



Faculty/Staff News

Program News

Upcoming Events

Student News

Alumni,  
Advisors, &  
Friends

# Constant Hall News

May, 2006

## Message From the Dean

Dr. Nancy Bagranoff

Greetings! This edition of the Constant Hall News is our longest yet. I think that says it all - we've been very busy. I thought this would be a packed issue, because I noted that in the past few weeks we've been featured in the *Virginian Pilot* four times! Once for our new undergraduate major in Maritime and Supply Management, in commentary by our Economics Forecasting team about the Ford plant closing, for Professor John Ford's research on non-profit organizations, and in a feature article about the Etiquette Dinners held by Judy White in our Career Management Center. We also include information about the many awards won for the year. Please read on...

## Faculty/Staff News

### *Dr. Edward Markowski Named University Professor*

Dr. Edward Markowski, Professor of IT/Decision Sciences, was recently named a **University Professor**. Dr. Markowski has been a faculty member of the IT/DSCI department since 1985 and teaches courses in data analysis and statistical methods at the undergraduate, masters' and doctoral levels. His research focuses on evaluating the characteristics of statistical methods, on robust and /or nonparametric statistical methods, and on strategies for improvement of instruction methods in the business statistics curriculum.

The designation of University Professor recognizes faculty members at the University who are outstanding teachers. Designated faculty members hold the title permanently, are so identified in university publications, and receive \$2,500 per year of discretionary funds to support their professional development for the first four years following their appointment.

Selection of University Professors is made by a committee of tenured faculty members representing the six colleges within the University. Nominees must receive high ratings for overall effectiveness (as reported on student evaluation forms), have a record of superior accomplishment in teaching, and receive letters of support from two former students who have graduated and two University colleagues.

### *Dr. Ford Named to Board of Top IB Journal*

**Dr. John Ford**, Professor of Marketing and International Business, has been appointed to the editorial review board for the *Journal of International Marketing* (JIM).

*JIM*, sponsored by the American Marketing Association, is an international, peer-reviewed journal dedicated to advancing international marketing practice, research, and theory. Considered to be the top International Marketing journal, *JIM* is indexed and abstracted in ABI/Inform, Social Sciences Citation Index (SSCI), Current Contents/ Social and Behavioral Sciences, Research Alert, and Social SciSearch.

### *Drs. Agarwal and Yochum Awarded VPA Grant*

**Dr. Vinod Agarwal and Dr. Gil Yochum**, Professors of Economics, have been awarded a \$181,033 competitive grant from the Virginia Port Authority to measure the impact of the Port of Virginia on economic activity in the Commonwealth.

Impact will be measured through determination of the average annual rate of return to the Commonwealth for operation of the port and the number and nature of jobs created by port activity in Hampton Roads communities. Additionally, overall economic impact of the port on the Commonwealth will be measured in terms of employment, payroll, and tax revenues generated by port activity.

The project is scheduled to begin May 1, 2006 and will be completed by September 30, 2007.

### *Journal Founded & Edited by Dr. Doukas Added to SSCI*

The journal *European Financial Management*, founded and edited by Dr. John Doukas, Professor of Finance and eminent scholar, has been selected for coverage in Thomson Scientific's Social Science Citation Index (SSCI).

Nearly 2000 journals are evaluated annually by Thomson Scientific, with only 10-12% selected for SSCI coverage. Each journal goes through an extensive evaluation process that includes numerous qualitative and quantitative criteria. These include the journal's basic publishing standards such as timeliness of publication and application of peer review; editorial content; the international diversity of its authorship, and citation factors.

Coverage in SSCI significantly increases a journal's accessibility for researchers.

### ***Dr. Ford's Analysis of Non-Profit Giving Behavior Gaining Wide-Ranging Recognition***

An article by Dr. John Ford, Professor of Marketing, published in the February 2006 issue of the *Journal of Business Research*, is gaining wide-ranging attention. The article, titled "Perceptual Determinants of Nonprofit Giving Behavior," examines several critical donor-relationship questions from the perspective of nonprofit organizations.

Dr. Ford reports that after the article was discussed in a *Virginian Pilot* news story, he was inundated with requests for copies of the article, as well receiving numerous invitations to speak about his research findings.

The research was subsequently featured in the Old Dominion University newspaper *theCourier*. That article, written by Susan Beck, appeared in the April 14, 2006 issue and is available online at <http://www.odu.edu/ao/instdv/vol35issue10/news.htm#marketing>.

### ***Annual Faculty Award Winners Announced***

Congratulations to the following Faculty Award winners for 2006:

- Dr. Mohammad Najand, *Faculty Service Award*
- Dr. Anil Nair, *Faculty Service Award*
- Dr. John Ford, *Faculty Research Award*
- Ms. Ateba Crocker, *Faculty Advising Award*

### ***Dr. Mengistu Inducted into Honor Society of Phi Kappa Phi***

Dr. Berhanu Mengistu, Professor of Urban Studies and Public Administration, was a 2006 faculty initiate into the Honor Society of Phi Kappa Phi.

Phi Kappa Phi is an interdisciplinary honor society that elects from all recognized branches of academic endeavor. Requirements for election to Phi Kappa Phi as a faculty member include achievement of scholarly distinction. Potential initiates must be nominated by a current PKP member and approved by the membership selection committee.

### ***Maureen Stiner Receives Weekend College Teaching Award***

Maureen Stiner, Instructor of Finance, was awarded the 2006 Armada Hofler Weekend College Teaching Award.

Ms. Stiner has taught at Old Dominion University since Fall 2000 and has regularly taught weekend classes. She noted that teaching weekends is particularly enjoyable because students taking weekend courses are especially committed to their education.

She was honored, along with other University Faculty Award winners, at a reception and dinner held May 2.

### ***University Research Exposition***

Research Exposition 2006 was held April 5, 2006 at the Ted Constant Convocation Center. The theme for the 2006 Exposition, co-sponsored by Old Dominion University, Norfolk State University, and Eastern Virginia Medical School, was "Global Challenges, Local Solutions." Approximately 1,200 people attended the seven-hour event, held at the Ted Constant Convocation Center. The exposition showcased the research, scholarship and creativity of faculty and students at the three institutions, with a display of more than 400 posters, including about 160 from undergraduate and graduate students.

The program featured four research panels, including a CBPA-sponsored panel on "Globalization and Its Impact on Hampton Roads, moderated by CBPA Dean Nancy Bagranoff. Speakers included Dr. Vinod Agarwal, Professor of Economics, discussing "*Outsourcing*" and Dr. Wayne Talley, Professor of Economics and Eminent Scholar, discussing "*Globalization and Ports*." Also on the panel were Steve White, Chief Logistics Officer for Dollar Tree, "*Globalization and Dollar Tree*" and Larry Baucom, Rear Admiral, Retired, Senior Associate, Booz Hamilton, "*Globalization and Its Impact on Technology, Security and Consulting*."

Dr. Talley, who is Executive Director of the International Maritime, Ports and Logistics Management Institute, also participated on the "Homeland Security" Panel, with a discussion on "*The Security Incident Cycle of Ports*."

In addition to the panels, the Research Day featured posters by following CBPA faculty:

- Ms. Theresa Kirchner, Dr. Edward Markowski, Dr. John Ford, *Marketing*: "Relationships Among Levels of Government Support, Marketing Activities, and Financial Health of Nonprofit Performing Arts Organizations."
- Dr. Mahesh Gopinath and Prashanth Nyer, *Marketing*, "How Can We Get Them Back? – A Study of Comparative Dissatisfaction as a Result of Complaining vs. Negative Word of Mouth."
- Dr. Pamela Gibson and Ms. Elizabeth Gagnon, *Urban Studies & Public Administration*, "An Empirical Analysis of Ethics and Leadership in the Public Sector."
- Ms. Theresa Kirchner and Dr. Kiran Kirande, *Marketing*, "Measuring Perceived Business Continuity Readiness – A Practical Tool for Managers."
- Dr. Anil Nair, *Management* and Dr. David Selover, *Economics*, "War and Peace? A Game Theoretic Study of Competitive Interaction Between Coke and Pepsi."
- Dr. Yin Xu and Karl J. Wang, *Accounting*, "The Effect of Incentive Compensation on Auditor Objectivity: New Evidence."
- Dr. Soo-Hoon Lee, *Management*, "The Effects of Flexible Benefits on Employee Attitudes: An Organizational Justice Explanation."
- Dr. Brian McNatt, *Management*, "Building Self-confidence: A Meta-Analysis of the Effectiveness of Work-Related Self-efficacy Interventions." (with Stacy Campbell and Robert Hirshfeld, University of Georgia)
- Dr. John Lombard and David Chapman, *Urban Studies & Public Administration*, "Determinants of Neighborhood Satisfaction in Fee-Based Gated and Non-gated Communities."
- Dr. Ali Ardalan, *CBPA Associate Dean*, "Scheduling Policies in an Assembly Environment with Earliness and Tardiness." (with Drs. Correa-Martinez, Bedoya-Valencia, Arnaut, and Rabadi, Frank Batten College of Engineering).

### ***Faculty Works Accepted for Publication, Presentation***

The following faculty members have works accepted for publication or presentation:

**Dr. Pamela Gibson**, Assistant Professor of Public Administration, "Re-Enacting, Re-Tracing and Re-Discovering History: Making a Connection in the Public Administration Curriculum." *Journal of Public Affairs Education* 12(1): 63-80. (with Gregory Stolcis)

**Dr. Russell Haines**, Assistant Professor of Information Technology, "Computer-Mediated Group Influence on Ethical Behavior." *Computers in Human Behavior*. (with Lori Leonard)

**Dr. Berhanu Mengistu**, Professor of Public Administration and **Dr. Elizabeth Vogel**, Adjunct Assistant Professor of Public Administration, "Bureaucratic Neutrality Among Competing Bureaucratic Values in an Ethnic Federalism: The Case of Ethiopia," in the March/April issue of *Public Administration Review*.

**Dr. Pamela Gibson**, "Respected Relevance: Creating a Class Experience to Honor the Strengths and Limitations of Theory and Practice," presented at the 67th American Society for Public Administration National Conference, April 3, 2006, in Denver, Colorado.

**Dr. Edward Markowski**, Professor of Decision Sciences and **Dr. Carol Markowski**, Professor of Decision Sciences, "Post-Hoc Analysis for a Class of Chi-Square Tests," accepted for presentation at the annual meeting of the American Statistical Association, scheduled for August 2006.

### ***Dr. Singhapakdi Named to Review Board of Quality of Life Journal***

Dr. Anusorn Singhapakdi, Professor of Marketing, was appointed to the editorial review board of *Applied Research in Quality of Life*, the official journal of the International Society for Quality-of-Life Studies. He is also section editor on Corporate Performance and Quality of Work Life for the journal.

### ***Judy White, CMC, Receives National Recognition for "Job Fair Dummy" Campaign***

The National Association of Colleges and Employers (NACE) has given special recognition to a program developed by Judy White, Career Management Center liaison to the CBPA.

When surveys of employers participating in University job fairs included complaints that students do not attend in appropriate professional attire, Judy created a campaign called "Don't Be a Job Fair Dummy," that ran for a month before the March 2006 job fair, the largest ever at ODU. The goal of the campaign was to increase the number of students who attended the job fair properly dressed. It was comprised of four components:

- **Student education**, including featuring the campaign on the CMC web site (complete with links to information on suitable attire); a brochure, using photos of current students dressed for class, dressed for a casual day of work, and dressed for the job fair; posters; and a seminar "How to Work a Job Fair."
- **An element of amusement**. Using male and female mannequins donated by Dillard's department store. The well-dressed, but headless, dummies were named Jane and Jabari and traveled to student events around campus in the weeks leading up to the job fair.
- **Employer involvement**. In addition to Dillard's participation, Target sponsored "Is Your Image on Target?", featuring a nationally recognized image coach demonstrated to students the difference in appearance that the correct clothes and colors can make.
- **Rewards**. A prize of \$500 was awarded to the student group that had the highest percentage of their total membership attend the job fair dressed for success, and individual students registered for a drawing for an iPod.

Jane and Jabari also attended the job fair to demonstrate to students the ideal job fair look and to show employers that efforts were being made to improve students' appearance.

### ***Toni Sledge Named CBPA Outstanding Staff Member***

Toni Sledge, Program Support Technician, was named CBPA Outstanding Staff Member for 2005/2006. Toni is the Executive Assistant to the department chairs for Accounting and Finance and serves as liaison to the Directors of the Masters in Taxation and Masters in Accounting programs.

Additionally, Toni is the Executive Assistant to the Director of the Insurance and Financial Services Center and provides support to the faculty advisors and the activities related to four student clubs: MAAC, Beta Alpha Psi, MSA Association, and Finance Club.

The Outstanding Staff Member is selected by the Nominations, Elections, and Awards Committee from nominations submitted by faculty, staff, administrators, department chairpersons, and area coordinators.

[\[Back to Faculty/Staff\]](#)[\[Back to Top\]](#)

## **Program/Center News**

### ***CREED Hosts Annual Real Estate Market Review***

The Old Dominion University E. V. Williams Center for Real Estate and Economic Development (CREED) hosted the 11th Annual Hampton Roads Real Estate Market Review and Forecast on February 22, 2006 at the Ted C. Constant Convocation Center.

The event had record registration of over 700 members of the real estate, development, financial, and academic communities.

Speakers discussed the retail, industrial, office, residential, multi-family, and investment sectors and highlighted activities within the local market from 2005 and provided forecasts for each sector in 2006.

Several USPA and Business Administration students assisted with check-in, report distribution, seating, and general assistance and enjoyed many networking opportunities.

The Market Review Survey and conference presentations are available at <http://www.odu.edu/CREED>.

### ***CBPA Dean's Seminar Series***

*Contributed by Dr. Mahesh Gopinath*

The final presentation of the CBPA seminar series for Spring 06 was held April 25 and featured Dr. William Starbuck from NYU. This was a fitting conclusion to a semester that began with Dr. Richard Bagozzi from the University of Michigan and included five excellent research presentations from CBPA faculty and PhD students.

All the seminars were well attended and the informed audience engaged the speakers in lively discussions. These seminars and such exchanges have been immensely beneficial to both the presenters and the audience. Special thanks to all who presented and everyone who attended the seminars for their support, and to Dean Bagranoff for her support and encouragement.

Distinguished presenters and topics presented in Spring 2006 included:

- Dr. Richard P. Bagozzi, University of Michigan, "Consumer Action: Automaticity, Purposiveness, and Self-Regulation"
- Theresa Kirchner, Dr. John Ford and Dr. Edward Markowski, ODU College of Business and Public Administration, "Relationships among Government Support Level of Marketing Activities and Financial Health of Non-profit Organizations"
- Dr. Russell Haines, ODU College of Business and Public Administration, "Predicting the Use of Heuristics versus a Rational Decision Making Process in a Dynamic Environment"
- Theresa Kirchner, Dr. Kiran Karande and Dr. Edward Markowski, ODU College of Business and Public Administration, "Perceived Organizational Business Continuity Readiness-Scale Development"
- Dr. Vinod Agarwal, Dr. Eric Anderson, Ms. Qian Sun, and Dr. Gilbert Yochum, ODU College of Business and Public Administration, "Attendance and Student Performance"
- Dr. Brian McNatt, ODU College of Business and Public Administration, "Building Self-Confidence: A Meta Analysis of the Effectiveness of Self-Efficacy Intervention in Work Related Contexts"
- Dr. William H. Starbuck, Stern School of Management, NYU, "How to be successful in getting your papers accepted for publication"

Currently, all time slots for Fall 2006 and Spring 2007 have been filled and we are scheduling presentations for Fall 2007. Anyone interested in making a presentation should e-mail [mgopinat@odu.edu](mailto:mgopinat@odu.edu) to reserve a time slot. Your time slot can be reserved even if your project is still in the working stages. We invite presentations on relevant topics from faculty in all colleges of ODU and other universities.

The schedule of future presentations, as well as available papers and slides from previous presentations, are available on-line at [http://bpa.odu.edu/bpa/news\\_events/deans\\_seminar/](http://bpa.odu.edu/bpa/news_events/deans_seminar/).

[\[Back to Program/Center News\]](#)[\[Back to Top\]](#)

## **Upcoming Events**

### ***Summer 2006 Monarch CPA Review Course***

The CBPA Department of Accounting is offering the Bisk Live CPA Review course beginning Monday, May 8 and continuing through August 23. Participants may register for the entire four-section course or for individual sections - FARE, Audit & Attestation, Regulation, and BEC. Classes will be held in Room 100, Kaufman Hall, on the Norfolk campus.

For information, please contact Walt Berry at [wberry@odu.edu](mailto:wberry@odu.edu) or phone 683-4716.

[\[Back to Upcoming Events\]](#)[\[Back to Top\]](#)

## **Student News**

### ***Grigori Nazaryan, Muskie Fellow, Awarded UN Internship***

Grigori Nazaryan, an Armenian national currently studying in the Department of Economics, has been awarded a highly-competitive summer internship with the Department of Economics and Social Affairs at the United Nations Secretariat.

Grigori came to Old Dominion University as a Muskie Fellow for 2005-2006. The Edmund Muskie Graduate Fellowship Program is administrated by the International Research and Exchange Board (IREX) through the Bureau of Educational and Cultural Affairs (ECA) within the United States Department of State

The Muskie program was established to provide students and professionals an opportunity to study at the graduate level in the United States for the betterment of their own country and increase mutual understanding between Eurasia and the United States. For 2005-2006, Grigori was one of only 162 Muskie Fellows selected from a pool of more than 5000 candidates.

One of the critical components of the Muskie program is an internship. For Grigori, that requirement will be met through an internship this summer at the United Nations Secretariat. When asked about his selection for the internship program, Grigori expressed appreciation for the high level of support he received from ODU economics faculty members, "especially from Dr. Agarwal and Dr. Selover and also from Dr. Heyl from the international office." He also credits the "good ranking of the ODU economics program" as a factor in his selection for the internship.

While at the UN, Grigori's responsibilities will include providing substantive and logistical support for inter-governmental and inter-agency meetings; participation in relevant briefings/ seminars/workshops/conferences; preparation of summaries and documents of meetings attended; drafting issue/background papers for meetings; drafting statements for senior officers; and maintenance of the information system including the website.

### ***Doctoral Student Terri Kirchner Wins Research Expo 2006 Award***

A poster by Terri Kirchner, PhD student in marketing, received an "Honorable Mention" award at the Research Expo 2006. The poster, titled "Relationships Among Levels of Government Support, Marketing Activities, and Financial Health of Nonprofit Performing Arts Organizations," was based on a research paper co-authored with Dr. Edward Markowski and Dr. John Ford.

Research Expo 2006 featured 160 posters submitted by post-doctoral researchers, graduate students and undergraduate students from ODU, Eastern Virginia Medical School, and Norfolk State University and Old Dominion University. Terri's poster was part of the behavioral sciences, humanities, business and education cluster. This was a very a competitive cluster, so the award is quite an achievement.

### ***Several Students Awarded Endowed Scholarships***

The following students have been awarded endowed scholarships for the 2006/2007 academic year:

- **Nancy Beyrodt**, Virginia Beach, Constant Dominion Business Scholarship
- **Larry Carter Jr.**, Virginia Beach, Constant Dominion Business Scholarship
- **Hui Cai-Mui**, Chesapeake, Janet L. Hume Memorial Scholarship
- **Amanda Doherty**, Suffolk, Charles H. and Mary Kathryn Rotert Endowed Scholarship
- **Michael Gilchrist**, Virginia Beach, Gregory Lumsden Endowed Scholarship
- **Stephanie Kelley**, Chesapeake, Atlantic Group Endowed Scholarship and Bagwell-Jones Endowed Scholarship
- **Michael Loftus**, Yorktown, Constant Dominion Business Scholarship
- **Kelli Lyde**, Hampton, Bagwell-Jones Endowed Scholarship
- **Amy McDowell**, Hampton, Constant Dominion Business Scholarship
- **Laura Murphy**, Chesapeake, Dorothy M. Jones Scholarship

### ***Tom Poulin, PhD Student in PAUP, Named to ASPA Task Force***

Tom Poulin, PhD student in Public Administration and Urban Policy, has been appointed to the American Society of Public Administrators (ASPA) President's Hurricane Advisory Group. This group will serve a supporting role to the ASPA Katrina Task Force as it assesses the events surrounding Hurricane Katrina.

### ***2006 CBPA Award Recipients***

The following students were honored at the CBPA 2006 Awards Ceremony on April 12:

- **Nancy M. Beyrodt**: Outstanding Marketing Student
- **Eric Blomberg**: Jack W. Nickson & Nathaniel Shechter Memorial Award for Excellence in Economics and Wall Street Journal Award
- **Maria J. Carter**: Tidewater Chapter of Institute of Internal Auditors Outstanding Student
- **Susan L. Creamer**: Jack W. Kerr, Jr. Outstanding Graduate Taxation Student
- **Amanda Doherty**: Outstanding Financial Management Student
- **Robert A. Farquer**: Institute of Management Accountants Outstanding Accounting Student
- **Dennis M. Free**: Outstanding Masters Student in Public Administration and Wolfgang Pindur Outstanding Research Paper Award
- **Meagan K. Imperial**: Virginia Society of CPAs Outstanding Accounting Student
- **Michelle King Jefferson**: Outstanding Management Student
- **Cadet Jacob M. Jendry**: Cadet Leadership Award
- **Dale M. Jones**: Outstanding Doctoral Student in Public Administration and Urban Policy
- **Tim Jones**: Honors Program Outstanding Graduating Student
- **Caroline Knight**: Outstanding Insurance Student
- **Cadet Willie G. Lacks Jr.**: Outstanding Cadet
- **Mederise Lake**: Outstanding Real Estate Student
- **Meng Li**: Outstanding Doctoral Student in Finance
- **Feng Lian**: Outstanding MA Student in Economics
- **Christopher M. Lutgendorf**: Outstanding MBA Student
- **Jodi A. McDonald**: Association of Government Accountants Outstanding Government Auditing Student
- **Shannon McKimmey**: Bagwell-Jones Prize; Outstanding Information Systems Graduate Student; CBPA Alumni Award
- **Shridevi Nayak**: Association of Information Technology Professionals Outstanding Graduate Student
- **Alena Nikitsina**: Outstanding International Business Student
- **Christopher M. O'Brien**: Dehority Accounting Alumni Scholarship

- **Steven Stanley:** Bagwell-Jones Prize
- **Todd H. Whetstone:** Federation of Schools of Accountancy Outstanding Graduate Student
- **Ling Xie:** Tidewater Chapter of Virginia Society of CPAs Outstanding Accounting Student
- **Eyad Youssef:** Outstanding Doctoral Student in Marketing

### ***Pi Alpha Alpha 2006 Inductees***

The following Master of Public Administration students were inducted into Pi Alpha Alpha, the National Honor Society for Public Affairs and Administration: Michael Arthur, Brandon Baldwin, Kathleen DeAngelo, Barbara Haga, April Lee, and Leah Porter.

To be eligible for memberships, students must have maintained a GPA of at least 3.7 and have completed at least 50% of the required course work for the program.

### ***2006 Beta Gamma Sigma Inductees***

The following students are inductees into the Old Dominion University Chapter of the Honor Society of Beta Gamma Sigma for 2006:

- *Masters' students:* Armin Ansari, Christopher Lutgendorf.
- *Seniors:* Sherwin C. Ignacio, Stacey D. Jones, Oluwatosin O. Kasali, Penelope C. King, Caroline Knight, William C. Livingston, Jodi McDonald, Tiffany L. Morrison, Benjamin S. Porter, Emily D. Shepherd, Steven C. Stanley.
- *Juniors:* Mohammad Allahou, Michael L. Blume, Smruti K. Desai, Stephanie L. Kelley, Kelli A. Lyde, Melanie Witte.

### ***CBPA Students Inducted into Honor Society of Phi Kappa Phi***

Twenty-three CBPA students were inducted into The Honor Society of Phi Kappa Phi (PKP) at an initiation ceremony held April 25. Phi Kappa Phi is an interdisciplinary honor society that elects from all recognized branches of academic endeavor.

Membership in PKP is earned - admission is by invitation and requires nomination and approval by a chapter. The governing bylaws of the Society set extremely high standards for membership, including sound character and demonstrated academic excellence. For undergraduates, the upper 10 percent of the senior class for each college and the upper 7.5 percent of the junior class for each college are eligible. Among graduate students admitted to degree programs, the upper ten percent are eligible.

CBPA Phi Kappa Phi initiates for 2006 are:

- *Graduate students:* Elizabeth Gagnon, Feng Lian, Christopher Lutgendorf, Amy McDowell, Beverley Wilson.
- *Undergraduate students:* Sharon Arnold, Michael Blume, Benjamin Fountain, Justin Hirsch, Jason Hunter, Andre Kazlovich, Stephanie Kelley, Lauren Kennedy, Kalin Locke, Lushens McNamara, Taryn Mills, Tiffany Morrison, David Samuels, Darci Umland, Michele Wanzer, Ryan Weber, Nicholas White, Melanie Witte, Kensuke Yamamoto.

Additionally, Ryan Weber was honored as Old Dominion University's Outstanding Junior for 2006. Ryan, an Economics major, has a 4.0 grade point average. He was presented with a \$500 cash award by the ODU Phi Kappa Phi Chapter 200.

### ***Business Honors Student Society, CMC Hold Professional Etiquette Dinner***



The Business Honors Student Society and the Career Management Center held a Professional Etiquette Dinner on April 10. The event was sponsored by Cherry, Bekaert & Holland, GEICO, Target, and the *Virginian Pilot*.

The majority of students participating in the event were from CBPA. Faculty members Dr. Douglas Ziegenfuss and Randy Spurrier attended as well.

The event gave students the opportunity to learn and practice dining etiquette, as well as other professional behaviors such as shaking hands, business "small talk," and networking.

In the photo, Judy White, Career Management Center, discusses objectives for evening's program.

### ***Marketing Network Sponsors Fun-N-Fit Health Extravaganza***

The Old Dominion University Marketing Network, advised by Ateba Crocker, presented the first annual Fun-N-Fit Health Extravaganza at the Virginia Sports Hall of Fame in Portsmouth.

The Extravaganza was a community event designed to educate parents, children and the Hampton Roads community on ways to enhance physical fitness and health in a fun way. The event featured informational clinics, nutritionists, and fun activities, including educational sports exhibits in the Sports Hall of Fame, for children of all ages.

[\[Back to Student News\]](#)[\[Back to Top\]](#)

## **Alumni, Advisors, and Friends**

### ***Mark West, MBA 1983 , Inducted into Virginia Sports Hall of Fame***

In April, alumnus Mark West, was inducted into the Virginia Sports Hall of Fame. Mark, who graduated in 1983 with a BSBA in Finance, has been called “one of the most popular athletes ever to wear a Monarchs uniform.” After playing 17 seasons in the NBA, he moved into the realm of management, currently serving as vice president of player development for the Phoenix Suns.

While in the area for the induction ceremony and to attend the Portsmouth Invitational Tournament, Mark made a special point of visiting Old Dominion University and spending some time catching up with “a favorite professor,” Dr. Bruce Rubin.

Mark, who earned his broker’s license, worked an internship on Wall Street in 1997, and became a partner at a Phoenix securities firm, commented in a *Virginian Pilot* interview that he would like to “continue to learn the business end of it” and “know how to put the numbers together as it pertains to contracts.”

### ***Tidewater-Norfolk Chapter of SFSP Donates to Insurance Center***

The Norfolk-Tidewater Chapter of the Society of Financial Service Professionals (SFSP) presented a donation of \$1,000 to the Old Dominion University Insurance and Financial Services Center during the Center’s recent Founders’ Day celebration.

The contribution will be used for scholarships to deserving junior or senior marketing majors in risk and insurance at the College of Business and Public Administration.

For more than 75 years, the SFSP has been helping individuals, families, and businesses achieve financial security. In addition to being an ardent supporter of professional excellence and integrity in the financial services profession, SFSP provides a web-based information service to facilitate consumer research on a wide variety of financial topics.

Additional information is available at [www.financialpro.org](http://www.financialpro.org) or by calling 888-243-2258.

### ***Major James Barnett, MPA Alumnus, Awarded Rand Fellowship***

Public Administration alumnus Major James Barnett is one of five Army officers selected this year to participate in the Rand Corporation’s Arroyo Center Army Fellows Program.

Rand Corporation is a nonprofit agency conducting research and providing analyses that address global challenges in numerous areas, including national security, business, education, health, law, and science. Through the Army Fellows Program, Army officers spend one year working with nationally-known researchers on critical Army policy issues.

Major Barnett’s research will focus on Acquisition and Technology; Force Structure and Employment, Global Security Environment, Logistics and Infrastructure; and Personnel, Training and Health.

### ***MBAA Holds Annual Dinner***

Nearly 100 MBA students and alumni attended the 12<sup>th</sup> Annual Dinner on April 8.

Dr. Shaomin Li, CBPA Professor of Management, spoke on “China’s Rise and Its Implications from an Historical and Comparative Perspective,” a presentation he has given at the World Affairs Council; at College of William & Mary; and at Princeton University.

MBA Program Director Dr. Bruce Rubin reviewed highlights from the 2005-2006 academic year that included successful competition in the national “NASA Means Business” case competition. He also reported that two MBA alumni have accepted positions with the international consulting firm Stern Stewart in New York, a direct result of a class taught by Joel Stern, founding partner of Stern Stewart.

[\[Back to Alumni, Advisors, and Friends\]](#)[\[Back to Top\]](#)