



College of Business & Public Administration
Old Dominion University



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November, 2008

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Message From the Dean

Dr. Nancy Bagranoff

Greetings from the Dean's Office

The Fall semester is in full swing and we are experiencing record enrollments. Unfortunately we know that economic conditions mean budget cuts. Last year, we faced a 5% cut and we have had an additional budget reduction of 5% this year. There will be more. That said, we are coping as best we can and trying to make the most of the once-in-a-lifetime teaching moment that the credit crisis and economic downturn present. A few weeks ago, four faculty members, Larry Filer, Sylvia Hudgins, Mike Stein, and Gil Yochum, made a panel presentation on the economic crisis to students and members of the Hampton Roads community. Many faculty have revamped their syllabi this semester to take advantage of the constant headlines that feature lessons in economics. Our halls are filled with heated faculty and student discussion about issues such as bailouts, credit default swaps, mark-to-market accounting, and LIBOR rates.

We made a major organizational change this fall. The Department of Business Administration is now appropriately separated into the Departments of Finance, Management, and Marketing. Anusorn Singhapakdi will be Chair of Marketing, Paul Champagne will become Chair of the Management Department, and Mohammad Najand will be Chair of Finance. Obviously there is quite a bit of experience that will be brought to bear in these positions, which are three-year appointments.

Additionally, please welcome a new member of our community, Jena Virga. Jena will be working with Mike Walker in development for the College of Business and Public Administration. The Office of Development believes that our college has great opportunity to increase our financial support through fund-raising and friend-raising efforts. I am pleased that they are providing us with the help to accomplish this through additional staffing. Jena has been a member of our Executive Advisory Council, and previously worked as Development Officer for Special Events for the Children's Hospital of the King's Daughters. She will be able to "hit the ground running." Her office is in Constant 2024. Please do stop by and welcome her.

As always, we hope you enjoy the Constant Hall News.

Faculty/Staff News

CBPA, Wiley-Blackwell Co-Sponsor Research Symposium – Corporate Governance in China and India

The first annual "Research Symposium on Corporate Governance in China and India" was held October 24-25, 2008 at the Sheraton Hotel Oceanfront in Virginia Beach.

The symposium was developed by **Dr. William Judge**, CBPA E. V. Williams Chair of Strategic Leadership and editor of the Wiley-Blackwell journal *Corporate Governance: An International Review*. Dr. Judge was assisted by **Dr. Shaomin Li**, Professor of Management and International Business; **Dr. Anil Nair**, Associate Professor of Management; and 12 doctoral students from the PhD in business administration program (management, marketing, and finance disciplines).

A total of 180 proposals were submitted for the Symposium, developed to encourage research on corporate governance issues relating to China and India. China and India are rapidly ascending as economic powers and are playing important roles in international trade and investment. Approximately 50 percent of the proposals were accepted and approximately 70 papers were presented by scholars from 14 different countries.

Attendees at the conference represented the United States, China (mainland, Hong Kong, and Macau), India, United Kingdom, Canada, Australia, France, Italy, Brazil, Korea, Singapore, Taiwan, Norway, and Belgium.

Several highly prestigious institutions were represented, including Wharton, Harvard, Michigan, Stanford, Bocconi, London Business School (#2 or #3 in Europe), Tsinghua University (#1 in China), University of New South Wales (#1 in Australia), Zhejiang University (#3 in China), Indian Institute of Management (#1 or #2 in India), Indian Institute of Technology, and Xavier Labor Relations Institute. In addition to the geographic diversity of the attendees, there was also considerable disciplinary diversity including management, finance, accounting, law, political science, and economics.

The keynote speaker on China was **Dr. Minxin Pei**, senior associate and director of the China Program at the Carnegie Endowment for International Peace. His research focuses on democratization in developing countries, economic reform and governance in China, and U.S.-China relations. Dr. Pei is the author of *From Reform to Revolution: The Demise of Communism in China and the Soviet Union* (Harvard University Press, 1994) and *China's Trapped Transition: The Limits of Developmental Autocracy* (Harvard University Press, 2006).

The keynote speaker on India was **Dr. Anil K. Gupta**, Ralph J. Tyser Professor of Strategy and Organization at the Robert H. Smith School of Business, The University of Maryland-College Park. Dr. Gupta is also Research Director for the University's Dingman Center for Entrepreneurship and the Center for International Business Education & Research. Dr. Gupta specializes in the field of strategy, globalization, innovation & entrepreneurship, and organization design. In 1997, one of his papers was recognized as "one of the ten most-often cited articles" in the entire 40-year history of the prestigious *Academy of Management Journal*. In 1994, he was ranked by *Management International Review* as one of the "Top 20 North American Superstars" for research in strategy and organization.

Both keynote speakers were very well received. Some scholars travelled from foreign locations just to hear the presentations, see Virginia Beach, and meet some of the presenters. The symposium ended with a dinner cruise on the Virginia Jewel on Broad Bay. Attendee evaluations are still be processed, however anecdotal feedback was very positive.

B-School Panel Discuss Economic Crisis

Five top economics experts from the CBPA faculty participated in a panel discussion on the current economic crisis. The forum, "Explaining the Economic Crisis: An Evening with ODU's B-School Faculty," was held Wednesday, October 22. A complete video of the forum is available on the university's website at <http://www.odu.edu/ao/news/index.php?todo=details&todo=details&id=12566>.

CBPA Dean Nancy Bagranoff moderated the discussion. The forum panel members were: **Dr. Larry Filer**, Associate Professor of Economics, **Dr. Sylvia Hudgins**, Professor of Finance, **Dr. Mike Stein**, Associate Professor of Accounting, and **Dr. Gilbert Yochum**, Professor of Economics.

The forum covered a variety of topics related to the current economic crisis, including:

1. How did we get into this mess?
2. What's been the role of the Federal Reserve in getting us into and out of this mess?
3. Mark to market accounting - what is it and is it good or bad?
4. Why did we need a bailout/rescue?
5. Why did Wachovia fail?
6. How much are Fannie Mae and Freddie Mac to blame?
7. What does a tight credit market mean to you?
8. Was short selling a culprit?

Following the formal presentation, audience members were invited to submit questions to the panel.

Dr. John Ford Named to Center on Philanthropy Special Advisory Council

The Center on Philanthropy at Indiana University has appointed **Dr. John Ford**, Professor of Marketing and International Business, to the Advisory Council to the United Way of America Project. The United Way of America/Center on Philanthropy research study endeavors to understand more about United Way of America's community partnership and identify ways to increase relationships with firms and donors. The project will include a national donor survey and key informant interviews with company leaders.

According to a letter from the Center on Philanthropy, Dr. Ford was selected for the Advisory Council on the members of the basis of his extensive background in strategic marketing and research on relationship giving behavior. The Advisory Council will be comprised of six to eight "outstanding scholars and practitioners in the field of philanthropy and corporate citizenship." The scholars will be "friendly critics" for the study, providing feedback on survey instruments, reviewing findings, and contributing to interpretation of the results.

Dr. Shaomin Li Guest Editor for Management and Organization Review

Dr. Shaomin Li, Professor of Management and International Business, is serving as guest editor for a special issue of the journal *Management and Organization Review*. The theme of the special issue is "The Globalization of Chinese Enterprises: Environment, Strategy, and Performance." The submission deadline is May 1, 2009 and Dr. Li encourages colleagues to submit papers.

In October, Dr. Li attended the conference "China Goes Global," sponsored by the special issue and held at Harvard University.

Dr. Ling Li Elected Secretary of IFIP Working Group

Dr. Ling Li, Professor of Information Technology/Decision Sciences, has been elected secretary of the International Federation for Information Processing (IFIP) Working Group 8.9. The election was conducted at the 39th IFIP Meeting of National Representatives in September.

The IFIP, headquartered in Austria, was established in 1960 under the auspices of United Nations' UNESCO. IFIP is an organization for national societies working in the field of information technology, with members representing 48 national societies and academies of science. The goal of the organization is to promote and encourage the advancement of research and practice of concepts, methods, techniques and issues related to information systems in organizations.

Dr. John Doukas Named Associate of the Judge Business School at Cambridge

Dr. John Doukas, Professor of Finance, has been appointed an Associate of the Judge Business School at Cambridge University for the 2008/2009 academic year. In his role as Associate, Dr. Doukas will collaborate with the School's Finance and Accounting Subject Group.

Dr. Leona Tam's Research on Savings Habits Draws Media Attention

Research on spending and savings habits conducted by **Dr. Leona Tam**, Assistant Professor of Marketing, drew media attention following her presentation at the American Psychological Association annual conference in August.

Dr. Tam was interviewed by Asa Aarons, a consumer reporter, who discussed the research findings on his website "Just Ask Asa" (www.justaskasa.com). She was also featured in an article on HealthDay.com, in an article about the various "money matters" addressed by researchers presenting at the conference.

For her research, Dr. Tam asked 678 adults to estimate how much they could save in the next month, and then how much they could save in a specific month in the future. The participants always saved closer to the estimate for their next-month goal and fell short for a specific month in the future. Based on her findings, Dr. Tam proposes that individuals will be more successful at saving if they set short-term savings goals, which helps close the gap between estimated and actual savings.

Dr. Berhanu Mengistu; student Rhonda Myers serve on ASPA Action Team

Dr. Berhanu Mengistu, Professor of Public Administration, and **Rhonda Myers**, PhD student in Public Administration and Urban Policy, recently served on the American Society for Public Administration (ASPA) *Publications Standing Committee Action Team*. The Action Team was responsible for developing a proposed Bylaws change that would restructure the Publications Committee and provide stronger strategic oversight for the ASPA publications.

Welcome New Faculty

The following full-time faculty joined the CBPA this fall:

Dr. Mohamad G. Alkadry, Associate Professor of Urban Studies and Public Administration, received a PhD in Public Administration in 2000 from Florida Atlantic University, a Master's of Public Policy and Public Administration in 1995 from Concordia University, and Bachelor of Arts degrees in Public Policy and Political Science, in 1994 and 1992 respectively, from Carleton University. Since 2000, he was an Assistant and then Associate Professor of Public Administration and MPA Director at West Virginia University.

Dr. Nana Amoah, Assistant Professor of Accounting, received PhD in 2008 from Morgan State University, an MBA in 2004 from Howard University, and a Bachelor of Science in Engineering in 1994 from the University of Science and Technology, Ghana. Most recently, he taught in the department of Accounting and Finance at Morgan State University.

Dr. Aaron Arndt, Assistant professor of Marketing, received a PhD in Marketing and Supply Chain Management at the University of Oklahoma, an MBA in 2003 from Washington State University and a BS in Business Administration in 1998 from the University of Oregon. Since 2004, he was an Instructor and Research Assistant at the University of Oklahoma's Michael F. Price College of Business.

Mr. James H. Lant, Instructor of Management, received an MPA from Old Dominion University, in addition to Bachelor's and Master's degrees in Business Administration, and has completed all coursework toward a PhD in Urban Services at Old Dominion University. He is currently CEO/Principal of Turtle Bay Management Co. Inc., a consulting firm. Mr. Lant has been a faculty member at Old Dominion University and Christopher Newport University and was adjunct faculty member at several institutions. He has 36 years service in the Navy Reserve and was a corporate professional manager for over 25 years.

Mr. John D. Lape, Instructor of Information Technology and Decision Sciences, received an M.S. in Operations Research (Operational Logistics) in 1993 from the Naval Postgraduate School and a BS in Industrial Management in 1983 from Purdue University. Since 2002, Mr. Lape taught at Kempsville High School in Virginia Beach. He has also been an Adjunct Professor at Tidewater Community College.

Dr. Larry P. Seese, Associate Professor of Accounting, received his PhD in 2000 from the University of South Carolina. He earned both a MBA and BA in Professional Accounting in 1992 and a BA in Criminal Justice in 1983 from Michigan State University. Since 2000, he was an Assistant and then Associate Professor of Accounting at East Carolina University. In his leisure time, Dr. Seese enjoys a diversity of food experiences from around the world.

Dr. Michael J. Seiler, Professor of Finance, received a Doctorate of Business Administration in Finance/ Real Estate in 1997 from Cleveland State University, a Master's of Business Administration in Finance in 1992 from the University of North Florida and a BS in Finance in 1991 from the University of South Florida. Since 2006, he was a Professor and Program Chair in the Department of Finance and Real Estate at Hawaii Pacific University. He is designated as the Robert M. Stanton Chair of Real Estate and Economic Development.

Dr. Juíta-Elena (Wie) Yusuf, Assistant Professor of Urban Studies and Public Administration, received a PhD in Public Policy and Administration in 2007 from the University of Kentucky, an MBA in 2002 from Indiana University, and a BS in Chemical Engineering in 1999 from the University of Notre Dame. Since 2004, she was a Research Associate and Research Assistant at the University of Kentucky. Her areas of expertise are entrepreneurship and entrepreneurship policy, transportation policy and finance, and public budgeting and financial management. Dr. Yusuf is an avid college football fan and enjoys what she describes as "very unproductive Saturdays" in the fall watching football on her big-screen television. She also enjoys playing volleyball, both indoors and at the beach.

Faculty Publications, Presentations

- **Ali Ardalán**, Associate Dean; **Roya Ardalán**, Senior Lecturer of Information Technology/Decision Sciences; and **Samuel Coppage**, Associate Professor of Information Technology and Decision Sciences. "Systems Analysis and Design: Converting a Student Survey of Faculty Teaching System from Paper-based to Web-based." In press at *Journal of Cases in Information Technology*.
- **Ali Ardalán** and **Roya Ardalán**. "Data Structure for Efficient Data Retrieval and Manipulation for Supply Chain Management Systems." In press at *Industrial Management and Data Systems*.
- **Roya Ardalán**. "Eurobond Issue and Firm Value," in press at *Journal of Business and Economic Research*.
- **Dean Chatfield**, Associate Professor of Information Technology and Decision Sciences. "SCML: An Information Framework to Support Supply Chain Modeling." In press at *European Journal of Operational Research*, currently available online. (with T. P. Harrison and J. C. Hayya)
- **Dean Chatfield**. "Exploring the structural properties of the (D,0) inventory model." In press at *International Journal of Production Research*, currently available online. (with J. C. Hayya and T. P. Harrison)
- **David Cook**, Associate Professor of Information Technology/Decision Sciences. "Modeling and Simulation: Real World Examples." *Principles of Modeling and Simulation: A Multi-Disciplinary Approach*, Wiley Publishers, December 2008. (with M. Fonatine, R. Satava, J. Sokolowski, and C. Banks)
- **Ruth Cookson**, Program Manager for the Center for Economic Education. "Picture This: Using Historical Images to Teach Economics," presented at the National Council on Economic Education annual conference, October 2008.
- **John B. Ford**, Professor of Marketing. "Charity Brand Personality: The Relationship with Giving Behavior." *Nonprofit and Voluntary Sector Quarterly*, Vol. 37, No. 3, Fall 2008, pp. 468-491. (with A. Sargeant and J. Hudson)

- **John B. Ford** and **Altat Merchant** (2008 PhD graduate in Marketing). “A Ten-Year Retrospective of Advertising Research Productivity in the Top Three U.S. Advertising Journals: 1997-2006.” *Journal of Advertising*, Vol. 37, No. 3 Fall 2008, pp. 69-94.
- **John B. Ford**. “An Empirical Examination of the Three Dichotomies of Marketing Academe Model,” accepted for publication in *Marketing Education Review*, Winter 2008. (with E. Honeycutt, Jr. and S. Thelen)
- **Mahesh Gopinath**, Associate Professor of Marketing. “The Effect of Public Commitment on Resistance to Persuasion: The Influence of Attitude Certainty, Issue Importance, Susceptibility to Normative Influence, Preference for Consistency and Source Proximity.” Accepted for publication in *International Journal of Research in Marketing*, 26(1), January 2009. (with Prashanth Nyer)
- **Mahesh Gopinath**. “The Influence of Public Commitment on Resistance to Attitude Change: An Investigation into the Psychological Processes.” Competitive Paper accepted for presentation at the annual conference of the *Association for Consumer Research-Asia Pacific* in Hyderabad, India; January 3-6, 2009. (with Prashanth Nyer)
- **Russell Haines**, Assistant Professor of Information Technology and Decision Sciences. (2008). “The Influence of Perceived Important of an Ethical Issue on Moral Judgment, Moral Obligation, and Moral Intent.” *Journal of Business Ethics*, 81(2), 387-399. (with M. Street and D. Haines)
- **Russell Haines**. “The Influence of Workspace Awareness on Group Intellectual Decision Effectiveness: A Focus on Presence, Behavior, and Insight Awareness.” Forthcoming in *European Journal of Information Systems*. (with R. Cooper)
- **Shaomin Li**. (2008). *Business Environment and Management in Contemporary China* (in Chinese) Qiancheng Wenhua Press, Taipei, Taiwan. (with K. Yeh and Z. Bi)
- **Shaomin Li** and **Kiran Karande**, Professor of Marketing. “Conducting market exchange in different governance environments: the case of the diamond market in the U.S. and China.” Forthcoming in *Journal of Business Ethics*. (with Dongsheng Zhou)
- **Shaomin Li** and **Darryl Samsell** (December 2007 PhD graduate in Finance). “Why some countries trade more than others: The effects of the governance environment on trade flows.” Forthcoming in *Corporate Governance: An International Review*, 17 (3).
- **D. Brian McNatt**, Assistant Professor of Management. (2008). “Self-Efficacy intervention, job attitudes, and turnover: A field experiment with employees in role transition.” *Human Relations*, 61, pp. 783-810. (with T. A. Judge)
- **Connie Merriman**, Assistant Dean. “Adjunct faculty organizational sense of belonging: Connecting from the fringes of the fabric of academe.” Competitive paper selected for presentation at the annual conference of the *Association for the Study of Higher Education (ASHE)*, November 2008.
- **Marek Wermus**, Associate Professor of Information Technology/Decision Sciences. “Linear Programming Rules Under Conditions of Outcome Uncertainty.” Presented at IABPAD, October 2008.
- **Haiwen Zhou**, Assistant Professor of Economics. “Oligopolistic Competition, Firm Heterogeneity, and the Impact of International Trade.” Accepted for publication at *Eastern Economic Journal*.

Faculty Grants and Contracts

- **Dr. Vinod Agarwal**, Professor of Economics and **Dr. Gil Yochum**, Professor of Economics, “Summer 2008 Virginia Beach Overnight Visitor Profile and 2008 Virginia Beach Tourism Economic Impact Study,” \$53,599.
- **Dr. Kiran Karande**, Professor of Marketing; **Dr. Mahesh Gopinath**, Associate Professor of Marketing; and **Dr. Wayne Talley**, Professor of Economics, are members of a research team which was awarded a grant to demonstrate Maglev M3. The grant in the amount of \$387,010 is titled “Demonstrate Maglev M3 on ODU Guideway” and was awarded by MagneMotion, Inc.

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Program/Center News

Insurance & Financial Services Center Annual Founders' Day

The Insurance and Finance Services Center Founders' Day will be held Wednesday, November 12 from 11:30 a.m. to 1:30 p.m. in the Hampton/Newport News Room at Webb University Center. Keynote speaker for the program is John E. Little, Esq., Executive Vice President for External Relations at Amerigroup. Mr. Little has responsibility for Amerigroup's communications and community and government related activities. He is chairperson of the company's PAC and its charitable foundation. Additionally, Mr. Little has taught campaign management, communications, and policy development at the graduate level and has worked on numerous federal and state political campaigns.

The Founders' Day program will also include recognition of members of the Tidewater area insurance community for significant professional educational achievement.

Founders' Day was established to give the academic community an opportunity to interact with insurance and financial services practitioners. Additionally, the event provides the local insurance industry a way to demonstrate support for the Insurance and Financial Services programs at Old Dominion University.

Information regarding registration, cost, and parking is available by calling 683-3501.

Maritime Institute Welcomes Visiting Faculty

The Maritime Institute is pleased to welcome two visiting faculty for the 2008-09 academic year. **Amir Alizadeh** is a visiting professor from London and **Ms. Ling “Lilly” Gao** is a visiting scholar from Shanghai, China .

Dr. Alizadeh is a Reader in Shipping Economics and Finance and the Director of MSc Energy, Trade and Finance at City University Cass Business School in London. He has guest lectured in various subjects including Shipping Economics; Econometric Modeling; Energy and Weather Derivatives; Shipping Investment and Finance; and Shipping Risk Management. His research interests include modeling freight markets and markets for ships; derivatives and risk management in financial and commodity markets; and forecasting financial time series.

A widely published researcher, Dr. Alizadeh has published in several academic journals in the area of transportation, finance, and economics. His book *Shipping Derivatives and Risk Management*, published by Palgrave-Macmillan, will be published in February 2009. In addition to academic research, he works as an advisor and consultant for the shipping industry. He has also developed and delivered professional courses in shipping risk management in collaboration with the Baltic Exchange, which is offered in major shipping centers around the world. He is a visiting professor at Copenhagen Business School and the course leader for the AP Moller-Maersk Maestro programme in Shipping Economics and Finance.

While at ODU CBPA, Dr. Alizadeh will teach the elective module “Shipping Finance and Risk Management” during the spring term; present a paper titled “The Term Structure and Volatility of Shipping Freight Rates,” speak at on- and off-campus seminars, and conduct research in the area of commodity trade and shipping markets. The two projects he is currently working on are “Predictive power of commodity futures contracts

under different market conditions” and “Profitability of spread trading strategies in the forward freight market.”

Ms. Gao is a member of the faculty of the College of Foreign Language (CFL) at Shanghai Maritime University (SMU). She previously taught College English at Shanghai Shan Da University and Huaan Vocational Technical College, Jiangsu.

Her current area of interest is International Maritime, Transport and Logistics. Ms. Gao has published several articles including “Lexical Features of Legal English for Translating Chinese into English,” “Lexical Features of English for Maritime Law and its Application,” and “Linguistic Features of English for Maritime Law and some Problems in Translating Maritime Legal Document.”

While at ODU CBPA, Ms. Gao is attending classes including International Shipping, Port Management, Transportation Economics, and International Maritime Transport. Her focus is to learn international shipping terminology that she can utilize in her International Maritime and Shipping Transportation courses. Through this, she hopes to assist her students in their pursuit of employment with Asian shipping lines.

E. V. Williams Center for Real Estate and Economic Development

Online registration will open in mid-November for the 2009 Hampton Roads Real Estate Market Review, scheduled for March 11, 2009. The event will be held at the Ted Constant Convocation Center.

Insurance and Financial Planning Careers Reception

The Insurance and Financial Services Center and the Department of Finance recently conducted a Career Reception for employment and internship opportunities in Insurance, Financial Planning, and Risk Management. The primary purposes of the reception were to provide interaction opportunities for students and industry representatives and increase awareness of the Insurance and Financial Services major offered by the CBPA.

Dr. Michael McShane, Assistant Professor of Finance (Insurance), spoke about the Insurance and Financial Services Center and the Insurance and Financial Services major. Additional speakers included:

- A representative of the Norfolk-Tidewater Chapter of the Society of Financial Service Professionals (SFSP), who discussed the Society and announced the recipient of their \$1000 scholarship.
- A representative of the Tidewater Chapter of the Chartered Property Casualty Underwriter (CPCU) Society, who described the Society and announced the recipient of their \$1000 scholarship.
- A representative of the Risk and Insurance Management Society (RIMS) of Virginia, who discussed the Society and announced the new scholarship they will sponsor beginning in Spring 2009.
- A representative of the Independent Insurance Association of Virginia (IIAV).

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Upcoming Events

Zan Monroe Presentation Scheduled for November 12

Zan Monroe, author of the books *Stories of Uncle Adrian: A Guide to Mastery in Your Life* and *Ninja Selling*, will present a special program for business students on Wednesday, November 12 from 6-7 p.m. in Constant Hall 1005.

Mr. Monroe, with a 30-year career as a businessman, speaker, teacher, author, and consultant, started his first business at age 16 and established his first corporation at age 21. He began his career as a REALTOR[®] in 1985, working as an agent, sales manager, broker, and owner. He holds the ABR, ABRM, CRB, CRS, GRI and ITI designations from the National Association of REALTORS[®] and he is a member of the prestigious Institute of Residential Marketing (MIRM) at the National Association of Home Builders.

For this program, Mr. Monroe will speak from the Mastery in Business chapter of *Stories of Uncle Adrian*, covering such topics as “Plan Your Work, Work Your Plan: The Bear in the Woods” and “Know Your Customers: Funeral for a Dog.” The book will be available for purchase at the event at a special wholesale price.

The Zan Monroe presentation is one of a series of talks focusing on negotiations skills funded through a gift from Dick Thurmond, President of William E. Wood & Associates Realtors.

CBPA Dean's Research Seminar

The CBPA dean's seminar series has three more presentations scheduled for Fall 2008. All remaining presentations will be held in Constant Hall Room 2003 from 12-1:30 p.m. Lunch is provided.

Dates are as noted below.

- Friday, November 21 – **Dr. William Judge** (Management), **Dr. D. Brian McNatt** (Management), and **Weichu Xu** (PhD student in Management), “Meta-analysis of the Antecedents and Consequences of National Corruption.”
- Friday, December 5 – **Dr. Elva Smith**, Department of Sociology and Criminal Justice, topic TBA.

The CBPA Dean's Seminar series, coordinated by Dr. Mahesh Gopinath, Associate Professor of Marketing, is designed to increase the level of research-related discourse within the college and foster a culture of scholarship. The Seminar series offers an opportunity for researchers at CBPA and other colleges to present their work to faculty and students. These presentations serve as a forum for exchange of ideas, feedback and foster collaborative research.

Currently, all time slots for fall 2009 have been filled and presentations are being scheduled for spring 2009. Anyone interested in making a presentation should e-mail mgopinath@odu.edu to reserve a time slot. A time slot can be reserved even if the project is still in the working stages.

The schedule of future presentations, as well as available papers and slides from previous or upcoming presentations, is available on-line at

http://bpa.odu.edu/bpa/news_events/deans_seminar/.

Economics Club of Hampton Roads Speaker Schedule for 2008/2009

The Economics Club of Hampton Roads has announced the speaker schedule for 2008/2009. Unless noted, programs are held at the Norfolk Marriott Waterside at 235 East Main Street, Norfolk from 12 noon – 1:30 p.m. Upcoming speakers include:

- **December 3, 2008 - George K. (Chip) Tsantes**, Executive Vice President and Chief Technology Officer, Intersections, Inc. (NASDAQ: INTX) a leading provider of branded and fully-customized identity management solutions. Intersections safeguards more than 5 million customers, who are primarily received through marketing partnerships and consumer-direct marketing of the company's IDENTITY GUARD® brand. Mr. Tsantes was a panelist at the 2007 Federal Trade Commission program on Identity Theft. He earned a B.A. from Virginia Wesleyan College and an MBA from Old Dominion University.
- **January 14, 2009 - Annual Economic Outlook Conference**. Featuring **Mark Zandi**, PhD, Chief Economist and co-founder of MoodysEconomy.com. Zandi is responsible for the firm's forecasts, model development, and consulting practice. The luncheon presentation will be preceded by the Old Dominion University Forecast Team: Professors **Vinod Agarwal**, **Mohammad Najand** and **Gil Yochum** presenting their regional economic forecast at **10:30 a.m.**
- **February 26, 2009 - Second Economic Impact Award, Half Moone Cruise and Celebration Center (evening event)**. The recipient will be **Arthur Levitt**, the 25th Chairman of the United States Securities and Exchange Commission. First appointed by President Clinton in July 1993, he was appointed to a second five-year term in May 1998. On September 9, 1999, he became the longest serving Chairman of the Commission. He left the Commission on February 9, 2001. Before joining the Commission, Mr. Levitt owned Roll Call, a newspaper that covers Capitol Hill. He served four years as Chairman of the New York City Economic Development Corporation and was the Chairman of the American Stock Exchange for 11 years. Prior to joining the Amex, Mr. Levitt worked for 16 years on Wall Street. A 1952 Phi Beta Kappa graduate of Williams College, he also served two years in the United States Air Force.
- **March 25, 2009 - Zvi Bodie**, Norman and Adele Barron Professor of Finance at Boston University. Dr. Bodie is an author and world-renowned investment consultant and has served on the finance faculty at Harvard Business School and the Sloan School of Management at MIT. His market-leading textbook *Investments* is used in the certification programs of the Financial Planning Association and the Society of Actuaries. He is a member of the Pension Research Council of the Wharton School, University of Pennsylvania. As the author of *Worry-Free Investing: A Safe Approach to Achieving Your Lifetime Financial Goals*, Financial Times, 2003, he challenges many long held investment concepts.
- **April 29, 2009 - Daniel G. Garrett**, Executive Director, AHC Foundation. Will discuss "The Economics of Health Care vs. Sick Care, The Asheville Project Model." The Asheville, NC Project is a nationally replicated program for implementing community-based pharmaceutical care services for chronic diseases such as diabetes. *This program is presented jointly with The Virginia Business Coalition on Health.*

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Student News

Beta Alpha Psi Earns Superior Chapter

The CBPA's Zeta Pi Chapter of Beta Alpha Psi achieved superior chapter status for the 2007/2008 academic year, an honor the Chapter received last year as well. To receive superior status, a chapter must excel in the areas of academics, professionalism, and leadership. The Advisor for the CBPA chapter is **Randall Spurrier**, lecturer of Accounting.

Beta Alpha Psi (BAP) is an international honors organization that enhances the university educational experience by providing interaction with finance, information systems, and accounting professionals; conducting technical and personal development programs through campus, regional and International meetings; and promoting and encouraging community service.

The primary objective of BAP is to encourage and give recognition to scholastic and professional excellence in the business information field. The organization emphasizes building relationships with professionals and peers, rewarding academic success, instilling the commitment to life-long development, developing leadership skills, giving back to the community, and encouraging ethics in its members.

CBPA Students Attend IIA Recruiting Event

Four CBPA students attended a recruiting event sponsored by the Institute of Internal Auditors (IIA) as a way to foster discussion of the vast opportunities in internal auditing – a profession that in recent years has faced rapid growth and shortage of qualified talent. **Jason Kall**, **Sofiklis Hiotelis**, and **Delores Kersey**, students in the MS in Accounting program, and **Katrina Felton**, an undergraduate accounting major, attended the invitation-only event.

Participation was limited to educators and their top students at colleges participating in The IIA's Internal Auditing Education Partnership (IAEP) program, which works with universities to develop and offer internal audit-specific curricula. Universities were represented from as far away as Italy, South Africa, Thailand, China, and the United Kingdom. In total, 66 students, 23 educators, and 21 professionals attended the event.

The weekend included student development sessions on topics such as interviewing, networking, and personal image branding, as well as a student competition. An educators' forum provided opportunities for professors to share their IAEP experiences, and discuss challenges and opportunities in shaping the next generation of internal auditors. Throughout the weekend, many of the students discussed possible internships and job openings with companies such as Chevron, Deloitte, Grant Thornton, KPMG, Microsoft, Pinnacle West Capital Corp., PRG-Schultz International, and Southwest Airlines.

Student Publications and Presentations

- **Rebecca Hochradel**, PhD (marketing) with Dr. Mahesh Gopinath. "Choosing Healthy Foods: The Consumer Behaviors." Competitive Paper accepted for presentation at Association for Consumer Research-Asia Pacific, Hyderabad, India, January 2009.
- **Sarah Mady**, PhD student (marketing) with Dr. Mahesh Gopinath. "Personal Ethical Values and Corporate Ethical Values in Marketing of Services: Does Congruence Matter?" Working Paper accepted for presentation at Association for Consumer Research-Asia Pacific, Hyderabad, India, January 2009.
- **Chatdanai Pongpatipat**, PhD student (marketing) with Dr. Mahesh Gopinath. "Interaction of banner ad and sponsorship in online advertising: The impact on attitudes and purchase intention." Working Paper accepted for presentation at Association for Consumer Research-Asia Pacific, Hyderabad, India, January 2009.
- **Maureen Muller**, PhD student (strategic management) with Dr. Mahesh Gopinath. "The Role of Emotions and Relationship quality in

Service Failure and Recovery.” Working Paper accepted for presentation at Association for Consumer Research-Asia Pacific, Hyderabad, India, January 2009.

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Alumni, Advisors, and Friends

Larry Kittelberger Receives 2008 Distinguished Alumni Award

Larry Kittelberger, MBA '75, received a 2008 Distinguished Alumni Award, presented by the Old Dominion University Alumni Association. The Distinguished Alumni awards are presented to graduate of Old Dominion University in recognition of outstanding service to the community, state, nation, or mankind, or for outstanding accomplishments in the graduate's profession.

Mr. Kittelberger is senior vice president of technology and operations at Honeywell International Inc. In this position, he leads Honeywell's engineering, operations, information technology and global security organizations, overseeing the products Honeywell makes, the service it provides to customers and the fundamental tools employees use in their jobs.

Prior to joining Honeywell in 2001, Mr. Kittelberger was senior vice president and chief information officer at Lucent Technologies Inc., where he was responsible for global information systems, information systems architecture and supply chain strategy.

From 1995-99, he was in senior management at AlliedSignal Inc., where he established the company's first global communications network, significantly stabilized infrastructure operations, expended AlliedSignal's electronic commerce capabilities, and directed its global Year 2000 initiative. He also held a variety of leadership positions in engineering and information systems during a 25-year career at Tenneco.

Mr. Kittelberger earned a Bachelor's degree in computer science from Pennsylvania State University and a master of business administration degree from Old Dominion University in 1975. In 1997, as a result of Kittelberger's dedication to the Virginia Council of Information Management and his efforts to improve Virginia, Governor George Allen declared February 18 as Larry Kittelberger Day.

Two CBPA Advisory Council Members Honored at Founders' Day 2008

Two members of the College of Business and Public Administration Executive Advisory Council (EAC) were honored at the 2008 Founders' Day event held in October.

Luke M. Hillier, BSBA '94, currently serving as vice chair of the EAC, received the Distinguished Entrepreneurial Award. The Award is presented in recognition of individuals who, through their creative spirit and entrepreneurial leadership, have strengthened the vitality and progress of the Hampton Roads business and educational communities.

Mr. Hillier is chairman of the board and chief executive officer of ADS Inc., one of the nation's leading special and tactical operations equipment providers for the department of defense and other federal agencies. He oversees both East Coast and West Coast operations with a workforce of over 200 and annual sales of \$588 million.

In 1999, he founded Mythics Inc. to provide software and service for the Oracle-based information system. With Mr. Hillier as its chief executive officer, Mythics grew from a garage startup with no employees into dominant Oracle solutions provider with more than 100 employees and annual sales over \$250 million. In 2004, Mythics won Oracle's Partner of the Year award.

A Virginia Beach native, Mr. Hillier graduated from Old Dominion University in 1994 with a Bachelor of Science degree in financial management. In addition to serving on the EAC, was a featured guest in the 2006 Landmark Executive-in-Residence Speaker Series. He is also a devoted supporter of ODU's football program, establishing the Luke Hillier Endowed Football Scholarship.

EAC member **Jerry A. Bridges** received one of two Town-N-Gown Rita M. Costello Community service awards, presented to individuals who have demonstrated unusual concern for and commitment to serving others.

Mr. Bridges was appointed executive director of the Virginia Port Authority (VPA) by its board of commissioners and officially took office on February 5, 2007. He is responsible for the board programmatic areas of marketing, development, finance and promotion of Virginia's marine terminal facilities located in the Hampton Roads harbor – Newport News Marine Terminal, Norfolk International Terminals and Portsmouth Marine Terminal – and the Virginia Inland Terminal located in Warren County, Va.

Prior to coming to Virginia, Mr. Bridges held the executive director's position for the port of Oakland, with responsibility for the overall operations, management and financial performance of the Port of Oakland's three lines of business at the Oakland International Airport, the Oakland Seaport (fourth largest in the USA) and extensive commercial real estate holdings.

Mr. Bridges currently serves on the boards of Virginia International Terminals Inc., Hampton Roads Partnership, the Norfolk Education Foundation and Chrysler Museum of Art. He also serves on the Greater Norfolk Corporation Executive Committee. He served 20 years as an officer in the U.S. Marine Corps in active/reserve status and received his Bachelor of Science degree in social sciences from Appalachian State University.

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