



College of Business & Public Administration
Old Dominion University



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November, 2007

Message From the Dean

Dr. Nancy Bagranoff

Welcome to the first Constant Hall News of this academic year. We are already in full swing and to date it has been a bit more hectic than usual. Last week we had our site visit from our Association to Advance Collegiate Schools of Business (AACSB) Peer Review Team. All went well and we hope that their positive recommendations will be accepted by the AACSB Board. Stay tuned! Also last week, we received our newest college Annual Report. You should have yours in hand soon. Connie Merriman worked hard this summer as Editor and it looks great. This report is a wonderful opportunity for all of us to review the year.

As usual, we are knee-deep in events. We have already had one Executive-in-Residence speaker, three Economics Club events, and many other talks and meetings. This week we will have a special speaker on Negotiations, Dr. Roger Volkema from American University. Then there is one more Executive-in-Residence event scheduled and the December Economics Club speaker. As always, we hope that you'll enjoy reading about our events and the activities of our faculty, staff, and students in this issue of the Constant Hall News.

Faculty/Staff News

Dr. Harris Wu receives two NSF grants totaling \$700,000

In August 2007, **Dr. Harris Wu**, Assistant Professor of Information Technology and Decision Sciences, received a \$299,942 grant from the National Science Foundation (NSF) for his proposal on "Supporting Case-Based Design for Packaged Software Implementations." Just a few weeks later he learned that a unique, collaborative classification system proposed by him (as principal investigator), and two computer science professors, was awarded \$403,000 in developmental funds from the NSF.

The case-based design project falls within NSF's interdisciplinary Science of Design program. The research project focuses on case-based design, a method for leveraging prior experiences to identify current problems or decisions and developing solutions for those problems based on prior experiences. Dr. Wu believes better designs can be achieved at lower costs with lower risks by using the collective power of a large group of people. Therefore, the project proposes to develop and evaluate an open-source tool to support case-based design in packaged software implementation.

Under the classification system grant, the focus of the project will be documents and other items in the U.S. government's photograph and multimedia collection. Content that is not text-based is difficult to classify (or tag) with search-friendly descriptive words. The ODU team is devising a system that allows anyone who searches within the government collection to contribute key words that will enable the classification system to evolve and stay up-to-date.

Dr. Wu and his co-researchers, computer science professors Kurt Maly, an eminent scholar, and Mohammad Zubair, recently performed a prototype implementation on an image subset of the government's multimedia collection titled "American Political History." This subset, which contains digital images of some of the nation's most valuable historical documents, "lacks tools and metadata for users to explore and utilize," according to a paper written by the three researchers.

"After deploying our prototype, the collection now can be browsed through several facets (and) users can create more facets as needed," they wrote. Also, the prototype will allow browsers to add structured metadata in a collaborative fashion by clicking on a "classify" button beside each entry. Because they believe that user efforts alone cannot adequately classify documents, an automated-algorithmic-control approach is used to impose global order over the overlapping hierarchical classifications manually created by users.

The researchers say their evaluation so far suggests two major areas for them to work on under the grant: to prune the redundant categories created by users and to improve the accuracy of automated classification. The grant, titled "Collaborative Classification of Large, Growing Collections with Evolving Facets," extends through August 2010.

Before joining the CBPA faculty in 2005, Dr. Wu had more than 10 years of industry experience in IT/business consulting, management, marketing, software development, and entrepreneurship.

Dr. Shaomin Li Visiting Professor at National Sun Yat-sen University

Dr. Shaomin Li, Professor of Marketing and International Business, is spending the fall semester at National Sun Yat-sen University in Kaohsiung, Taiwan (NSYSU). While there, he is helping to form a partnership with NSYSU for our proposed Global Logistics Executive MBA Program. Additionally, he has been invited to give presentations on his research at The National Taiwan University and I-Shou University.

An article co-written with Kuang Yeh, a faculty member at NSYSU, has been accepted by the Harvard Business Review and will appear in the December 2007 issue. The article is titled "Mao's Pervasive Influence on Chinese CEOs." In early October, Dr. Li witnessed Krosa, one of the strongest typhoons in Taiwan's history. ***Dr. John Ford to be Visiting Professor at Curtin University of Technology***

Dr. John Ford, Professor of Marketing, has been invited as a Visiting Professor of Marketing at the School of Marketing, Curtin University of Technology in Perth, Australia .

Dr. Ford's visiting professorship will be from March 6-20, 2008. While at Curtin, he will work with faculty on improving their research productivity; give lectures to students, faculty and staff, and work with the Chair of the School of Marketing.

Dr. William Judge coordinates Junior Faculty Symposium

Dr. William Judge, Professor of Marketing and E.V. Williams Chair of Strategic Leadership, was coordinator for a special Junior Faculty Symposium held at the International Management division of the 2007 Academy of Management Meetings in Philadelphia.

During the symposium, ten international senior faculty members interacted with two dozen rising junior faculty members in a professional development workshop.

Two CPBA faculty members selected as SCHEV nominees

Dr. Shaomin Li, Professor of Marketing and International Business, and **Dr. Wayne Talley**, Professor of Economics, are among the nine Old Dominion University faculty members who will be nominated for the 2008 Virginia Outstanding Faculty Awards program, administered by the State Council of Higher Education.

Dr. John Ford honored with Brand Leadership Award

Dr. John Ford, Professor of Marketing, was honored with a "Brand Leadership Award" at *Asia Brand Congress 2007*, held in September at Taj Lands End, Mumbai. The award was presented in recognition of Dr. Ford's professional efforts in international marketing.

The theme for the 2007 Asia Brand Congress was "Ensuring Brand Clarity and Consistency in Today's Multi-Channel World." The goal of the Congress is to provide a platform for networking and experience sharing on the latest trends and best practices in marketing & challenges in brand building.

Dr. Ford also gave the keynote address at the Congress, focusing on the theme of "Ensuring Brand Clarity and Consistency in Today's Multi-Channel World."

Faculty Publications, Presentations

- **Dr. John B. Ford**, "Internal Competition in a Nonprofit Museum Setting: Development of a Scale," accepted for publication in *International Journal of Nonprofit and Voluntary Sector Marketing*. (with Sandra Mottner)
- **Dr. John B. Ford**, "Charity Brand Personality: The Relationship with Giving Behavior," accepted for publication in *Nonprofit and Voluntary Sector Quarterly*. (with Adrian Sargeant and Jane Hudson)
- **Dr. John B. Ford**, "Coopetition Amongst Nonprofit Arts Organizations," presented at and included in the *Proceedings of the 6th International Colloquium on Non-Profit, Social and Arts Marketing* in London, England, September, 2007. (presented with co-author Theresa Kirchner)
- **Dr. Mahesh Gopinath**, Associate Professor of Marketing, and **Dr. Myron (Mike) Glassman**, Professor of Marketing, "Evaluations of Bilingual Product Descriptions on Boxes." A competitive paper accepted for presentation at the *Association for Consumer Research Conference*, Memphis, Tennessee, October 2007.
- **Dr. Mahesh Gopinath** and **Dr. Mike Glassman**, "Effect of Multiple Language Product Descriptions on Product Evaluations." In Press at *Journal of Business Ethics*.
- **Dr. Mahesh Gopinath**, **Dr. Leona Tam**, Assistant Professor of Marketing, and **Dr. Mike Glassman**, "Effect of Country-of -Targeting on Product Evaluations." A working paper accepted for presentation at the *Association for Consumer Research Conference*, Memphis, Tennessee, October 2007.
- **Dr. Mahesh Gopinath**, "How Formulating Implementation Plans and Remembering Past Actions Facilitate the Enactment of Effortful Decisions." In Press at *Journal of Behavioral Decision Making*. (with Utpal Dholakia and Richard P. Bagozzi)
- **Dr. Russell Haines**, Assistant Professor of Information Technology, "Contextual Factors Affecting the Integration of Enterprise Systems in Post-Merger Oil and Gas Companies." Accepted for publication at *Enterprise Information Systems*. (with J.R. Hough & S. Giacomo)
- **Dr. Russell Haines**, "The Influence of Perceived Importance of an Ethical Issue on Moral Judgment, Moral Obligation, and Moral Intent." Accepted for publication at *Journal of Business Ethics*. (with M. Street & D. Haines)
- **Dr. Russell Haines**, "Fairness, Guilt, and Perceived Importance as Antecedents of Intellectual Property Piracy Intentions." *Proceedings of the 28th International Conference on Information Systems*. (with D. Haines)
- **Dr. William Judge**, Professor of Management and EV Williams Chair of Strategic Leadership; **Dr. Shaomin Li**, Professor of Marketing; and **Dr. Robert Pinsker**, Assistant Professor of Accounting. "National adoption of international accounting standards: An institutional perspective." *Strategic Management Society Conference*, San Diego, 2007.
- **Dr. William Judge**, "Senior executives' characteristics and firm performance: An empirical study in ten diverse countries." *Academy of Management Meetings, International Management Division*, Philadelphia, PA, 2007. (with S. Bach)
- **Dr. William Judge**, "Women leaders in government, business & academia: Doing well by doing good." *All-Academy Symposium at the Academy of Management Meetings*, Philadelphia, PA, August, 2007. (with D. Elenkov; R. Ely; D,

Meyerson; S. Puffer; T. Scandura; & R. Tung)

- **Dr. William Judge**, “Superior Knowledge, Isolating Mechanisms, and IPO Success: A Knowledge-Based View.” Forthcoming in *Journal of Managerial Issues*. (with S. Bach; & T. Dean)
- **Dr. William Judge**, “Organizational Capacity for Change and Strategic Ambidexterity: Flying the Plane While Rewiring it.” Forthcoming in *European Journal of Marketing*. (with C. Blocker)
- **Dr. William Judge**, “Antecedents of Learning Outcomes in a Strategic Management Course: An Empirical Study.” Forthcoming in *Journal of Academy of Business & Economics*. (with D. Elenkov)
- **Dr. Kiran Karande**, Associate Professor of Marketing, and **Dr. Mahesh Gopinath**, “Product Failure and Warranty Purchase: Their Effects on Target-Specific Emotions and Attitude toward the Brand.” A working paper accepted for presentation at the *Association for Consumer Research Conference*, Memphis, Tennessee, October 2007.
- **Dr. Joan Mann**, Associate Professor of Information Technology and Decision Sciences, “Managing Human Resources in Information Technology: High Performing Supervisors’ Best Practices. In *Human Resource Management*, Fall 2007, 46 (3). (with D.A. Major, D.D. Davis, L.M. Germano, T.D. Fletcher, and J. Sanchez-Hucles) The journal is ranked at #100 on the list of Top 500 Most Cited Journals and is ranked as “high-quality” on the Wien Journal Rating and Cranfield University list.
- **Dr. D. Brian McNatt**, Assistant Professor of Management, “Improved performance in an ongoing learning endeavor: The complementary roles of general goal orientations as explained by interest and effort.” In press at *Applied Psychology Research Developments*, Hauppauge, NY: Nova Science Publishers, Inc. (with R.R. Hirschfeld) The article looks at how different ways of approaching a performance situation are related to a person’s subsequent interest and effort and how all of these things relate to improving one’s performance.
- **Altaf Merchant**, doctoral candidate in Marketing, **Dr. John B. Ford**, and **Dr. Mahesh Gopinath**, “Measuring the Intensity of the Personal Nostalgia Experience.” Accepted for publication in the proceedings of the *Society for Marketing Advances 2007* conference (Abstract).
- **Altaf Merchant**, **Dr. John B. Ford**, and **Dr. Mahesh Gopinath**, “How the emotions of personal nostalgia influence giving to charity: A research agenda.” presented at and included in the *Proceedings of the 6th International Colloquium on Non-Profit, Social and Arts Marketing* in London, England, September, 2007.
- **Altaf Merchant** and **Dr. John B. Ford**, “Nostalgia and Giving to Charity.” Accepted for publication in *International Journal of Nonprofit and Voluntary Sector Marketing*.
- **Dr. John Morris**, Associate Professor of Urban Studies and Public Administration, and **Dr. William Leavitt**, Associate Professor of Urban Studies and Public Administration, “Public Works Service Arrangements in the 21st Century: The Multiple-Sector Partnership as an Alternative to Privatization.” *Public Works Management & Policy*, 12(1), 325-330 (2007).
- **Dr. John Morris**, “Government and Market Pathologies of Privatization: The Case of Prison Privatization.” *Politics and Policy*, 35(2), 318-341 (2007).
- **Dr. John Morris**, “The Artist as Policy Entrepreneur: Ansel Adams and the Growth of the Environmental Movement.” *Public Voices*, 9(2), 9-24 (2007).
- **Dr. John Morris**, “Reaching for the Philosopher’s Stone: Contingent Coordination and the Military’s Response to Hurricane Katrina.” Forthcoming in *Public Administration Review* (December 2007). (with E.D. Morris and D.M. Jones)
- **Dr. John Morris** and **Dr. Pamela Gibson**, Assistant Professor of Urban Studies and Public Administration, “Identifying Organizational Culture.” Forthcoming in the *Dirasat Journal* (December 2007). (with A.F. Yaghi)
- **Dr. John Morris**, **Dr. Pamela Gibson**, **Dr. John Lombard**, Associate Professor of Urban Studies and Public Administration, and **Dr. William Leavitt**, “Acknowledging the “Professional” in Professional Degree Programs: Waiving the Standardized Test in MPA Admissions Applications.” Forthcoming in the *College Student Journal* (Spring 2008).
- **Dr. John Morris**, “Explaining Welfare Sanctions and Benefits in the South: A Regional Analysis.” Forthcoming in *American Review of Politics* (2008). (with D.A. Breaux & R. Travis)
- **Dr. John Morris** and **Dr. William Leavitt**, “Market-Based Pay in Action: Municipal Strategies and Concerns in the Cities of Hampton Roads.” Forthcoming in the *Review of Public Personnel Administration* (March 2008).
- **Dr. Deepak Sethi**, Associate Professor of Management, “The Impact of Geopolitical Factors on International Business.” Accepted for publication in the *International Journal of Business Strategy*. (In Press – forthcoming in October 2007).
- **Dr. Deepak Sethi** and **Dr. William Judge**, “Sustaining Competitive Advantage through Dynamic Adaptation.” Paper short-listed for the **Best Paper Award** at the **Strategic Management Society** Conference, San Diego (October 2007).
- **Dr. Deepak Sethi**, “Geopolitical Factors in International Business.” Paper presented at the **International Academy of Business and Economics Conference**, Las Vegas (October 14-17, 2007).
- **Dr. Deepak Sethi** and **Dr. William Judge**, “Clarifying the Costs (and Benefits) of Doing Business Abroad: A Conceptual Integration.” Paper presented at the **Academy of Management Conference**, Philadelphia (August 2007).
- **Dr. Deepak Sethi** and **Dr. William Judge**, “Evolution of International Business (IB) and the IB Literature.” Paper presented at the **Academy of International Business Conference**, Indianapolis (June 2007).
- **Dr. Deepak Sethi** and **Qina Sun**, PhD student, “A Dynamic Model of the Internationalization Decisions of Franchisers.” Paper presented at the **Academy of International Business Conference**, Indianapolis (June 2007).
- **Dr. Anusorn Singhapakdi**, Professor of Marketing; **Dr. Mahesh Gopinath**, **Dr. Janet K.M. Marta** (Ph.D. ’99); and **Larry L. Carter**, Ph.D. student in Marketing, “Antecedents and Consequences of Perceived Importance of Ethics: A Study of Thai Business People.” In Press at *Journal of Business Ethics*.
- **Dr. Wayne Talley**, Professor of Economics and Eminent Scholar, *Railroad Economics: Research in Transportation Economics*, Vol. 20, Amsterdam: Elsevier, Ltd., 2007 (book co-editor, S. Dennis).
- **Dr. Wayne Talley**, “Port Recovery from Security Incidents: A Simulation Approach,” in *Port, Maritime and Supply Chain Security: Frameworks, Models and Applications*, Editors, K. Bichou, M. Bell and A. Evans, London: Informa, Lloyd’s List Press (co-authored with A. Pinto and G. Rabadi, College of Engineering, ODU), 2007, pp. 83-94.
- **Dr. Wayne Talley**, “Port Performance: An Economics Perspective,” in *Devolution, Port Governance and Port Performance: Research in Transportation Economics*, Editors, M. Brooks and K. Cullinane, Vol. 17, Amsterdam: Elsevier, Ltd., 2007, pp.499-516.
- **Dr. Wayne Talley**, “Financing Port Dredging Costs: Taxes Versus User Fees,” *Transportation Journal*, 46(3), 53-58. (Summer, 2007)
- **Dr. Wayne Talley**, “Earnings Differentials of Seafarers.” Forthcoming in *Journal of Labor Research*.
- **Dr. Wayne Talley**, “Earnings Differentials of Dockworkers and Seafarers.” Forthcoming in *International Journal of Transport Economics*.
- **Dr. Haiwen Zhou**, Assistant Professor of Economics, “International R&D tournaments and industrial policy.” *Journal of Economic Integration*, 2007, 22, pp. 320-338.
- **Dr. Haiwen Zhou**, “Increasing returns, the choice of technology, and the gains from trade.” *Southern Economic Journal*, 2007, 74, pp. 581-600.
- **Dr. Haiwen Zhou**, “Oligopolistic competition and economic geography.” *Journal of Regional Science*, 2007, 47, pp. 915-933

- **Dr. Haiwen Zhou**, “Factor endowment, technological choice, and the volume of trade.” Forthcoming in *International Economic Journal*.
- **Harry Zhu**, Assistant Professor Information Technology and Decision Sciences, “A Curriculum for a Master’s of Science in Information Technology.” In *Journal of Information Systems Education*, 2007, 18 (2), pp. 233-242. (with Y. Lee, E. Pierce, J. Talburt, and R. Wang)

Faculty Appointments/Elections

- **Dr. Pamela Gibson**, Assistant Professor of Public Administration was elected President of the Hampton Roads Chapter of American Society for Public Administration (ASPA) for 2007-2008. The local chapter of ASPA serves the 16 surrounding cities and counties of southeastern Virginia.
- **Dr. Wayne Talley**, Professor of Economics and Eminent Scholar
 - Editorial Board, the *Journal of Shipping and Logistics*, appointed by the Korean Association of Shipping and Logistics
 - External Reviewer, International Maritime Business Program, Massachusetts Maritime Academy
 - External Research Proposal Reviewer, Department of Logistics, Hong Kong Polytechnic University
 - International Program Committee, 2007 Conference of the International Association of Maritime Economists, Athens, Greece
 - Conference Program Committee, Second Annual National Urban Freight Conference (organized by the National Center for Metropolitan Transportation Research, University of Southern California), Long Beach, California
 - International Jury, The Palgrave MacMillian Prize in Maritime Economics and Logistics for the Best Ph.D. Theses
 - External Research Proposal Reviewer, Upper Great Plains Transportation Institute, North Dakota State University
 - Hampton Roads National Maritime Day Planning Committee
 - Transportation Track Planning Committee, MODSIM World Conference and Expo
 - Inter-Modal Transportation Track Chair, Sensors World Conference and Expo
- **Dr. Douglas Ziegenfuss**, Professor of Accountancy and Chairperson of the Department of Accounting, has been appointed to the Audit Committee of Bon Secours.

Faculty Awarded Tenure

On June 15, the Board of Visitors approved two CBPA faculty members for tenure and promotion to the rank of associate professor, effective with the start of the fall 2007 semester. Congratulations to: **Dr. John Lombard**, Urban Studies and Public Administration and **Dr. Yin Xu**, Department of Accounting.

Faculty Keynote Addresses, Panels

- **Dr. Pamela Gibson**, Assistant Professor of Public Administration, was keynote speaker for the first general membership meeting of the Conference for Minority Public Administrators (COMPA). The local COMPA chapter has the largest membership of any in the country.
- **Dr. William Judge** was keynote speaker for an audio conference affiliated with the American Hospital Association. Representatives from over 500 hospitals attended the audio conference on the topic of “Building Organizational Capacity for Change within U.S. Hospitals.”
- **Dr. D. Brian McNatt** was an invited motivational speaker at the City of Norfolk Traffic Division, “Motivational meals: Keys to greater productivity one day at a time.”
- **Dr. D. Brian McNatt**, judging panelist for *Inside Business* Hampton Roads Top-25 Best Places to Work.”

Welcome New Faculty

The following full-time faculty joined the CBPA this fall:

- **Mr. Larry Carter**, Instructor of Marketing, received an MBA in Marketing (2002) and a BS in Business Administration (1997) from Virginia Tech. He is currently enrolled in the PhD program in Business Administration at Old Dominion. He has previously been an adjunct faculty member and a graduate assistant in the CBPA.
- **Dr. Dean C. Chatfield**, Assistant Professor of Information Technology and Decision Sciences, received a PhD in Management Science and Information Systems from The Pennsylvania State University in 2001. He also received an MS in Information Systems and an MBA in Finance from Penn State. Prior to joining the CBPA faculty, he was Assistant Professor of Business Information Technology at Virginia Polytechnic Institute and State University.
- **Dr. Ajai S. Gaur**, Assistant Professor of Management, received a PhD in Strategy/International Business from the National University of Singapore and a PhD in Management from ISM Dhanbad, India . He has a Master in International Business from the Indian Institute of Foreign Trade and a Bachelor of Technology from the Indian School of Mines. Dr. Gaur has held various Visiting Faculty positions at the Indian Institute of Foreign Trade, SP Jain Institute of Industrial Engineering, India .
- **Dr. Michael K. McShane**, Assistant Professor of Finance, received an MBA in 2001 from Western Kentucky University, a BS in Electrical Engineering in 1983 from the University of New Mexico and a PhD in Finance in 2007 from the University of Mississippi. Since 2002 he has been a Graduate Assistant and Instructor at the University of Mississippi. Dr. McShane is also co-founder and co-owner of MST Property LLC, Glasgow, Kentucky.
- **Mr. Maurice Seaton**, Instructor of Economics, received an MS in Agricultural Economics and an MS in Agronomy from Virginia Tech, in 1984 and 1982 respectively, and a BS in Agronomy in 1982 from North Dakota State University. Since 2001, he has been an Adjunct Assistant Professor and Instructor in the Economics Department at Old Dominion University. He has also been an Adjunct Instructor of Economics at Tidewater Community College since 1992.

Ms. Shanna Wood is new MBA Program Manager

The MBA Program Office introduces its new Program Manager, Shanna Wood, who began working on October 1.

Ms. Wood has an extensive background in private, not-for-profit, and education sectors. Her most immediate position has been as a senior business services manager with Opportunity, Inc. in Norfolk. She has also worked in Human Resources with GE Power Systems, and as Assistant Director for Career Development for the BBA Career Management Center at Emory University. Prior to joining Opportunity, Inc, she was the Corporate Programs Manager in the Executive Education Center at

the College of Business and Public Administration.

Ms. Wood has a BA in International Management from Gettysburg College and an MBA from Georgia State University. We are pleased to welcome her back to the college and she looks forward to supporting the MBA program.

Ruth Cookson Presents at National Conference

Ruth Cookson, Program Manager for the Center for Economic Education, was a presenter at the National Council for Economic Education annual conference in Denver, Colorado.

Ms. Cookson's presentation was titled "Are Your Students Ready to Invest? Learning, Earning, and Investing for Middle School Students."

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Program/Center News

Insurance & Financial Services Center Annual Founders' Day

The Insurance and Finance Services Center Founders' Day will be held Wednesday, November 7 from 11:30 a.m. to 1:30 p.m. in the Hampton/Newport News Room at Webb University Center. Keynote speaker for the program is Dr. Stephen P. Leatherman, PhD.

Dr. Leatherman teaches at Florida International University in Miami, Florida, where he directs The International Hurricane Center/Laboratory for Coastal Research. He is known under the alias of "Dr. Beach," where he has gained international renown for his list of Top 10 Beaches in America, which he has released annually since 1991. He has written more than 200 journal articles and given over 100 public presentations at professional workshops and conferences.

The Founders' Day program will also include recognition of members of the Tidewater area insurance community for significant professional educational achievement. Students from the University's chapter of Gamma Iota Sigma, the insurance student fraternity, will be introduced.

Founders' Day was established to give the academic community an opportunity to interact with insurance and financial services practitioners. Additionally, the event provides the local insurance industry a way to demonstrate support for the Insurance and Financial Services programs at Old Dominion University.

Information regarding registration, cost, and parking is available by calling 683-3501.

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Upcoming Events

Executive-in-Residence Series Welcomes Patrick J. Kuhse

Patrick J. Kuhse, international speaker and trainer on business ethics, will speak Tuesday, November 27 as part of the 2007/2008 Landmark Executive-in-Residence Speaker Series.

Mr. Kuhse uses his 20-plus years of experience as a financial planner, stockbroker, entrepreneur, international fugitive, and federal inmate to provide unique insight into the causes and effects of unethical behavior. In 1994, Mr. Kuhse, then co-owner and principal of a San Diego financial planning firm, moved his family to Costa Rica in the wake of 32 federal indictments. After living as a fugitive for 4 years, he surrendered to the American Embassy and was subsequently returned to the U.S. where he pled guilty to numerous federal felony counts involving money laundering, bribing a public official, and conspiracy.

While in prison, Mr. Kuhse earned a BA from Western Illinois University. After his release in 2001, he began fulfilling his 208-hour community service obligation by giving talks on business ethics, thus launching his speaking career. Since that time, he has made hundreds of presentations on business and personal ethics to a wide range of audiences. Using stories, examples, and humor, Mr. Kuhse takes audiences with him as he describes his descent down the "slippery slope" of unethical behavior and shares lessons learned "the hard way."

Mr. Kuhse's talk will be held in Constant Hall Room 1005 from 5:30-7 p.m. Sandwiches and drinks will be provided. Seating will be limited, as there will be no overflow room for this presentation.

Economics Club of Hampton Roads Speaker Schedule for 2007/2008

The Economics Club of Hampton Roads has announced the speaker schedule for 2007/2008. Unless noted, programs are held at the Norfolk Marriott Waterside at 235 East Main Street, Norfolk from 12 noon – 1:30 p.m. unless noted. Upcoming speakers include:

- **December 11, 2007 - John Gartner, PhD**, author of *The Hypomanic Edge: The Link Between (A Little) Crazy and (A Lot of) Success in America*. Entrepreneurs, as well as the markets they energize, are commonly described in the media as "manic." Yet, until now, there has never been a serious suggestion that the talent for being an entrepreneur and mania, the genetically based psychiatric disorder, are actually linked. This is the topic Dr. Gartner explores in his book.
- **January 23, 2008 - Annual Economic Outlook Conference**. Featuring **Mark Zandi**, PhD, Chief Economist and co-founder of MoodysEconomy.com. Zandi is responsible for the firm's forecasts, model development, and consulting practice. The luncheon presentation will be preceded by the Old Dominion University Forecast Team: Professors **Vinod**

Agarwal, Mohammad Najand and Gil Yochum presenting their regional economic forecast at **10:30 a.m.**

- **February 13, 2008 – Paul Sarbanes. (Special evening event, 5:30-9 p.m., Half Moone Cruise and Celebration Center).** Paul Sarbanes served five terms in the United States Senate, one in the United States House of Representatives, and four years as a Maryland state legislator in Annapolis. He is best known for his sponsorship of “The Public Company Accounting Reform and Investor Protection Act,” named the Sarbanes Oxley Act of 2002 in honor of the Senator and his co-sponsor, Representative Michael Oxley of Ohio. This Act, the most significant piece of financial legislation since the SEC Acts of 1933 and 1934, restored public confidence in the financial markets in a time of crisis stemming from corporate scandals. Senator Sarbanes was born in Salisbury, Maryland. He earned his undergraduate degree from Princeton University; was a Rhodes Scholar at Balliol College, Oxford England ; and graduated from Harvard Law School in 1960. Prior to beginning his career in public service, he practiced law in Baltimore Maryland.
- **February 22, 2008 - David Callahan, PhD** Callahan is author of *The Cheating Culture: Why More Americans Are Doing Wrong to Get Ahead* and *Kindred Spirits: Harvard Business School's Extraordinary Class of 1949 and How They Transformed American Business*. He has been published in the *New York Times*, the *Washington Post*, *USA Today*, and *The American Prospect*. He has appeared on CNN, CBS, PBS, MSNBC, and Fox News, and has been a guest on radio talk shows, including appearances on NPR programs Morning Edition, The Connection, and the Tavis Smiley Show. Callahan lectures frequently about issues of ethics and integrity to universities, associations, and businesses.
- **April 2, 2008 - Dee W. Edington, PhD**, Director University of Michigan, Health Management Research Center. The Center studies health risks and behaviors in relation to individual and corporate health and productive outcomes. Their original work (pre-1980) centered on the value that health and wellness programs had on disease and job and life satisfaction, has been expanded to include financial outcomes that include the impact of health risks and behaviors on the total value of health and productivity: i.e. “what is the total value of health to an individual, an organization, a community, etc.” The program is presented jointly with The Virginia Business Coalition.

CBPA Dean's Research Seminar

The CBPA seminar series has several outstanding presenters scheduled for fall 2006, including CBPA faculty and guests from other universities. All seminars are held from 12-1:30 p.m. in Constant Hall Room 2099; refreshments are provided. Dates are as noted below.

Remaining programs scheduled for fall 2007 include:

- Friday, Nov. 9 – **Dr. Russell Haines**, Assistant Professor of Information Technology/Decision Sciences. Topic: “Fairness, Guilt, and Perceived Importance as Antecedents of Intellectual Property Piracy Intentions.”
- Friday, Nov. 30 – **Dr. Kiran Karande**, Associate Professor of Marketing and **Altat Merchant**, PhD student in Marketing. Topic: “Time Orientation and Consumer Innovativeness.”

The (CBPA) Dean's Seminar series, coordinated by Dr. Mahesh Gopinath, Associate Professor of Marketing, is designed to increase the level of research-related discourse within the college and foster a culture of scholarship. The Seminar series offers an opportunity for researchers at CBPA and other colleges to present their work to faculty and students. These presentations serve as a forum for exchange of ideas, feedback and foster collaborative research.

Currently, all time slots for fall 2007 and spring 2008 have been filled and presentations are being scheduled for fall 2008. Anyone interested in making a presentation should e-mail mgopinath@odu.edu to reserve a time slot. A time slot can be reserved even if the project is still in the working stages.

The schedule of future presentations, as well as available papers and slides from previous or upcoming presentations, is available on-line at http://bpa.odu.edu/bpa/news_events/deans_seminar/.

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Student News

Altat Merchant, marketing PhD student, receives PKP Love of Learning Award

Altat Merchant, a marketing PhD student, was one of 50 members of the Honor Society of Phi Kappa Phi to receive a PKP Love of Learning Award. The awards are \$500 each to help fund graduate or professional studies, doctoral dissertations, continuing education, career development, and travel related to teaching/studies. Established in 2007, the Love of Learning Award represents Phi Kappa Phi's continuing effort respond to the needs of its membership and to the changing conditions of American higher education.

MBA Association Events

At the September 21 meeting of the MBAA, Lynn Mallory and Steve Winter (BSBA '80), from Edgewater Asset Management, spoke on portfolio management.

Courtney Davis (MBA '97) was guest speaker at the October 19 meeting. Courtney is Acting Director of Marketing for Sentara Healthcare. She discussed some of the new programs at Sentara, including health care programs and their on-line televised surgeries.

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Alumni, Advisors, and Friends

MBA Grad competes on CNBC's Fast Money

Martin Schwarz, who graduated in May with an MBA (finance concentration), appeared this summer on the CNBC program "Fast Money," in a segment where MBA students answer questions based on a hypothetical situation.

Well known by CBPA professors as having a strong interest in stock trading and investing, Mr. Schwarz was selected for the show after its producers contacted the College. During the segment, each of three participating students is given a different trading scenario, with 30 seconds to respond to the scenario. Participants are then graded by show's hosts, led by Dylan Ratigan, former global managing editor at *Bloomberg News*.

Now living in New York, Mr. Schwarz prepared for the program by reading *The Wall Street Journal* and other newspapers on a regular basis, and by watching CNBC. Although there was no financial reward involved, he was thankful for the opportunity to participate. Not only did he earn some personal attention, but Mr. Schwarz was equally pleased to be able to bring some positive attention to his alma mater.

Agarwal and Yochum Establish Endowed Scholarship

Dr. Vinod Agarwal and Dr. Gil Yochum, professors of Economics, have established an endowed scholarship named the **Agarwal and Yochum Endowed Scholarship**. The endowment will have a minimum award of \$1,000, with the first award to be made this year.

The award will be presented to the best upper division undergraduate Economics major, as determined by a selection committee formed by the Chair of the Economics Department and comprised of faculty from the Economics Department. If more than one student appears to be qualified for the award, preference will be given to the student is most financial disadvantaged. In any year there is no suitable candidate, the scholarship will not be awarded.

Rolf Williams Scholarship Established

The Propellor Club of Norfolk has established a \$50,000 endowed scholarship in support of students in the Maritime and Supply Chain Management program. The endowment is in memory of Rolf Williams, a past president of the Club and founder of Anders Williams Ship Agency, Marine Oil Service and Port City Transportation. The endowment complements the Propellor Club's many years of support to the University.

Elizabeth A. "Betsy" Duke Named Distinguished Alumnus

Elizabeth A. "Betsy" Duke (MBA '83) was honored recently as the College of Business and Public Administration's Distinguished Alumnus for 2007. The award was presented at the University's annual Founders' Day ceremony, which included distinguished alumni from each of the University's six colleges. Distinguished Alumni awards are given to graduates of Old Dominion University in recognition of outstanding service to the community, state, nation or mankind, or for outstanding accomplishments in the graduate's profession.

Betsy Duke began her banking career as a teller at First and Merchants National Bank in Virginia Beach. She then moved to the Bank of Virginia Beach, where she was named vice president and chief financial officer. In 1985, she joined the Bank of Tidewater, became its president in 1987 and chief executive officer in 1991, remaining in those positions until the bank merged with SouthTrust Bank in 2001. She was executive vice president at SouthTrust when it merged with Wachovia in 2004 and moved to Wachovia in the same position. In 2005, she became senior executive vice president and chief operating officer of TowneBank, her current position.

Throughout her career, Betsy has served the national banking industry, achieving leadership positions as president of the Virginia Bankers Association, a director of the Federal Reserve Bank in Richmond, and recently completing a term as chairman of the American Bankers Association. In 2005, she was named one of the 15 most powerful women in Washington, D.C. In May 2007, she was nominated by President George W. Bush to fill a vacant seat on the Board of Governors of the Federal Reserve System. If approved, she will fill a term that expires in January 2012.

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