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March, 2007

Message From the Dean

Dr. Nancy Bagranoff

As always, this newsletter contains quite a lot of news about “the doings” of our faculty, staff, and students. Recently the University noted Old Dominion faculty are gaining national and international attention for their research. As I look at the research accomplishments of the faculty in this college, it is apparent that we are increasing our own scholarship, both in terms of the quantity of it and, more importantly, the quality. Books, articles, keynote speeches – all are the products of faculty in the College of Business and Public Administration.

Scholarship is not limited to the faculty. Several staff members are completing degrees or making progress in them. You’ll see in the Newsletter that Jennifer Usis and Tambre Anderson both received their Masters degree in December. Three of our doctoral students, Hien Nguyen, Ahmed El Bakry, and Rahnuma Ahsan, presented papers at various academic conferences and Chad Gerber was named an Outstanding Scholar by the Alumni Association.

Next fall we will be visited by our peer review team from the Association of Collegiate Schools of Business (AACSB). We are getting ready for their visit by preparing a Maintenance of Accreditation report, compiling information on the assessment of our programs, and living our strategic plan. With respect to our plan, we are working this year on a number of initiatives related to ethics and global business, two of the themes in our mission statement. Cynthia Cooper, WorldCom’s internal auditor and whistle blower, recently spoke to students and at the Economics Club of Hampton Roads. David Goode is scheduled to talk about ethical leadership as part of our Landmark Executive-in-Residence series in March.

We plan to engage students to develop a Student Code of Ethics for our business majors, and we began a project to Stop Plagiarism. With respect to global business, there is a new Study Abroad planned for Summer 2007. Led by Professor Larry Filer, this trip will include a tour of the ports of Europe. We are working with a number of universities to develop relationships that will allow for increased numbers of students to study abroad and more faculty exchange and research collaboration.

As always, Happy Reading!

Faculty/Staff News

Michael Zugelder Named University Professor

Michael Zugelder, Associate Professor of Finance, was recently named a **University Professor**.

Mr. Zugelder joined the CBPA faculty in 1995 and teaches Business Law courses including the Legal Environment of Business, Legal Environment of Electronic Commerce and Employment Law and Regulation. His research and publications have focused on intellectual property law with particular regard to the Internet and employment/civil rights law. He received his Doctor of Jurisprudence (JD) from the University of Toledo and his BA and MBA degrees from Indiana University .

The designation of University Professor recognizes faculty members at the University who are outstanding teachers. Designated faculty members hold the title permanently, are so identified in university publications, and receive \$2,500 per year of discretionary funds to support their professional development for the four years following their appointment

Selection of University Professors is made by a committee of tenured faculty members representing the six colleges within the University. Nominees must receive high ratings for overall effectiveness (as reported on student evaluation forms), have a record of superior accomplishment in teaching, and receive letters of support from two former students who have graduated and two University colleagues.

Dr. Bruce Seifert is Member of Winning WorldQuest Team

Dr. Bruce Seifert, Professor of Finance, was a member of the Old Dominion University faculty team that won first place in the annual WorldQuest competition. This was the seventh consecutive first-place finish for the University's faculty team, which competed against teams from seven other area colleges and universities.

Hosted by the World Affairs Council of Greater Hampton Roads, WorldQuest tests international knowledge in such categories as faces and places in the news, geography, current events and culture. The event was sponsored Booz Allen Hamilton and the City of Chesapeake .

Dr. John Doukas Ranked 110 in the World Among Finance Academics

Dr. John Doukas, Professor of Finance, was recently recognized as ranked 110th in the world among finance academics and researchers based on published work in the top 19 finance academic journals for the 2000-2005 period.

Dr. Ford Visiting Professor Curtin University , Australia

Dr. John Ford, Professor of Marketing, has been invited as a Visiting Professor of Marketing by the School of Marketing at Curtin University of Technology, Perth , Western Australia for March 4-March 16.

Dr. Ford will make several presentations for faculty, staff and students on various research topics. He will also meet with faculty and students to discuss their research projects and possible collaborations.

Dr. Demiralp Receives Summer Research Fellowship

Dr. Berna Demiralp, Assistant Professor of Economics, has been awarded a Summer Research Fellowship for her proposal entitled "The Effect of Labor Market Experience on the Decision to Become Self-Employed."

Dr. Haines Featured on Emerald Insight January "Monthly Highlights"

An article by Dr. Russell Haines, Assistant Professor of Information Technology, was featured in the January Monthly Highlights on the Emerald Insight web site.

Each month, Emerald publishes an average of 450 new research articles and case studies. Dr. Haines' article, "Individual characteristics and ethical decision-making in an IT context," was one of only 10 noteworthy articles selected by the Publishers for the January 2007 list. The article appears in *Industrial Management and Data Systems*, Vol. 107, No. 1.

Dr. Ruchelman Releases Second Edition of Book

The second edition of "Cities in the Third Wave," by Dr. Leonard Ruchelman, Professor of Urban Studies and Public Administration and eminent scholar, has been released by Rowman and Littlefield. This fully updated edition surveys the remarkable transformation that is taking place in urban America .

Arguing that technology has both created and recast cities throughout history, Dr. Ruchelman explores how cities are being affected by new technology and how they will evolve in the future.

The book is designed to help students understand what it will take for their cities, and other cities around the world, to survive and even thrive in a fast-moving environment.

Dr. Doukas Keynote Speaker at HFAA Annual Meeting

Dr. John Doukas, Professor of Finance, was keynote speaker at the 2006 Hellenic Finance and Accounting Association (HFAA) annual meeting in Thessaloniki , Greece . The topic of his speech was "Acquisitions, Overconfidence, & Self-Attribution Bias."

Faculty Works Accepted for Publication, Presentation

- **Dr. Lan Cao**, Assistant Professor of Information Technology, "Benefits and Challenges of Agile Requirements Engineering Practices: An Empirical Study." *IEEE Software*. (with Ramesh, B)
- **Dr. Diana Deadrick**, Associate Professor of Management and **Dr. Pamela Gibson**, Assistant Professor of Public Administration, "An Examination of the Research-Practice Gap in HR: Comparing Topics of Interest to HR Academics and HR Professionals," to be published in Spring/Summer 2007 in *Human Resource Management*.
- **Dr. John Doukas**, Professor of Finance and **Dr. Chansog (Francis) Kim**, Assistant Professor of Accounting, "Do Analysts Influence Corporate Financing and Investment?" forthcoming in *Financial Management*. (third co-author Chris Pantzalis)
- **Dr. John Ford**, Professor of Marketing, presented the study "Cross-Cultural Scale Development: Charitable Giving in the United States and Great Britain " at the 2007 DC Marketing Colloquium at George Mason University in Fairfax , Virginia on February 23, 2007. This one-day colloquium featured noted faculty research presentations for marketing faculty throughout Virginia , Maryland and North Carolina .
- **Dr. Pamela Gibson**, "Ethical Management and Leadership: It's not just the ability to lead," accepted for presentation at the ASPA Third Transatlantic Workshop on Ethics and Integrity, March 21-23, 2007 in Silver Spring , MD.
- **Dr. Pamela Gibson** and **Dr. Diana Deadrick**, "A Thirty-Year Analysis of the HR Research-Practice Gap," accepted for presentation at the 22nd Annual Meeting of the Society of Industrial/Organizational Psychology, April 27-29 in New York City .
- **Dr. Russell Haines**, Assistant Professor of Information Technology, "Situational Influences on Ethical Decision-Making in an IT Context." *Information and Management*, forthcoming. (with Lori Leonard)
- **Dr. Shaomin Li**, Professor of Management
 - "The roles and performance of state firms and non-state firms in < China > 's economic transition." *World Development*, forthcoming. (with Jun Xia)
 - "A dynamic model to explain the bribery behavior of firms." *International Journal of Management*, forthcoming. (with Ming Ouyang)
 - "Building core competencies in a turbulent environment: An exploratory study of firm resources

and capabilities in Chinese transitional economy.” *Managing Global Transitions*, 4(3), 5-22. (with Justin Tan and Weian Li)

- “Determinants of locations of foreign direct investment in China .” *Management and Organization Review*, 2 (1), 95-119. (with Seung Ho Park)
- **Dr. Shaomin Li** and **Dr. Larry Filer**, Associate Professor of Economics, “The effects of the governance environment on the choice of investment mode and the strategic implications.” *Journal of World Business*, forthcoming.
- **Dr. R. Bruce McAfee**, **Dr. Mike Glassman**, and **Dr. D. Brian McNatt**. (23 January 2007). Pay inversion versus pay for performance. Invited article for *Inside Business*, 13 (4), 21.
- **Dr. D. Brian McNatt**, Assistant Professor of Management; **Dr. Mike Glassman**, Professor of Marketing, and **Dr. R. Bruce McAfee**, Professor of Management, Pay inversion versus pay for performance: Can companies have their cake and eat it too? In press at *Compensation and Benefits Review*.
- **Dr. Celeste Murphy-Greene**, adjunct professor of Urban Studies and Public Administration
 - book chapter “Environmental Justice: A Global Perspective.” In *Handbook of Globalization and the Environment*. Thai, K.; Rahm, D.; and Cogburn, J., eds. New York : Taylor and Francis, Inc.
 - “Towards a Model Community Indicator Program: Drawing Experience from the Construction of the San Diego-Tijuana CIP.” *Journal of Humanities and Social Sciences*, 1(1). (with Blair, J.)

Faculty Appointments

- **Dr. John Ford**, Professor of Marketing,
 - Elected president-elect for the Academy of Marketing Science for 2006-08.
 - Appointed to the Editorial Team for the *Academy of Marketing Science Review* as the Editor for Special Issues.
 - Appointed to the Academic Research Committee for the American Advertising Academy , which has responsibility for the *Journal of Advertising*.
 - Invited by the *International Journal of Advertising* to handle the Meet the Editors session at the 2007 National Meeting of the American Advertising Academy and represent the journal as one of the Editorial team, April 12-15, 2007 in Burlington , VT.

Welcome Nolan Murphy Greene

Congratulations to Dr. Celeste Murphy-Greene, adjunct professor of Urban Studies and Public Administration, on the birth of son Nolan Murphy Greene, born November 21, 2006 and weighing in at 7 lbs. 12 oz.

Carlisa Merritt Honored for 15 Years of Service

Carlisa Merritt was honored at the University’s Annual Classified Staff Recognition Program sponsored by the Department of Human Resources. Carlisa was recognized for her 15 years of service to the University.

Two Members of Advising Staff Complete Masters Degrees

Jennifer Usis, Director of Undergraduate Advising and Tambre Anderson, Program Advisor in the Office of Undergraduate Advising graduated from Old Dominion University in December 2006, both receiving an M.S. Ed. in Higher Education.

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Program/Center News

Maritime and Supply Chain Management Program & Student Propeller Club

The Maritime and Supply Chain Management Program and Student Propeller Club recently co-hosted a program by Frank Miller of Red Tiger Intelligence.

Mr. Miller has an extensive background in intelligence and counter-intelligence and has conducted substantial research in port security and public safety. His presentation was titled “An Assessment of Port Security from an Intelligence Perspective.”

Landmark Executive-in-Residence

Cynthia Cooper Speaks to Over 200 Students, Faculty, and Guests

Cynthia Cooper, best known for her role in uncovering the corporate fraud at WorldCom, spoke to over 200 students, faculty, and guests at the February 2007 Landmark Executive-in-Residence Speaker Series program.

Ms. Cooper was an internal auditor at WorldCom when her inquiry in questionable accounting practices led to the discovery of the fraud, to date the largest corporate fraud in history. She captivated the audience’s attention as she shared some of the lessons she learned and emphasized the importance of strong ethical and moral leadership.

In the photo, Ms. Cooper discusses a point from her lecture with Dr. Brian McNatt, Assistant Professor of Management.



CREED Presents 2007 Market Review & Forecast

The E.V. Williams Center for Real Estate and Economic Development (CREED) will host the 2007 Hampton Roads Real Estate Market Review and Forecast on Wednesday, February 28, 2007 at the Ted Constant Convocation Center.

The Market Review and Forecast presentations will take place from 3-4:30 p.m., followed by a networking reception until 6 p.m. Free parking will be available at the Convocation Center Parking Garage on 45th Street. The cost is \$50 for CREED Advisory Board members and \$75 for the general public.

Additional information and access to on-line registration are available at the CREED web site at <http://www.odu.edu/bpa/creed/>

EDC Hunan Taxation Management Program Concludes with Ceremony



The Executive Development Center hosted a special “graduation ceremony” to mark the conclusion of the eight-week custom program in Taxation Management. Program participants were 22 tax officials from provincial and municipal taxation bureaus in Hunan, PRC. All participants received certificates of completion and a gift. At left, Qiongxian Tang (seated) shows his certificate to Peijun Zhou.

The focus of the program was taxation on the local, state and federal levels. As required by the contract, 60% of the program was taught by practitioners such as tax attorneys, CPAs, a city budget director, commissioners of revenue, and city audit and IT staff. The curriculum also consisted of American Business English and a few sessions in Advanced Public Administration theories.

Dr. Leonard Ruchelman, Professor of Urban Studies and Public Administration, taught sessions in Advanced Public Administration Theory. At the ceremony, Dr. Ruchelman presented gifts to two individuals who asked the most questions during his class. Pictured below with Dr. Ruchelman is Miss Xin Liu.



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Upcoming Events

Executive-in-Residence Series Hosts David R. Goode on March 22

David R. Goode, retired Chairman, President, and Chief Executive Officer of Norfolk Southern Corporation, will speak Thursday, March 22, 2007 as part of the Landmark Executive-in-Residence Speaker Series. The program, to be held in Constant Hall Room 1005 from 12:30-1:30 p.m., is open to students, faculty, staff and community. Lunch will be provided.

Mr. Goode joined Norfolk Southern in 1982, after 17 years with the Norfolk and Western Railway. He was named president in 1991 and assumed the additional titles of chairman, chief executive officer and director in 1992. In 2005, Norfolk Southern Corp. named its midtown Atlanta office building the “David R. Goode Building” in recognition of his outstanding service.

In 2003, Old Dominion University awarded Mr. Goode an honorary Doctorate of Humane Letters. He has a degree in accounting from Duke University, a JD from Harvard Law School, and graduated from the Advanced Management Program at

Harvard Business School.

Mr. Goode is a member of the boards of directors for Caterpillar Inc., Delta Airlines Inc., Texas Instruments Inc., and Russell Reynolds Associates. He is also on the Board of Trustees for the Chrysler Museum of Art and is a member of the American Society of Corporate Executives, The Business Council, and the American Bar Association.

Economics Club of Hampton Roads Speaker Schedule for 2006/2007

There are two programs remaining on the Economics Club of Hampton Roads speaker schedule for 2006/2007. The programs are from 12 noon – 1:30 p.m. at the Norfolk Marriott Waterside at 235 East Main Street, Norfolk.

- March 14, 2007 - **Daniel P. Kessler**, Graduate School of Business, Stanford University and senior fellow, the Hoover Institution. Kessler is co-author of *Healthy, Wealthy, and Wise: Five Steps to a Better Health Care System* (with John F. Cogan of the Hoover Institution and Glenn Hubbard, Columbia University), a book that proposes steps to save as much as \$60 billion a year and extend coverage to 20 million people who are currently uninsured.
- April 27, 2007 - **Dr. Benedict Schwegler, Jr.**, vice president and chief scientist, Walt Disney Imagineering, Research & Development, Inc. Dr. Schwegler is the recipient of the 2002 CERF/IIEC Henry L. Michel Award for Industry Advancement of Research, Design, and Innovation. His roles at Disney include implementing technology to ensure Disney theme parks are energy-efficient and environmentally friendly, designing 4D simulations, and creating the world's biggest wave-making machine, popularly known as Typhoon Lagoon at the Florida theme park

CBPA Dean's Research Seminar

The CBPA seminar series has several outstanding presenters scheduled for Spring 2007, including CBPA faculty and guests from other colleges. All seminars are held from 12-1:30 p.m. in Constant Hall Room 2099; refreshments are provided. Dates are as noted below.

Remaining programs scheduled for Spring 2007 include:

- Friday, March 16 – **Dr. John R. Lombard**, CBPA Assistant Professor of Urban Studies and Public Administration and Executive Director of the E.V. Williams Center for Real Estate (CREED) and **David Chapman**, PhD student. Topic: “Job Change, Job Distance, Commute Time, and Household Composition”
- Friday, March 23 – **Dr. Soo-Hoon Lee**, CBPA Assistant Professor of Management. Topic: TBA.
- Friday, April 6 – **Dr. John Ford**, CBPA Professor of Marketing. Topic: “Charity Brand Personality: The Relationship with Giving Behavior”
- Friday, April 20 – **Dr. Ivan Ash**, ODU Department of Psychology. Topic: “Expectation, Surprise, and the Hindsight Bias: The Effect of Information and Outcome Congruency on Retrospective Judgments”

The (CBPA) Dean's Seminar series, coordinated by Dr. Mahesh Gopinath, Associate Professor of Marketing, is designed to increase the level of research-related discourse within the college and foster a culture of scholarship. The Seminar series offers an opportunity for researchers at CBPA and other colleges to present their work to faculty and students. A number of invited presentations from internationally distinguished speakers from other universities are scheduled every semester. These presentations serve as a forum for exchange of ideas, feedback and foster collaborative research.

Currently, all time slots for Spring 2007 and Fall 2007 have been filled and presentations are being scheduled for Spring 2008. Anyone interested in making a presentation should e-mail mgopinath@odu.edu to reserve a time slot. A time slot can be reserved even if the project is still in the working stages.

The schedule of future presentations, as well as available papers and slides from previous presentations, are available online at http://bpa.odu.edu/bpa/news_events/deans_seminar/.

Bisk Live CPA Review Course

The College of Business & Public Administration, the Department of Accounting, and BISK Education are offering a Bisk Live CPA Review course. The course, designed to help CPA candidates pass the CPA exam, is offered Mondays and Wednesdays through April.

Developed by Nathan M. Bisk, JD, CPA, the Review program includes a complete system of state-of-the-art study materials, including multi-media formats, interactive CD-Rom software for Windows, videotapes, text books, an Internet component, and a Live CPA Review. The course is also scheduled to be offered during the spring and summer, beginning in May.

For detailed information, please contact Walter Berry, Department of Accounting, at (757) 683-4716.

Joel Stern Will Teach Class in May, June

Joel Stern, Managing Partner, Stern Stewart, will teach a class the weeks of May 14 and June 11. This class is available as a Finance elective for current students and as a continuing education course to alumni. For details, contact Bruce Rubin at 683-3585 or brubin@odu.edu.

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Student News

December graduate Chad Gerber is Outstanding Scholar

Chad Allen Gerber, a December 2006 graduate of our Information Technology program, received an Outstanding Scholar Award from the Old Dominion University Alumni Association. Mr. Gerber, who graduated with a 4.0 GPA, was honored at a special awards luncheon, along with his most inspiring faculty member, Dr. Li Xu, Professor of Information Technology.

Propeller Club Scholarship Application Due March 30

Applications are now being accepted for the annual Propeller Club Undergraduate Scholarship, sponsored by The Propeller Club, Port of Old Dominion University. The \$500 scholarship is awarded annually to an undergraduate Propeller Club member with a minimum GPA of 3.0 who demonstrated extra-curricular and volunteer involvement through campus organizations and activities.

The application, which includes a 500-word essay on a selected and relevant maritime topic, must be submitted no later than 12 noon on Friday, March 30, 2007. Applications are available on the Propeller Club website at <http://orgs.odu.edu/propellerclub> or in the magazine display outside the Club's office at 2164 Constant Hall.

Business Administration PhD Student News

- **Hien Nguyen** (Finance concentration) presented a paper at the Academy of Economics and Finance 2007 Annual Conference in February. The title of her paper was "Merger performance of acquirers and motives behind merger decisions." Ms. Nguyen will also present a paper at the Eastern Finance Association 2007 annual meeting to be held in April. The title of her paper is "Mergers and Acquisitions: Evidence of three motives."
- **Ahmed El Bakry** (Finance concentration) has a paper with Dr. Christopher Colburn and Dr. Sylvia Hudgins that will be presented at the Eastern Finance Association 2007 annual meeting to be held in April. The title of the paper is "Do Abnormal Reforms Influence Congressional Votes?"
- **Rahnuma Ahsan** (Finance concentration) presented her paper "Share Repurchases in Japanese and European Firms" at the Academy of Economics and Finance 2007 Annual Conference in February.
- **Theresa Kirchner** (Marketing concentration) was appointed to a tenure-track faculty position at Hampton University and received a research grant from Hampton University to continue work on her dissertation.
- **Rebecca Hochradel** (Marketing concentration) accepted a position as Assistant Professor at Delta State University in Mississippi.
- **Melanie Carter Rose** (Finance concentration) was one of six PhD students from Old Dominion University to present her research at the Graduate Student Forum held in Richmond, Virginia.

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Alumni, Advisors, and Friends

Welcome E.T. Gresham – Newest Constant Hall Partner

In February, the E. T. Gresham Company Inc. logo plaque was added to the Constant Hall Partners' Wall in the lobby of Constant Hall. Shown (from left) are Dick Gresham, Kathyne Blair Gresham, and Bill Gresham. E. T. Gresham Company Inc., a Norfolk-based firm specializing in construction, crane & rigging, and industrial services, recently celebrated 90 years in business. **Welcome and many thanks to our newest Constant Hall Partner.**



Larry & Elizabeth Creef Endowed Scholarship in Accounting

Larry and Elizabeth Creef recently established an endowed scholarship in Accounting. Mr. Creef received his BSBA in Accounting from Old Dominion University in 1981. He is Vice President of Tax for MicroStrategy, Inc. in McLean, Virginia.

CBPA Alum is on National SIFE Board

Timothy Toll ('83, Marketing) serves on the National Board of Directors of "Students in Free Enterprise" (SIFE), a non-profit organization active in more than 40 countries. Mr. Toll is Vice President of Global Teams for Campbell Soup Company.

On University campuses, SIFE teams are challenged to develop community outreach projects on market economics, success skills, entrepreneurship, financial literacy, and ethics. The CBPA chapter of SIFE was established in April 2006 and primarily focuses on financial literacy and business ethics projects.

Norfolk-Tidewater Chapter of SFSP Scholarship Donation

The Norfolk-Tidewater Chapter of the Society of Financial Service Professionals (SFSP) contributed \$1,000 to the Insurance and Financial Services Center at Old Dominion University at the Center's annual Founders' Day Luncheon. The

contribution will be used for scholarships to deserving CBPA junior or senior marketing majors in risk and insurance.

For more than 75 years, the SFSP has been helping individuals, families, and businesses achieve financial security. In addition to being an ardent supporter of professional excellence and integrity in the financial services profession, they offer a consumer-friendly information service via the web.

Scott Cooke Keynote Speaker at MBAA Dinner - April 14, 2007

Scott Cooke (MBA '96) will be the keynote speaker for the annual MBAA dinner to be held Saturday April 14. Scott is National Strategic Planning Manager for Toyota Financial Services.

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