler is the recipient of the 2002 CERF/IIEC Henry L. Michel Award for Industry Advancement of Research, Design, and Innovation. His roles at Disney include implementing technology to ensure Disney theme parks are energy-efficient and environmentally friendly, designing 4D simulations, and creating the world's biggest wave-making machine, popularly known as Typhoon Lagoon at the Florida theme park

CBPA Dean's Research Seminar

The CBPA seminar series has several outstanding presenters scheduled for Spring 2007, including CBPA faculty and guests from other colleges. All seminars are held from 12-1:30 p.m. in Constant Hall Room 2099; refreshments are provided. Dates are as noted below.

Remaining programs scheduled for fall 2006 include:

- Friday, January 26 - **Dr. Nancy Bagranoff**, Dean, Old Dominion University College of Business & Public Administration. Topic TBA.
- Friday, February 9 – **Dr. Mohammad Najand**, CBPA Professor of Finance and Chair of Finance. Topic TBA.
- Friday, February 23 – **Dr. Deepak Sethi**, CBPA Assistant Professor of Strategy and International Management. Topic: TBA.
- Friday, March 9 – **Dr. John R. Lombard**, CBPA Assistant Professor of Urban Studies and Public Administration and Executive Director of the E.V. Williams Center for Real Estate (CREED). Topic: TBA.
- Friday, March 23 – **Dr. Soo-Hoon Lee**, CBPA Assistant Professor of Management. Topic: TBA.
- Friday, April 6 – **Dr. John Ford**, CBPA Professor of Marketing. Topic: TBA.
- Friday, April 20 – **Dr. Ivan Ash**, ODU Department of Psychology. Topic: "Expectation, Surprise, and the Hindsight Bias: The Effect of Information and Outcome Congruency on Retrospective Judgments."

The (CBPA) Dean's Seminar series, coordinated by Dr. Mahesh Gopinath, Associate Professor of Marketing, is designed to increase the level of research-related discourse within the college and foster a culture of scholarship. The Seminar series offers an opportunity for researchers at CBPA and other colleges to present their work to faculty and students. A number of invited presentations from internationally distinguished speakers from other universities are scheduled every semester. These presentations serve as a forum for exchange of ideas, feedback and foster collaborative research.

Currently, all time slots for Spring 2007 and Fall 2007 have been filled and presentations are being scheduled for Spring 2008. Anyone interested in making a presentation should e-mail mgopinath@odu.edu to reserve a time slot. A time slot can be reserved even if the project is still in the working stages.

The schedule of future presentations, as well as available papers and slides from previous presentations, are available on-line at http://bpa.odu.edu/bpa/news_events/deans_seminar/.

Bisk Live CPA Review Course Begins in January

The College of Business & Public Administration, the Department of Accounting, and BISK Education are again offering a Bisk Live CPA Review course. The course, designed to help CPA candidates pass the CPA exam, will be offered on Mondays and Wednesdays from January through April.

Developed by Nathan M. Bisk, JD, CPA, the Review program includes a complete system of state-of-the-art study materials, including multi-media formats, interactive CD-Rom software for Windows, videotapes, text books, an Internet component, and a Live CPA Review.

For detailed information, please contact Walter Berry, Department of Accounting, at (757) 683-4716.

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Alumni, Advisors, and Friends

Deborah Stearns is CBPA Outstanding Alumnus for 2006

Deborah K. Stearns (BSBA, '80) was one of several Old Dominion University alumni honored with Distinguished Alumni Awards at the annual Founder's Day luncheon.

Ms. Stearns, who joined Advantis/GVA in 1975, currently oversees offices in Norfolk, Newport News and Richmond, offering brokerage, property management and construction services to third-party clients. The region's offices employ 125 people and generated revenues of approximately \$30 million in 2005. She is chairperson of the Old Dominion University Real Estate Foundation.

Accounting Alumni Chapter News

Approximately 35 alumni and 15 members of Beta Alpha Psi (the Accounting Honor Society) attended the Accounting Alumni Chapter's 2006 Annual Meeting and Fall Alumni Reception on November 30. Guest speakers were Dr. Nancy Bagranoff, Dean College of Business and Public Administration and Dr. Douglas E. Ziegenfuss, Chair, Department of Accounting.

The Alumni Chapter will hold a basketball social on Saturday, January 13, 2007 during the men's game against Drexel. Additional information may be obtained by contacting Dr. Doug Ziegenfuss at 683-3514 or dziegenf@odu.edu.

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