



College of Business & Public Administration
Old Dominion University



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May, 2008

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Message From the Dean

Dr. Nancy Bagranoff

Greetings from the Dean's Office.

As you will see once again in this newsletter, we've been very, very busy. What is most exciting is the number of awards won by our faculty, students, and staff. This is the second year in a row that a CBPA faculty member won the Tonelson Alumni Award – the second year ever for a faculty member in the College of Business and Public Administration to win that prestigious award.

Faculty members are also receiving recognition from external sources, such as the ranking of our faculty members' research in international business. That ranking puts ODU faculty as number 17 in international business research productivity – ahead of many very well known national programs. The CBPA also gave our first Adjunct Teaching Award. This award was conceived to honor the great work done by our part-time faculty and the first year recipient was Daniel Lahne.

Our students also won many awards given this semester, again from "inside" ODU and also outside. Amanda Doherty, an MBA student, was selected by the Board of Regents of the Eno Transportation Foundation to participate in the 16th annual Eno Leadership Development Conference in Washington, D.C., May 19-22. Selection for the Conference is highly competitive, with only 20 of the country's top graduate students chosen each year.

Tarsha Turner, a longtime staff member in the College of Business and Public Administration, won our Outstanding Staff award.

I hope that you will enjoy reading about these accolades and more in this edition of the Constant Hall News. Have a wonderful summer!

Faculty/Staff News

Annual College awards program

The College of Business and Public Administration annual program honoring outstanding students, faculty, and staff was held April 16. The program included induction ceremonies for two honor societies specific to the CBPA.

Twenty-six students were inducted into the Honor Society of Beta Gamma Sigma, an international honor society recognizing the outstanding academic achievements of students enrolled in collegiate business and management programs accredited by the Association to Advance Collegiate Schools of Business. To be eligible for membership, a student must rank in the upper 7 percent of the junior class, upper 10 percent of the senior class, or upper 20 percent of the graduating master's class.

Students inducted in Beta Gamma Sigma included juniors Roman Alis and Kelly Goodwin; seniors Clarence Bailey, Paul Brazier, Rachel Coflin, Luisa Diaz-Kope, Patrick Dixon, Rachel Dutton, Kathleen Eakins, Ann Fellerman, Lorraine Flippin, Lauren Healy, Kelly Herana, Gabriel Hinojos, Muning Hu, Lynwood Hurdle, Angela Locke, Darius Malinowski, Jamie Miller, Moresa Payne, Angela Schmeckenbecher, Katherine Skinner, Hope Marie Swartz, and Stephanie Tant; and PhD Business Administration students Hung Duong and Altaf Merchant.

Eleven students were inducted into the Honor Society of Pi Alpha Alpha, the national honor society that recognizes academic achievement in the field of public affairs and administration. To be eligible for membership, students must have maintained a GPA of at least 3.7 and have completed at least 50 percent of the required coursework for the degree. Inducted students included masters' students Laura Baie, Stefanie Boger, Barbara Clark, Mark Cacamis, Julia Campbell, Erica Ferron, Jason Purse, Macon Whitson, and Wendy Vatchet; and PhD students David Chapman, and Tassew Gizaw.

The following student awards were presented:

- CBPA Alumni Award – Sebastian Amting (May 2008) and Darius Malinowski (December 2007)
- CBPA Outstanding Students for the Bagwell-Jones Prize - Darius Malinowski and Ryan Weber
- Wall Street Journal Award - Sebastian Amting
- Honors Program Outstanding Graduating Student Award - Darius Malinowski
- Outstanding Decision Sciences Student Award - Ann Fellerman
- Jack W. Nickson & Nathaniel Shechter Memorial Award for Excellence in Economics - Ryan Weber
- Agarwal-Yochum Scholarship - James Pritchard
- Outstanding Financial Management Student Award – Kelly Herana
- Outstanding Insurance Student Award – Robert Lovings
- Outstanding Real Estate Student Award – Danilo Meulener
- William H. Crouch Chapter of the Information Systems and Project Management Professionals Outstanding Student – James Pritchard
- Outstanding Information Technology Student – Brenda Smith
- Outstanding International Business Student – Muning Hu
- Outstanding Management Student – Darius Malinowski
- Outstanding Marketing Student – Rachel Coflin
- Outstanding MA Student in Economics – Nadezhda Malysheva
- Outstanding MBA Student – Renee Lewis
- Outstanding Masters Student in Public Administration – Stefanie Boger, Barbara Clark
- Outstanding Masters Student in Urban Studies – Wendy Vatchet
- Outstanding Doctoral Student in Public Administration and Urban Policy – David Chapman
- Military Leadership Sciences Outstanding Cadet – Cadet Dominic DiGiovanni
- Military Leadership Sciences Cadet Leadership Award - Cadet Carl Kelso
- Institute of Management Accountants Outstanding Accounting Student – Melanie Burgess
- Association of Government Accountants Outstanding Government Auditing Student – Pamela Foster
- Tidewater Chapter of Institute of Internal Auditors Outstanding Auditing Student – Katrina Felton
- Tidewater Chapter of the Virginia Society of CPA's Outstanding Accounting Students – Brian Kint, Tammy Lee
- Virginia Society of CPA's Outstanding Accounting Student – Nan Zhang
- Federation of Schools of Accountancy Outstanding Graduate Student Award – Eric Hruska
- Jack W. Kerr, Jr. Outstanding Graduate Taxation Student Award – David Fink
- Dehority Accounting Alumni Scholarship – Amanda Gallant
- Outstanding Doctoral Student in Finance – Qian Sun
- Outstanding Doctoral Student in Marketing – Amro Maher
- Outstanding Doctoral Student in Management – Jun Wu
- Outstanding Maritime and Supply Chain Management Student – Renee Perry
- Propeller Club of the United States Port of Norfolk 2008 Scholarship – Renee Perry, Morgan Elder
- Propeller Club of the United States Port of Old Dominion University 2008 Scholarship – Renee Perry
- South Atlantic & Caribbean Ports Association Scholarship with matching award from Virginia Port Authority – Renee Perry
- Virginia Maritime Association Scholarship - Morgan Elder and Amanda Doherty

Recognition of acceptance to ENO Leadership Conference – Amanda Doherty

Faculty awards were presented to: **Dr. Yuping Liu**, Assistant Professor of Marketing, Faculty Research Award; **Randall Spurrier**, Senior Lecturer of Accounting, Faculty Teaching Award; **Dr. John Griffith**, Associate Professor of Finance, Faculty Advising Award; and **Dr. Ling Li**, Professor of Decision Sciences, Faculty Service Award. The College's inaugural Adjunct Faculty Teaching Award was presented to **Daniel Lahne**, adjunct professor of management. The Classified Staff Member of Year Award was presented to **Tarsha Turner**, Executive Secretary Senior. Faculty and staff award winners receive \$500 in cash and a plaque.

Dean Nancy Bagranoff elected president of AAA

Dr. Nancy Bagranoff, Dean of the College of Business and Public Administration, has been elected president of the American Accounting Association (AAA). She will serve as president-elect for one year and become president in 2009.

The AAA, founded in 1916, is the professional association of US and international accounting faculty. The association has more than 8,000 members, most of whom are accounting academics. While it is the "American" Accounting Association, more than 2,000 of its members are international. Headquarters for the AAA are in Sarasota, Florida, and the organization publishes more than ten journals, including Accounting Horizons and The Accounting Review. The AAA has fifteen sections and six regions. In addition to the annual national meeting, the organization holds fifteen meetings each year and works with practicing accountants to provide input on public policies impacting the accounting profession.

Dean Bagranoff, who will officially assume the duties of president-elect at the AAA's annual meeting in August 2008, will become a national spokesperson on accounting research and education. She will chair the organization's Executive Committee and Council, which includes a vice president of practice, typically a managing partner of a "Big Four" accounting firm. She will preside over the AAA's annual meeting of more than 2,500 attendees and will be responsible for the meeting's technical program. She will also have the authority to appoint and/or remove members to various AAA committees.

Dr. Bagranoff will travel to section and region meetings, and will also represent that American Accounting Association internationally as a liaison or representative to accounting education and organizations such as the American Institute of Certified Public Accountants, the International Association for Accounting Education and Research, and international organizations such as the European Accounting Association and the Canadian Accounting Association.

Dr. Barbara Bartkus receives 2008 A. Rufus Tonelson Faculty Award

Dr. Barbara R. Bartkus, associate professor of management, joined Old Dominion in 1997 upon completing her doctoral degree at Texas A & M University. During her time at ODU, she has established a reputation as one of the best teachers in the CBPA. She received the college's Faculty Teaching Award in 2004 and won the prestigious recognition of University Professor in 2005.

In her nomination letter, Dean Nancy Bagranoff stated, "Professor Bartkus is that rare talented teacher who impacts both student learning and student lives. She has also served her academy and the larger community surrounding her as well."

The Tonelson Award, which includes a \$2,000 prize and free parking for a year, is named for one of ODU's first students, the late Alan Rufus Tonelson (1933), who went on to serve as a professor and administrator of the university.

Dr. John Ford, Dr. Anusorn Singhapakdi ranked as "prolific authors" in international business

Dr. John Ford and **Dr. Anusorn Singhapakdi**, professors of marketing, have been recognized as "prolific authors" with respect to publications in international business journals. The ranking appears in an article titled "Prolific authors and institutions in leading international business journals" (Xu, S.; Yalcinkaya, G.; and Seggie, S., 2008, *Asia Pacific Journal of Management*, 25:189-207).

Dr. Singhapakdi is ranked #29 for his publications in *International Marketing Review* and Dr. Ford is ranked #5 for that journal and #85 for his publications in the top six international business journals. Additionally, Old Dominion University is ranked #17 (tied) on the list of universities with the most prolific international business scholars.

Dr. John Ford receives Doctoral Mentoring Award

Dr. John Ford, Professor of Marketing, received one of Old Dominion University's first Doctoral Mentor Awards in a program implemented this year to recognizing outstanding support of PhD students. One of four recipients chosen from 31 nominees, he received a plaque and a \$3,000 prize.

In his nomination packet, Dr. Ford was described by a student: "He has been my role model in terms of having extremely high ethical standards of honesty and integrity in teaching and researching, and clear and honest communications with others. I aspire to be as thoughtful a mentor to my students as he has been to me and my fellow ODU alumni and current students, as well as to others in the field." A colleague added, "He is always available to his students and I frequently see him discussing research projects with them. He is a demanding professor who has high expectations and pushes his students to reach their full potentials as scholars."

Lynn Johnson is recipient of 2008 Teaching with Technology Award

Lynn Johnson, instructor of management, received the University's 2008 "Teaching with Technology" Award, presented by the Center for Distance Learning.

A former researcher, project coordinator, and trainer for Coastal Training Technologies and Stihl Inc., Ms. Johnson joined the CBPA faculty in 2003. She teaches several different courses in business management. She developed

a web-based course for Management 350 (Employee Relations) that was delivered to nursing students in fall 2006 and continues to look for innovative ways to integrate technology into her course delivery.

Ms. Johnson received a monetary award of \$3,000 and an Apple video iPod to advance the use of technology in the classroom. In addition, the management department received a one-time award of \$1,500 to support technology in teaching.

Paper by Dr. John Ford receives “Highly Commended” Award

A paper by **Dr. John Ford**, Professor of Marketing, has been selected as a “Highly Commended Award Winner” at the Literati Networks Awards for Excellence 2008. The paper is titled “The service recovery paradox: Justifiable theory or smoldering myth,” was published in the *Journal of Services Marketing*.

Winning papers are selected by each journal’s editorial team, many of whom are eminent academics or managers. According to the award letter, Dr. Ford’s article was “one of the most impressive pieces of work the team has seen throughout 2007.

Dr. Mohammad Najand’s paper listed on SSRN Top Ten Downloads

A paper by **Dr. Mohammad Najand**, Professor of Finance, has been placed on the Social Science Research Center’s (SSRN) Top Ten download list for Finance Research Centers Papers. As of April 22, 2008, the paper, titled “Trading Volume, Price Momentum, and the 52-Week High Price Momentum Strategy in the Saudi Stock Market,” had been downloaded 82 times.

Dr. Ajai Gaur finalist for Richard N. Farmer Dissertation Award

Dr. Ajai Gaur, Assistant Professor of Management, is a finalist for the 2008 Richard N. Farmer Award for the best thesis or dissertation in International Business in calendar year 2007. The criteria for the award, presented by the Academy of International Business (AIB), are relevance and contribution to the field of International Business, quality of the theoretical framing and the methodology, and quality of the empirical work (where relevant). As an award finalist, Dr. Gaur will receive a \$500 travel stipend to facilitate his presentation of his research at the AIB annual meeting in Milan, Italy .

Dr. Gaur joined the CBPA faculty in 2007, after completing his PhD in Business Policy from the National University of Singapore. His teaching and research interests lie at the intersection of international strategy and organizational theory. He teaches Business Strategy and Policy to undergraduate students and a doctoral seminar in Organization Theory.

Article by Dr. Terri Kirchner, Dr. Ed Markowski, and Dr. John Ford earns Best Article designation

An article written by **Dr. Terri A. Kirchner**, a 2007 College of Business and Public Administration PhD graduate; **Dr. Edward P. Markowski**, Professor of Decision Sciences; and **Dr. John Ford**, Professor of Marketing, has been honored as the Best Article for year 2007 published in the *International Journal of Nonprofit and Voluntary Sector Marketing*.

The article, titled “Relationships among Levels of Government Support, Marketing Activities, and Financial Health of Nonprofit Performing Arts Organizations,” appeared in the Journal’s May 2007 issue (Vol. 12, No. 2, pp. 95-116).

Dr. Yin Xu named MSA Graduate Program Director

Dr. Yin Xu, Associate Professor of Accounting, has been named Graduate Program Director for the CBPA Master of Science in Accounting (MSA).

Dr. Xu joined the Department of Accounting in 2001 and teaches Intermediate Accounting and Principles of Accounting. Her research interests include behavior research in managerial accounting, auditing, and ethics, as well as accounting history.

Dr. Xu received her PhD and Master of Accountancy from the University of South Carolina in 2001 and 1996, and BS from the University of Akron in 1989. She is a Certified Public Accountant, and member of American Accounting Association and American Institute of Certified Public Accountants.

Dr. William Judge keynote speaker at Corporate Governance conference

Dr. William Judge, Professor of Management and E.V. Williams Chair of Strategic Leadership, was a keynote speaker at the 2008 International Conference on Corporate Governance and Financial Integration in Taipei, Taiwan .

The Conference was organized by the Center for Corporate Governance and Ethics at Fu-Jen Catholic University, Taiwan ; the Academy of Banking & Finance; and the College of Management at Chang-Gung University, Taiwan .

Dr. John Ford assumes presidency of Academy of Marketing Science

Dr. John Ford, Professor of Marketing, has been formally elected President of the Academy of Marketing Science and will assume office at the annual conference on May 30. Dr. Ford has served two years as President-elect of the Academy.

In one of his first activities as President, Dr. Ford will participate in Western Washington University’s Distinguished Visitors series. His presentation, scheduled for June 2, is titled “Charity Brand Personality: The Relationship with Giving Behavior.”

Dr. Steve Maurer visiting lecturer at Hong Kong Polytechnic University

Dr. Steve Maurer, Professor of Management, was a Visiting Lecturer in the School of Business at Hong Kong Polytechnic University in April 2008. The invitation to serve as visiting lecturer was extended in recognition of Dr.

Maurer's outstanding publishing record. Additionally, he was recently asked to serve a fourth term on the Editorial Board of the *Academy of Management Journal*.

While at Hong Kong Polytechnic, Dr. Maurer delivered lectures on the topic "Publishing in Top Tier Journals" to doctoral students and junior faculty in the business school.

Dr. John Ford to be keynote speaker at Irish Academy of Management

Dr. John Ford will be the Keynote Speaker at the Annual Conference of the Irish Academy of Management, scheduled for Sept. 3-5, 2008 in Dublin. He will speak on the subject of cross-cultural scale development and the etic-emic balancing act that is normally involved.

Faculty Appointments

- **Dr. John Ford**, Professor of Marketing, Academic Editorship of *Journal of Advertising Research*. JAR is considered one of top two journals in the field of advertising research.
- **Dr. Brian McNatt**, Assistant Professor of Management, has been named Treasurer of the Academy of Management's Organizational Behavior Division.

Faculty Publications, Presentations

- **Dr. Ali Ardalan**, Associate Dean; **Dr. Roya Ardalan**, Senior Lecturer of Information Technology; and **Dr. Samuel Coppage**, Associate Professor of Information Technology; "Systems Planning for Web-based Surveys of Teaching Effectiveness," presentation at the International Academy of Business and Public Administration Disciplines, October 25-28, 2007, New Orleans.
- **Dr. Ali Ardalan**, "The Effect of Withdrawal Cycle Time on Total Cost in Dual Kanban JIT Systems," *Proceedings of the 19th Annual Conference of the Production and Operations Management Society*, May 2008.
- **Dr. Lan Cao**, Assistant Professor of Decision Sciences, "Improving Change Management in Software Development: Integrating Traceability and Software Configuration," accepted for publication in *Decision Support Systems*. (with K. Mohann, B. Ramesh, and P. Xu)
- **Dr. Brian McNatt**, Assistant Professor of Management, (2008 – in press), "Self-Efficacy intervention, job attitudes, and turnover: A field experiment with employees in role transition." *Human Relations*, 61. (with T.A. Judge)
- **Dr. Altaf Merchant**, 2008 PhD in Business Administration graduate and **Dr. John Ford**, "How Personal Nostalgia Influences Giving to Charity: A Research Proposal," accepted for publication at the American Marketing Association Summer Educator's Conference 2008.
- **Dr. Anil Nair**, Associate Professor of Management, case study on Poland's leading apparel company, LPP, in *The Case Journal*, Vol 4 (1), Fall 07. *The Case Journal* is published by the Eastern Division of the North American Case Research Association. The case was also presented at the Eastern Division's annual conference. (co-authored with Maja Karaweta, MBA 2006)
- **Dr. Anil Nair** and **Dr. Larry Filer**, Associate Professor of Economics, "Localized Advantage in a Global Economy: The Case of Bangalore," *Thunderbird International Business Review*, Sep/Oct 2007. Vol. 49 (5): 59. (with David Ahlstrom)
- **Dr. Deepak Sethi**, Assistant Professor of Management, (2008). "An Integrative Conceptual Framework for Analyzing International Franchising," forthcoming in the *International Journal of International Business and Economics*. (with Qian Sun)
- **Dr. Deepak Sethi**, (2008). "Distinguishing the Liability of Foreignness from Liability of Globalization," forthcoming in *Alliance Journal of Business Research*. (with R. Parameswaran)
- **Dr. Licheng Sun**, Assistant Professor of Finance; and **Dr. Yong Sun**, PhD Finance Fall 2007 graduate, "The Other January Effect: International, Style, and Subperiod Evidence," accepted for publication in *Journal of Financial Markets*. (with Dr. Chris Stivers, University of Georgia)
- **Dr. Anusorn Singhapakdi**, Professor of Marketing, "Further Validation of a Need-Based Quality-of-Work-Life (QWL) Measure: Evidence from Marketing Practitioners." *Applied Research in Quality of Life*, (forthcoming). (Co-authors: Dr. Dong-Jin Lee of Yonsei University and Dr. Joseph M. Sirgy of Virginia Tech)
- **Dr. Hongwei Zhu**, Assistant Professor of Information Technology, "An Economic Analysis of Policies for the Protection and Reuse of Noncopyrightable Database Contents," *Journal of Management Information Systems*, Summer 2008, Vol. 25, No. 1, pp. 209-243. (with S. Madnick and M. Siegel)
- **Dr. Haiwen Zhou**, Assistant Professor of Economics, "Population growth and industrialization," accepted for publication at *Economic Inquiry*.

Five faculty retire, granted Emeritus status



Five CBPA faculty members retired this month and were granted Emeritus status by the University. Shown are: **Dr. Otto Martinson**, professor of accounting, who joined the faculty in 1990 and served as department chair and graduate program director; **Dr. Lou Henry**, professor of economics and Dean of the Honors College, who joined the faculty in 1970; **Dr. Bruce McAfee**, professor of business administration, who joined the faculty in 1979 and was one

of the first to teach via TELETECHNET; **Dr. J. Taylor Sims**, who joined the faculty as professor of marketing and Dean of the CBPA in 1994 and was instrumental in reaccreditation of the college in the areas of business, accounting and public administration; and **Dr. Leonard Ruchelman**, eminent scholar of urban studies and public administration, who joined the faculty in 1975 and served as chair of the Department of Urban Studies and director of the Center for Urban and Regional Research.

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Program/Center News

ABS Nautical Systems donates in-kind gift to Maritime Institute

ABS Nautical Systems LLC recently donated a \$500,000 in-kind gift to the Maritime Institute of the College of Business and Public Administration. The gift includes a copy of the NS 5 software program used in Maritime Operations and Management. This software provides maritime organizations with the tools necessary to efficiently manage their vessels and crews.

The program, used both in commercial and academic settings, enables data collection, reporting, and analysis of various activities including Maintenance and Repair; Purchasing and Inventory Control; Quality and Compliance; and Financial Management.

The program will allow students to learn and understand the commercial software tools used by the largest maritime firms in the United States and around the world.

ABS Nautical Systems, a division of the American Bureau of Shipping, has been providing software tools to the maritime industry since 1983.

E. V. Williams Center for Real Estate and Economic Development

The E.V. Williams Center for Real Estate and Economic Development (CREED) hosted the 13th Annual 2008 Hampton Roads Real Estate Market Review and Forecast on March 12 at the Ted Constant Convocation Center. This year's event had nearly 800 registrations from members of the real estate, development, construction, financial, government, and academic communities. Additionally, the CREED event had 55 sponsoring companies.

Speakers discussed the 2007 regional and national markets in the investment, retail, industrial, office, multi-family, and residential sectors and provided forecasts for each sector in 2008 and beyond. The general session was followed by a well-attended networking reception. On Thursday, March 13, the forecasts and speakers were highlighted on the front page of The Virginian-Pilot.

College of Public and Business Administration undergraduate (Finance, Real Estate) and graduate (Public Administration) students assisted with check-in, report distribution, seating, and general assistance. Their work was appreciated, especially given that the event was during Spring Break!

The Market Review Survey and conference presentations are available at <http://www.odu.edu/creed> in PDF format.

Executive Development Center welcomes new director

Michael J. Dugan was recently named Director of the Executive Development Center. After obtaining his MPA degree from Harvard's Kennedy School of Government, Dugan held public and private positions. He then assumed executive education positions at Loyola University in Chicago and Gas Technology Institute.

A highly accomplished executive education and business development professional, Dugan has extensive experience in managing development and delivery of corporate training programs. He is recognized for his problem solving and strategic thinking skills, as well as his enthusiasm for improving quality.

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Upcoming Events

CBPA Dean's Research Seminar continues in the summer

The CBPA seminar series will continue with several summer presentations. Summer seminars are held from 12.30 – 2 p.m. in Constant Hall Room 2099. Lunch is provided.

Dates are as noted below.

- Friday, May 30 – **Dr. Yuping Liu**, Marketing, "Loyalty Program Marketing and Its Impact on Firm and Customer Outcomes."
- Friday, June 13 – **Dr. Mita Sujan**, Malcolm Woldenberg Professor, Tulane University, topic TBA.

- Friday, June 27 – **Dr. David Selover**, Economics, topic TBA.

The (CBPA) Dean's Seminar series, coordinated by Dr. Mahesh Gopinath, Associate Professor of Marketing, is designed to increase the level of research-related discourse within the college and foster a culture of scholarship. The Seminar series offers an opportunity for researchers at CBPA and other colleges to present their work to faculty and students. These presentations serve as a forum for exchange of ideas, feedback and foster collaborative research.

Currently, all time slots for summer 2008 have been filled and presentations are being scheduled for fall 2008 and spring 2009. Anyone interested in making a presentation should e-mail mgopinat@odu.edu to reserve a time slot. A time slot can be reserved even if the project is still in the working stages.

The schedule of future presentations, as well as available papers and slides from previous or upcoming presentations, is available on-line at http://bpa.odu.edu/bpa/news_events/deans_seminar/.

CBPA, Wiley-Blackwell to Co-Sponsor Research Symposium – Corporate Governance in China and India

The College of Business and Public Administration and publisher Wiley-Blackwell are co-sponsoring the first annual “Research Symposium on Corporate Governance in China and India .” The symposium will be held October 24-25, 2008 at the Sheraton Hotel Oceanfront in Virginia Beach. The symposium was developed by Dr. William Judge, CBPA E. V. Williams Chair of Strategic Leadership and editor of the Wiley-Blackwell journal *Corporate Governance: An International Review*.

The goal of the Symposium is to encourage research on corporate governance issues relating to China and India . China and India are rapidly ascending as economic powers and are playing important roles in international trade and investment. Increasingly, international investors are entering these markets, and Chinese and India firms are raising capital globally. As these countries’ interactions with the global economy increase, knowledge of corporate governance in China and India is becoming more critical for business executives, policy makers, and academic researchers.

The keynote speaker on China is **Dr. Minxin Pei**, senior associate and director of the China Program at the Carnegie Endowment for International Peace. His research focuses on democratization in developing countries, economic reform and governance in China , and U.S.-China relations. Dr. Pei is the author of *From Reform to Revolution: The Demise of Communism in China and the Soviet Union* (Harvard University Press, 1994) and *China’s Trapped Transition: The Limits of Developmental Autocracy* (Harvard University Press, 2006).

The keynote speaker on India is **Dr. Anil K. Gupta**, Ralph J. Tyser Professor of Strategy and Organization at the Robert H. Smith School of Business, The University of Maryland-College Park. Dr. Gupta is also Research Director for the University’s Dingman Center for Entrepreneurship and the Center for International Business Education & Research. During 2000-01, he also served as a Visiting Professor at Stanford University. Dr. Gupta specializes in the field of strategy, globalization, innovation & entrepreneurship, and organization design. In 1997, one of his papers was recognized as “one of the ten most-often cited articles” in the entire 40-year history of the prestigious *Academy of Management Journal*. In 1994, he was ranked by *Management International Review* as one of the “Top 20 North American Superstars” for research in strategy and organization.

Additional information on the Symposium is available at <http://cgirconf.com>

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Student News

Amanda Doherty Selected for Eno Leadership Conference

Amanda Doherty was selected by the Board of Regents of the Eno Transportation Foundation to participate in the 16th annual Eno Leadership Development Conference in Washington, DC, May 19-22. Selection for the Conference is highly competitive, with only 20 of the country’s top graduate students chosen each year.

Designated as “Eno Fellows,” the students attend a week of meetings with federal officials and leaders of business and non-profit organizations. The Conference provides attendees with a first-hand look at how the nation’s transportation policies are debated, shaped, formed, and ultimately adopted and applied. Students have the opportunity to meet top government officials, leaders of associations, and members of Congress and their staff. The ultimate goal of the Conference is to better equip students to understand the policy-making process that will become increasingly more important as they pursue a career in transportation.

Amanda was nominated for the Conference by Dr. Wayne Talley, Professor of Economics and Port & Maritime studies. According to Dr. Talley, he has submitted student applicants for the Eno Leadership Conference several times in the past; however Amanda is the first from ODU CBPA to be accepted. Dr. Talley noted that attendees at the Conference are typically students from universities with large transportation programs, such as Northwestern, University of Texas, Southern California, MIT, Texas A&M, and the University of Michigan. The fact that Amanda was able to compete successfully for a space at the 2008 Conference speaks very highly, both for Amanda and for the CBPA Port & Maritime program.

An August 2007 *summa cum laude* graduate with a double major in Finance and Economics, Amanda recently completed her first year in the MBA program with a concentration in Port and Maritime Management. She is currently Junior Vice President of the ODU Student Propeller Club. This summer she will intern in the Marketing/Logistics department at Norfolk Southern.

Alpha Kappa Psi Chapter awarded “Shield of Unity”

Old Dominion University’s Epsilon Lambda Chapter of Alpha Kappa Psi was recently awarded the “Shield of Unity” for commitment and dedication to the organization while maintaining 100% membership retention.

The award was presented at the AKPsi annual Success Institute Conference in Atlanta. This year’s conference was the largest in AKP history, with over 1100 members in attendance. ODU members attended sessions with professional speakers on chapter management, business etiquette, parliamentary procedures, career planning, financial planning, leadership, personal, and professional development. Regional Advisor Nick Clark and Mideast Director Chris Buckman also attended the program at which the Shield was presented.

Alpha Kappa Psi Co-Ed Professional Business Fraternity, commonly known as AKPsi, is the oldest elite and nationally recognized business organization in the world since 1904. In 1959, Old Dominion University founded the Epsilon Lambda Chapter to embrace core values such as brotherhood, unity, service, integrity, and knowledge.

SIFE receives recognition at regional competition

The CBPA Students in Free Enterprise (SIFE) team was named a SIFE USA Rookie of the Year, based on their community outreach projects during the 2007/2008 academic year. To qualify for a Rookie award, a representative of the SIFE team must make a presentation to a panel of business leaders. Amanda Gallant, president of the ODU SIFE team, traveled to Charlotte, North Carolina to make the presentation. She was accompanied by Dr. Charlie Turner, Sam Walton Fellow and associate professor of Economics, who is advisor for the ODU SIFE team.

The ODU SIFE report highlighted three programs: the Student Code of Ethics project, a Financial Literacy Project, and “Junior Achievement.” For the Junior Achievement program, SIFE members worked with students in kindergarten through grade five to help them better understand basic financial principles.

CBPA team wins Target Case Study Competition

A team of CBPA students earned first place in a case study competition sponsored by Target. In the competition, the teams were asked to analyze staff issues confronting Target and make recommendations for addressing any issues they found. The case study findings were presented to a panel of six Target executives, who selected the winning team.

Members of the winning team included sophomore Brian Citizen, team captain and a Marketing major; senior Miles Davis, double major in Finance and Accounting; junior Mallory Snader, double major in Finance and Marketing; and junior Meron Seife, International Business major.

Boris Abbey, PhD student, receives GTA Award for Classroom Teaching

Boris Abbey, a first-year PhD student in Business Administration with a Finance specialization, received the University’s 2007-2008 GTA Award for classroom teaching. As a first year PhD student in Business Administration with a Finance Specialization, Boris, who taught for the first time in the fall of 2007, received outstanding student evaluations for his Introductory Corporate Finance course.

Graduate Program Director Dr. Sylvia Hudgins attributes Boris’ success in the classroom evolves to his attitude about teaching. In his Philosophy of teaching, Boris writes, “I believe my ultimate responsibility as a teacher is to create a learning environment that facilitates the learning process. My primary goal is to make each class the best learning experience possible. Since the beginning of my educational career I recognized there can be a chasm between theory and practice. This disconnect can make learning difficult and discourage students. I know my job as an educator is to fill the gap between theory and practice. For example, when teaching students how to calculate the time value of money, I also teach them how to use that knowledge when buying a house, a car, or managing their school loans. Nothing facilitates the learning process more than a dose of reality.”

Forty-six CBPA Students Inducted into Phi Kappa Phi Honor Society

In April, a total of 46 College of Business and Public Administration students were inducted into The Honor Society of Phi Kappa Phi. These students have demonstrated outstanding academic achievement and are among the very “best and brightest” at Old Dominion University - not just in the College of Business and Public Administration, but among all academic disciplines.

The Honor Society of Phi Kappa Phi is the nation’s oldest and most selective all-discipline honor society. Standards for election are extremely high. Membership is by invitation only to the top 7.5 percent of second-semester juniors and the top 10 percent of seniors and graduate students. The following CBPA students were inducted:

Graduate Students: Christopher Fuss, David Hall, Patricia Hayes, Gulfem Kutlu, Keith Lockwood, Crystal Pate, Macon Whitson, and Craig Wightman

Undergraduate Students: Ashley Allen, Wendy Archbell, Kimberly Ballesteros, Saghar Baqeri, Mauricio Blondet, Jairo Caballero, Cheryl Cepek, Rachel Coflin, Mary Culton, Patrick Dixon, Rachel Dutton, Kathleen Eakins, Herbert Griffin, Gabriel Hinojos, Tiffany Hite, Tricia Hitt, Muning Hu, Lynwood Hurdle, Brian Kint, Adrienne Lambert, Desiree Lapid, Audrey Lightbourne, Tristan Lucas, Chris Mabry, Alexander Martin, Peggy Martin, Jamie Miller, Timothy Najewicz, Terry Parrish, Nelson Pimentel, Dorothy Rivers, Angela Schmeckenbecher, Aleksandr Seleznev, Katherine Skinner, Stephanie Tant, Thomas Trepanier, Kristopher Velez, and Nancy Woods.

Army ROTC Battalion holds President’s Review and awards ceremony

In April, the US Army ROTC Monarch Battalion at Old Dominion University held its 33rd annual President’s Review and awards ceremony. The following cadets received awards:

- George C. Marshall Award - Cari M. Kelso
- Outstanding Cadet Award - Dominic E. DiGiovanni
- Outstanding Basic Course Cadet Award - Virginia L. Peschke
- Outstanding Leadership Award - Cari M. Kelso

- DA Superior Cadet Decoration Award - Perry D. Wiseman, Sean T. Fessenden, Christopher Benjumea, Dominic E. DiGiovanni
 - General Douglas MacArthur ROTC Leadership Award - Teron L. Alford
 - Association of the U.S. Army Award - Derek J. Proctor
 - AUSA Military History Award - Benjamin S. Zahm
 - Reserve Officers' Association Award - Aaron Simonson, Laurain C. Hackett, David B. Lora
 - American Legion Award - Derek A. Kegerreis, Michael A. Herrington
 - Veterans of Foreign Wars Award - Sarun Kumduong
 - American Veterans of World War II - Erick S. Balish, Stephen L. Walker
 - National Sojourners Award - Christopher B. Valdez
 - Sons of the American Revolution Award - Scott A. Martinez
 - Armed Forces Communication & Electronics - Derrick P. Hall, Sterling Montgomery
 - Society of American Engineers - Thomas M. Valentine, Dominic E. DiGiovanni
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- Military Order of World Wars Award - Stephanie A. Corsaro, Garret J. Swift, Teron L. Alford
 - Daughters of the American Revolution Award - Logan M. Higginbottom
 - Daughters of Founders & Patriots of America Award - Katrina M. Mullens
 - Daughters of the American Colonists Award - Jeremy D. Steffel
 - Military Officers Association of America - Shawn P. Proctor
 - Society of the War 1812 Award - Laura K. Oten
 - USAA Spirit Award - Gregory W. Hicks
 - Theodore N. Turley Scholarship - Madison N. Warner

Student Awards, Presentations, Publications

- **Dr. Altaf Merchant** (2008 PhD in Business Administration graduate), "How Personal Nostalgia Influences Giving to Charity," accepted for publication at the *Academy of Marketing Science Annual Conference*; presented at the Virginia Council of Graduate Schools' Graduate Research Forum (Richmond), February 2008.
- **Joe Trendowski**, first-year PhD student (Business Administration - strategic management), presented a study on Towne Bank at the Eastern Academy of Management conference in Washington, DC. (Co-authored with **Dr. Anil Nair**, Associate Professor of Management)

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