



College of Business & Public Administration
Old Dominion University



Faculty/Staff News

Program News

Upcoming Events

Student News

Alumni, Advisors, & Friends

Constant Hall News

October, 2006

Message From the Dean

Dr. Nancy Bagranoff

After a very busy summer, we are back in school and the semester is underway. We did not publish a summer issue of the *Constant Hall News* this year as we were putting together our first print annual report, which will replace the summer electronic newsletter. We have sent that report, all 36 pages of it, to more than 7,000 alumni, about 400 business school deans, and other friends and colleagues. We were so pleased to be able to put together a document that shows all that we are doing in the college.

This fall we are working on our Maintenance of Accreditation report for the Association to Advance Collegiate Schools of Business (AACSB). We are scheduled for our accreditation visit in October 2007, and we are working with our AACSB team, particularly Bob Scherer from Cleveland State and Jane Finley, Belmont College, to ensure that all goes smoothly.

The CBPA launched our new undergraduate major in Maritime and Supply Chain Management this fall, and we are admitting our first students to the major. Sara Russell, our Instructor in Maritime and Supply Chain Management, is teaching a course in International Shipping this semester and also holding an Open House for prospective students and employers. The new major is being received well by the maritime community and we have received financial support from Maersk Lines Limited and CMA CGM, two of the world's largest shipping companies. (There is more about the new major later in this newsletter.)

We have also admitted two students to our management track in the PhD program in Business Administration. These are our first management PhD candidates in ten years! We began our Executive-in-Residence speaker series for the year with Regina Williams, Norfolk's city manager, and had a literal full house. Thanks to the hard work of Irv Hill and Bruce Rubin, our Economics Club has more than 300 members this year. Our first speaker, Bob O'Harrow, gave a very interesting and timely talk on data privacy to kick off the year.

As always, we hope you enjoy reading this issue of the *Constant Hall News*. Many thanks to Connie Merriman, the newsletter editor.

Faculty/Staff News

Textbook Co-Authored by Dr. Hudgins Selected for National Training Program

The Office of the Comptroller of Currency (OCC) has selected the textbook "Bank Management and Financial Services," written by Dr. Sylvia Hudgins, Professor of Finance, and Dr. Peter Rose, for use in their National Bank Examiner Training Program. The textbook, published by McGraw-Hill College with the 7th edition scheduled to release in November 2006, is traditionally ranked in the top two textbooks for banking.

The OCC is a bureau of the Treasury Department with the principal function of supervision of the national banking system. The bureau's staff includes over 1,800 bank examiners that perform the statutorily required regular examinations of more than 2,100 banks subject to the Comptroller's supervision. Dr. Hudgins' book will be used in the training program for entry-level examiners.

Dr. Li Xu is Founding Editor-in-Chief of Enterprise Information Systems

Dr. Li Xu, Professor of Information Technology, is founding editor-in-chief of the journal *Enterprise Information Systems*, which will publish its first issue in 2007.

Enterprise Information Systems is a refereed research journal reporting enterprise information systems research. The journal will be published four times each year and will include research on enterprise engineering, enterprise modeling and the complex and

cross-disciplinary problems of enterprise integration that arise in integrating extended enterprises in a contemporary global supply chain environment.

Specific areas of concern are enterprise integration techniques, enterprise information systems development and evaluation, and the contribution of technological innovation. Techniques developed in mathematical sciences, computer science, manufacturing engineering, and operations management used in the design or operation of enterprise information systems will also be considered.

The Taylor & Francis Group will publish the journal and it will be available in print and on-line format.

Dr. Wayne Talley is SCHEV 2007 Virginia Outstanding Faculty Nominee

Dr. Wayne Talley, Professor of Economics, is one of nine Old Dominion University faculty members selected as nominees for the SCHEV 2007 Virginia Outstanding Faculty Awards.

The University's Outstanding Faculty Awards Committee selected nominees based on the candidates' records as "a faculty member in Virginia that strongly reflects the mission of his/her institution and demonstrates superior accomplishments in the four areas of teaching, discovery, integration of knowledge, and service.

Each nominee receives a \$500 award from the Vice President for Research to support scholarly activities in the coming year. Additionally, nominees are recognized at a fall luncheon hosted by the Provost and at the spring Faculty Awards Dinner.

Dr. David Hager, chairperson of the University's Outstanding Faculty Awards Committee, is working with the University nominees to compile final nomination packets that will be submitted to SCHEV in October. Award winners for 2007 will be recognized by the General Assembly and honored by the Governor at an awards ceremony in February 2007.

Dr. Shaomin Li Keynote Speaker at Globalization of Chinese Enterprises Conference

Dr. Shaomin Li, Professor of Management, will be a keynote speaker at the upcoming conference on the "Globalization of Chinese Enterprises: The Advent of a New Age Multinational Enterprise." The conference, scheduled for November 30 – December 1 at Rollins College in Orlando, is organized by the Rollins China Center and Georgia Tech Center for International Business Education and Research (CIBER).

The published objectives of the international research conference are to disseminate knowledge on the emergence of globalizing Chinese firms; assess the impact of Chinese business on global business and environments; facilitate an understanding of the Chinese corporate presence overseas; assess Chinese firms, effectiveness, best practices, successes and failures; address issues relating to corporate sustainable development and outsourcing; consider the role of human capital and institutions in Chinese MNE and bring together a community of interdisciplinary China research scholars.

Professors Glassman, McAfee Receive Best Paper Award

Dr. Mike Glassman, Professor of Marketing and Dr. R. Bruce McAfee, Professor of Management, received the Best Paper Award at the 2006 national conference of the Association for Business Simulation and Experiential Learning (ABSEL). The paper, titled "Is Pay Inversion Ethical? A Three Part Exercise," was co-authored by M. Boscia.

Faculty Works Accepted for Publication, Presentation

- **Dr. Lan Cao**, Assistant Professor of Information Technology, "Agile Requirements Engineering Practices and Challenges: An Empirical Study." Accepted for publication at *Information Systems Journal*. (Co-authored with B. Ramesh and R. Baskerville)
- **Dr. Lan Cao**, "How Can Distributed Software Development be Agile?" Accepted for publication in *Communications of the ACM*. (Co-authored with B. Ramesh, K. Mohan and P. Xu)
- **Dr. John Doukas**, Professor of Finance, "Acquisitions, Overconfident Managers and Self-Attribution Bias," European Financial Management Association (EFMA), Madrid, Spain, June 2006.
- **Dr. Myron Glassman**, Professor of Marketing, and **Dr. Mahesh Gopinath**, Associate Professor of Marketing, "Resistance to Attitude Change: The Influence of Public Commitment." Paper presented at *Society for Consumer Psychology* Conference, New Orleans, Louisiana, August 10-12, 2006.
- **Dr. Mahesh Gopinath**, "The Role of Regulatory Focus in the Experience and Self-Control of Desire for Temptations." Accepted for publication at *Journal of Consumer Psychology*, Hillsdale: Vol. 16, No. 2 (2006). (Co-authored with Utpal Dholakia, Richard P. Bagozzi and Rajan Natarajan)
- **Dr. Mahesh Gopinath**, "The Role of Desires in Sequential Impulsive Choices within a Decision Making Episode." Accepted for publication at *Organizational Behavior and Human Decision Processes*. (Co-authored with Utpal Dholakia and Richard P. Bagozzi)
- **Dr. John Griffith**, Associate Professor of Finance, "Management retention following poor performance: Board failure or management entrenchment." *Journal of Economics and Finance*, 2006. (Co-authored with C. Carroll)
- **Dr. John Griffith**, "EVA and Stock Performance." *Journal of Investing*, Summer 2006.
- **Dr. D. Brian McNatt**, Assistant Professor of Management, "Implications of self-deception for self-reported intrinsic and extrinsic motivational dispositions and actual learning performance: A higher-order structural model." Accepted for publication in *Educational and Psychological Measurement*. (Co-authors are R.R. Hirschfeld and C.H. Thomas)
- **Dr. Steven D. Maurer**, Professor of Management and **Dr. Shaomin Li**, Professor of Management, "Understanding expatriate manager performance: Effects of governance environments on work relationships in relation-based economies." In press: *Human Resource Management Review*.
- **Dr. Steven D. Maurer**, "Using Situational Interviews to Assess Engineering Applicant Fit to Organizational Culture, Group, and Job Requirements." In press: *Engineering Management*.
- **Dr. Bruce Seifert**, Professor of International Business, "The International Evidence on the Pecking Order Hypothesis." European Financial Management Conference, Madrid, Spain, June 28-July 1, 2006. (with Halit Gonenc)
- **Dr. Deepak Sethi**, Assistant Professor of Management, two papers presented at the *Academy of International Business Conference*, Beijing, China, June 23-26, 2006 - "Dynamic Adaptation to the International Business Environment" and "The Geopolitical Context of Global Business."
- **Dr. Licheng Sun**, Assistant Professor of Finance, "Commonality in the Time-variation of Stock-Bond and Stock-Stock Return Co-movements." Accepted for publication at the *Journal of Financial Markets*. (Co-authors are Bob Connolly and Chris Stivers)
- **Dr. Licheng Sun**, "A Simple Portfolio Insurance Strategy for Retirement Investing." Accepted for publication in *Journal of Financial Service Professionals*. (Co-authored with Brian Boscaljon)
- **Dr. Wayne Talley**, Professor of Economics, gave the following invited presentations:
 - Annual Meeting of the Transportation Research Forum, New York University, New York City
 - National Urban Freight Conference, Long Beach, California

- Graduate School of Logistics, University of Incheon, Incheon, South Korea
- Cass Business School, City University, London, United Kingdom - Centre for Shipping, Trade and Finance, Faculty of Finance and Faculty of Management
- Department of Transport and Regional Economics, University of Antwerp, Antwerp, Belgium
- International Association of Maritime Economists 2006 Conference, Melbourne, Australia
- 4 th International Gwangyang Port Forum and International Conference, Gwangyang City, South Korea
- **Dr. Yin Xu**, Assistant Professor of Accounting, “Defined benefit pension fund accounting: Relevancy, clarity, and consistency.” *The Journal of the American Academy of Business*, 9 (2). (Co-authored with M. Beprestis)
- **Dr. Yin Xu**, “An examination of manager’s effort on product quality: An expectancy theory perspective. Forthcoming in *Review of Business Research*. (Co-authored with K. Wang)

Faculty Appointments/Elections

- **Dr. D. Brian McNatt**, Assistant Professor of Management, was one of four judges for *Inside Business* magazine’s 2006 “Best Places to Work in Hampton Roads” competition. The judges evaluated applications and employee survey results to determine the “top 25.”
- **Dr. Anusorn Singhapakdi**, Professor of Marketing, two appointments:
 - Editorial review board of the *Journal of Marketing Education*
 - Chair of the *Ethics, Corporate Social Responsibility, and Distributive Justice* track for the 2007 International Society of Marketing and Development and the Macromarketing Society joint conference, Washington D.C. (June 3-6, 2007).
- **Dr. Wayne Talley**, Professor of Economics, was elected to the **International Association of Maritime Economics Council**. Additionally, he has received three local, three national and four international appointments.

Dr. Shaomin Li Appears in Wall Street Journal

Dr. Shaomin Li appears in the Sept. 25 edition of *The Wall Street Journal*. In a letter to the editor, Dr. Li critiques the editorial-page commentary “No More Chinese Whispers” by James McGregor. McGregor's article originally appeared in the paper Sept. 12.

“Mr. McGregor fails to distinguish China the country and China the regime. We criticize the Chinese regime because it is not freely elected, and because it grossly violates basic human rights, not because we hate the Chinese people,” Dr. Li wrote.

Dr. Li’s complete letter is available at http://www.odu.edu/webroot/orgs/IA/university_news.nsf/articles/09262006090813AM. McGregor’s original article is available at http://www.odu.edu/webroot/orgs/IA/university_news.nsf/articles/09262006091752AM

Welcome New Faculty

The following full-time faculty joined the CBPA this fall:

- **Kelly Alvey**, Instructor of Decision Sciences, Master of Science in Decision Sciences, Indiana University.
- **Ralph Cann-Tamakloe**, Instructor of Economics, Ph.D candidate in Public Administration and Urban Policy, Old Dominion University.
- **Lynn Johnson**, Instructor of Management, Master’s in Human Resource Management, Marymount University.
- **Dr. William Q. Judge**, Professor of Management and E.V. Williams Chair in Strategic Leadership, Ph.D., University of North Carolina.
- **Dr. Francis Kim**, Associate Professor of Accountancy, Ph.D., Baruch College.
- **Sara Russell**, Instructor of Decision Sciences (Maritime & Supply Chain Management), MBA, Old Dominion University.
- **Dr. Michael Stein**, Associate Professor of Accountancy, Ph.D., University of British Columbia.
- **Dr. Leona Tam**, Assistant Professor of Marketing, Ph.D., Texas A&M University.
- **Dr. Harry Zhu**, Assistant Professor of Information Systems, Ph.D., MIT.

Ms. Canty is New Administrative Assistant in Undergraduate Advising

The CBPA Undergraduate Advising Office is pleased to welcome Mary Ann Cade Canty as their new Administrative Assistant. Mary Ann, a native of Philadelphia, PA, received her Bachelor of Arts degree in English with a concentration in Theatre from Norfolk State University.

Arriving mid-way through the summer, she was kept very busy with summer Previews and the maintenance of the tutoring program. This year, she will serve as the tutor coordinator.

Ms. Nixon is New Administrative Assistant for Finance, Dept. of Accounting

Frenchon Nixon joined the CBPA staff in August as the new Administrative Assistant for Finance and for the Department of Accounting.

Frenchon has a bachelor’s degree in Sociology from Norfolk State University, is a Certified Educational Office Employee, and an Option II PSP Certificate from the National Association of Educational Office Professionals.

[[Back to Faculty/Staff](#)][[Back to Top](#)]

Program/Center News

New Undergraduate Major Begins Inaugural Semester

(portions reprinted, with permission, from from The Newsletter of the International Maritime, Ports & Logistics Management Institute, Vol. 6, No. 1, Summer 2006)

Our new The College of Business and Public Administration’s new undergraduate major in Maritime and Supply Chain Management (MSCM), housed in the department of Information Technology and Decision Sciences, is beginning its first semester with

xx students enrolled in xx courses. this fall .

The MSCM major is designed to provide students with an integrated working knowledge of maritime needs of regional, national and international shipping, transportation and distribution industries. Required courses for the major include: International Shipping, Shipping Management, Port Management, and Supply Chain Management and Logistics. Designated elective courses for the major include Decision Sciences, Management and Economic courses.

With this major, Old Dominion University becomes the second U.S. university, and the only U.S. university east of Mississippi, to offer an undergraduate maritime business major. Gifts to support the major, as well as activities of the Maritime Institute, have been received from Maersk Line, Limited and CMA CGM.

Sara Russell, our new newly-hired instructor in Maritime and Supply Chain Management, graduated from Old Dominion University, earning an MBA degree with concentrations in Maritime, Ports and Logistics Management, and International Business. She completed an internship at the Port of Wilmington in Wilmington, Delaware; was Director of Port Logistics for Burriss Logistics; and held a management position in the Norfolk office of Barthco International, Inc.

In her new endeavor as instructor of Maritime and Supply Chain Management at ODU, Sara is excited to help educate the University's business students as they prepare for exciting careers in the dynamic maritime industry of Hampton Roads and around the world.

Accounting Fair Welcomes 27 Recruiters, 150 students

Approximately 150 students attended the September 2006 Accounting Fair, sponsored by the Department of Accounting and the Career Management Center. This was the first Accounting Job Fair in 17 years. The market for accounting graduates is quite strong and employers have been anxious to have the opportunity to meet with accounting students at a dedicated event. We are grateful for all the help the college received from the Career Management Center, particularly Penny Craig-Pickel and Beverly Forbes, for the success of this job fair.



Participating firms included Auditor of Public Accounts; Becker Professional Review; CACI International; Capital Group, home of American Funds; Career Services of Virginia, Inc.; Central Intelligence Agency (CIA); Cherry, Bekaert & Holland, LLP; City of Norfolk, Deloitte and Touche; DesRoches & Company, CPAs; Don Richard Associates; Goodman & Company, LLP; Institute of Internal Auditors; Internal Revenue Service; Liebherr Mining Equipment Company; McPhillips, Roberts & Deans, PLC; Navy Exchange Service Command; Northrop Grumman Newport News; Spherion; Sullivan, Andrews, & Taylor, PC; New York Times Company Shared Services Center; Turner Construction Company; United States Army Audit Agency; Wall, Einhorn & Chernitzer, PC; Witt Mares; Yount, Hyde & Barber, PC.

Also present were representatives of accounting professional organizations, including the Association of Government Accountants and the Virginia Society of CPAs.

[\[Back to Program/Center News\]](#)[\[Back to Top\]](#)

Upcoming Events

Special Evening Program

Executive-in-Residence Series Hosts John Allison on November 9



John A. Allison, chairman and chief executive officer of BB&T Corp., will speak Thursday, November 9 from 7-8:30 p.m. as part of the 2006/2007 Landmark Executive-in-Residence speaker series. This will mark the first time the lecture series has included an evening program. The program will be held in Constant Hall Room 1005, with overflow to Room 1002. Refreshments will be served.

Mr. Allison began his service with BB&T in 1971 and has managed a variety of responsibilities throughout the bank. In July 1989, he was elected chairman and CEO of the \$105 billion financial holding company. He is a Phi Beta Kappa graduate of the University of North Carolina at Chapel Hill, where he received a BS in business administration. He received his master's degree in management from Duke University, is a graduate of the Stonier Graduate School of Banking, and has received honorary doctorate degrees from Clemson University, East Carolina University and Mount Olive College.

Mr. Allison is a member of the American Bankers Association and the Financial Services Roundtable. He serves on the boards of visitors for Wake Forest University Baptist Medical, Fuqua School of Business at Duke University, and Kenan-Flagler Business School at UNC-Chapel Hill. He also is a member of the boards of directors of The Financial Clearing House, Independent College Fund and the Global TransPark Foundation.

Remaining speakers in the series are:

- **Cynthia Cooper** (February 6, 2007, 12 – 1:30 p.m.), former internal auditor at WorldCom and *Time* magazine's 2002 co-person of the year. Ms. Cooper is best-known for her role in uncovering the corporate fraud at WorldCom, to date the largest corporate fraud in history.
- **David R. Goode** (March 22, 2007, 12:30-1:30 p.m.), retired Chairman, President, and Chief Executive Officer of Norfolk Southern Corporation.

Economics Club of Hampton Roads Speaker Schedule for 2005/2006

The Economics Club of Hampton Roads has announced the speaker schedule for 2006/2007. All programs are held at the Norfolk Marriott Waterside at 235 East Main Street, Norfolk. All programs are from 12 noon – 1:30 p.m. unless noted. Upcoming programs are:

- November 15, 2006 - **Claire L. Gaudiani**, Professor, George H. Heyman, Jr. Center for Philanthropy and Fundraising, New York University. Dr. Gaudiani is author of the book *The Greater Good: How Philanthropy Drives the American Economy and Can Save Capitalism*. She was a senior research scholar at Yale Law School and president of Connecticut College from 1988-2001. During her tenure, the College's endowment quintupled and its ranking in the influential *U.S. News and World Report* survey advanced from 41 to the mid-20's. (Program presented jointly with the Norfolk Foundation.)
- December 6, 2006 - **J. Robert Bray**, Executive Director, Virginia Port Authority. The VPA is an agency of the Commonwealth of Virginia, reporting to the Secretary of Transportation. The Port of Virginia is the largest intermodal facility on the US east coast and transports more inter-modal containers to more cities faster and more efficiently than any other port in the United States. Mr. Bray is a graduate of Hampton-Sydney College and the Wythe School of Law, College of William and Mary.
- January 17, 2007 – (program begins at 10:45 a.m.) Annual Economic Outlook Conference with **Mark Zandi**, Chief Economist and co-founder of Economy.com. Zandi is responsible for the firm's forecasts, model development, and consulting practice. He holds a Ph.D. in Economics from the University of Pennsylvania. Old Dominion University Forecast Team Professors **Vinod Agarwal**, **Mohammad Najand** and **Gil Yochum**, will present their regional forecast.
- February 7, 2007 - **Cynthia Cooper**, former internal auditor at WorldCom and *Time* magazine's 2002 co-person of the year. Ms. Cooper is best-known for her role in uncovering the corporate fraud at WorldCom, to date the largest corporate fraud in history.
- March 14, 2007 - **Daniel P. Kessler**, Graduate School of Business, Stanford University and senior fellow, the Hoover Institution. Kessler is co-author of *Healthy, Wealthy, and Wise: Five Steps to a Better Health Care System* (with John F. Cogan of the Hoover Institution and Glenn Hubbard, Columbia University), a book that proposes steps to save as much as \$60 billion a year and extend coverage to 20 million people who are currently uninsured.
- April 27, 2007 - **Dr. Benedict Schwegler, Jr.**, vice president and chief scientist, Walt Disney Imagineering, Research & Development, Inc. Dr. Schwegler is the recipient of the 2002 CERF/IEEC Henry L. Michel Award for Industry Advancement of Research, Design, and Innovation. His roles at Disney include implementing technology to ensure Disney theme parks are energy-efficient and environmentally friendly, designing 4D simulations, and creating the world's biggest wave-making machine, popularly known as Typhoon Lagoon at the Florida theme park

CBPA Dean's Research Seminar

The CBPA seminar series has several outstanding presenters scheduled for fall 2006, including CBPA faculty and guests from other universities. All seminars are held from 12-1:30 p.m. in Constant Hall Room 2099; refreshments are provided. Dates are as noted below.

Remaining programs scheduled for fall 2006 include:

- Friday, Oct. 20 – **Dr. Carolyn Callahan**, Doris M. Cook Chair in Accounting at the University of Arkansas. Topic TBA.
- Friday, Oct. 27 – **Dr. Shaomin Li**, CBPA Professor of Management; **Dr. Zhao Yang**, research statistician with Institutional Research & Assessment at ODU; **Ahmed El Bakry**, PhD student; and **Rufat Garalov**, PhD student. Topic: "Performance of ODU students: What we know and how to improve it."
- Friday, Nov. 10 – **Dr. Douglas E. Ziegenfuss**, CBPA Professor of Accountancy. Topic: Internal Auditing.
- Friday, Dec. 1 – **Dr. Berna Demiralp**, CBPA Assistant Professor of Economics. Topic: "Occupational self-selection in a labor market with asymmetric information and moral hazard."

The (CBPA) Dean's Seminar series, coordinated by Dr. Mahesh Gopinath, Associate Professor of Marketing, is designed to increase the level of research-related discourse within the college and foster a culture of scholarship. The Seminar series offers an opportunity for researchers at CBPA and other colleges to present their work to faculty and students. A number of invited presentations from internationally distinguished speakers from other universities are scheduled every semester. These presentations serve as a forum for exchange of ideas, feedback and foster collaborative research.

Currently, all time slots for Fall 2006 and Spring 2007 have been filled and presentations are being scheduled for Fall 2007. Anyone interested in making a presentation should e-mail mgopinath@odu.edu to reserve a time slot. A time slot can be reserved even if the project is still in the working stages.

The schedule of future presentations, as well as available papers and slides from previous presentations, are available on-line at http://bpa.odu.edu/bpa/news_events/deans_seminar/.

[\[Back to Upcoming Events\]](#)[\[Back to Top\]](#)

Student News

PAUP Ph.D. Student David Chapman Presents at UAA Meeting

David Chapman, a Ph.D. student in Public Administration and Urban Policy, was a panel discussant at the 36th Annual Urban Affairs Association meeting in Montreal, Canada. The panel discussed "Urban Indicators and Measurement" as part of the conference on

"Neighborhoods and Urban Transformation: the New Global Context."

In addition, Chapman was a web site surveyor contributor to "Digital Governance in Municipalities Worldwide (2005)," released in late April. The document is available from the E-governance Institute (Rutgers University-Newark) at <http://www.andromeda.rutgers.edu/~egovinst/Website/researchpg.htm>.

Grigori Nazaryan, Muskie Fellow, Participates in Discussion on Philanthropy

Grigori Nazaryan, an Armenian national currently studying in the Department of Economics, was an invited participant in a June 2006 town-hall style conversation at the New York Public Library about the importance of philanthropy. Speakers included Bill and Melinda Gates and Warren Buffet. has been awarded a highly-competitive summer internship with the Department of Economics and Social Affairs at the United Nations Secretariat.

Grigory was invited to participate in the event by the Bill and Melinda Gates Foundation as a result of his internship position at the United Nations, where he worked with the Department of Economics and Social Affairs at the United Nations Secretariat.

[\[Back to Student News\]](#)[\[Back to Top\]](#)

Alumni, Advisors, and Friends

MBA Alumnus Luke Ritter Publishes Transportation Security Book

Luke Ritter (MBA '98) has co-authored a book on transportation security which was released in September 2006 by McGraw-Hill. The book, titled "Securing Global Transportation Networks," includes a forward by former Homeland Security director Tom Ridge. Presenting what is called a "total security management" approach, the book addresses ways in which firms can address the operational challenges and "critical security gap" in global transportation.

Ritter is CEO of Trident Global Partners and a specialist in commercial and military transportation operations and logistics. A graduate of the U.S. Naval Academy and ODU's MBA program, he previously managed intermodal railroad and trucking operations for a container line and provided transportation security technology solutions to government and commercial clients.

Co-authors of the book are J. Michael Barrett, a Fellow in Homeland Security at the Manhattan Institute and Rosalyn Wilson, a manager at Reality Based IT Services, Ltd., an IT security firm.

MBA Alumnus Jeremy Sykes Wins Award from Propeller Club of Antwerp

Captain Jeremy Sykes (MBA '05) received a 2500 Euro award from the Propeller Club Port of Antwerp (Belgium) for his thesis titled "A Survey of Short Sea Shipping, Financing, and Use of Risk Analysis for Evaluation of its Potential: A Case Study for Ports in the United States."

Captain Sykes, who completed the Port & Maritime concentration as part of his ODU MBA degree, is now a student at the Institute of Transport and Maritime Management Antwerp (ITTMA) at the University of Antwerp.

Alumnus John Duy to Speak at MBAA Meeting

John Duy (BSBA '92, MBA '99) will speak at the October 27 meeting of the MBAA. Mr Duy is a security analyst Wilbanks, Smith, and Thomas, a 1.2 billion dollar portfolio management firm located in Norfolk.

[\[Back to Alumni, Advisors, and Friends\]](#)[\[Back to Top\]](#)